Project Design Phase-I - Solution Fit Template

Project Title: University Admit Eligibility Predictor   **Team ID:** PNT2022TMID19178

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

- ✓ The primary level of customers, targeted in this domain is the students. To be more specific students in 12th grade are the target customers.
- ✓ The next level of customers will be the colleges, which will give the list of colleges on the website. With this, the prediction for primary customers will be made.

6. CUSTOMER `CC`

- ✓ The major constraint for the "primary customer" is that to find a suitable college, they need to make an analysis of each of the colleges that are available.
- ✓ In simple words, the number of colleges in every state is very high and it is difficult for the students to visit each one of them and decide on which college to select, it takes a lot of investment.

5. AVAILABLE SOLUTIONS `AS`

- ✓ Websites for college admission predictor is available, but the problem is that they are not involving most of the Indian states, and institutions. Even if some are available, they are not that effective in predicting the colleges for the students.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- ✓ The main problem is to find the required college for the cut-off that the student has got for the 12th-grade marks.

9. PROBLEM ROOT CAUSE `RC`

- ✓ The students assume that the marks obtained by him/her, are enough for a particular college. This is done by the students based on the analysis of the previous years of admissions and typical advice from the

7. BEHAVIOUR `BE`

- ✓ The primary reason of address is the problem by going to each college and checking the scores obtained by them to that the scores that are been set by the college for each of the courses

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS `TR`

- ✓ The college got by other students is making the students makes them try the same colleges that are available on the list. This allows them to make an effort look for the colleges of the same one they are trying to enter into.

4. EMOTIONS: BEFORE / AFTER `EM`

- ✓ The students are very much worried about losing a better college before getting to know this website.After the issue has been solved with the website, the students are confident in selecting the right college and choosing the career they would want to pursue in the future.

10. YOUR SOLUTION `SL`

- ✓ The project will provide a way to analyze the marks obtained by the students and will compare them with the marks allotted by the college and will provide the overall prediction of the college list that is suitable for the students.
- ✓ The Colleges will be updating their cut-off for each of the courses and with that, the prediction can be done to know the colleges available to the students.

8.CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE
- ✓ The actions taken by the customer in the ways of online is that search for the colleges and their requirements but visiting each of them takes a lot of time for the students. There are many chances of missing the better colleges.

8.2 OFFLINE
- ✓ The offline search is similar to that of the online one that is visiting each and every college and getting to know their expectations of them. This will lead to a lot of stress among the students and their parents as it takes a lot of time and effort.

Identify strong TR & EM