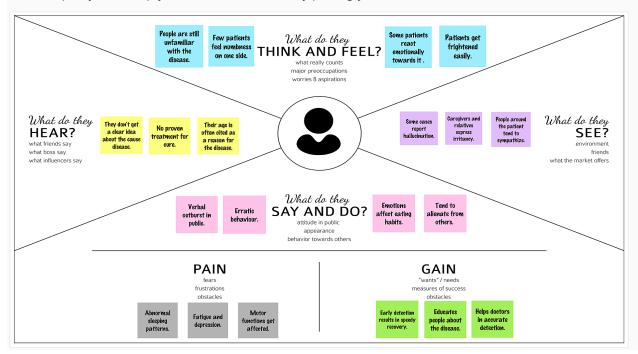
## **Empathy Map Canvas**

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



**Date:** 17/9/2022

**Activity:** Empathy Map Canvas

Tasks:

Anu Rekha: What do they say and do?

Gayathiri Anarmee: What do they think and feel?

Hartika: Pain and Gain.

Kirubasini: What do they hear?

Megala: What do they see?