PHASES	MOTIVATION	INFORMATION GATHERING	ANALYZES VARIOUS PRODUCTS	CHOOSES THE MOST EFFICIENT PRODUCT	PAYMENT
Actions	Want to decrease pain and improve health.	Patients are aware when you are not listening.	Other products available are transfer boards.	Smart boards are more efficient compared to transfer boards.	After the product satisfaction
Touchpoints	The buyers / patients are excited.	After the installation, the government is responsible for Smart Medicines.	The user has a good time with the various types of products available	The government is no longer going to be concerned about smart drugs	After finding the product that was worth the trouble, the government finds out
Customer feeling			(xx)	(xx)	
	Customer thinks it will be helpful for the best status of smart medcines condition	The customer thinks there is going to be a long time	The customer is confident that the workaround will be available	Selecting the product will be simple and comfortable for patients.	They believe the product is going to be user-friendly