

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Easy
monitoring

Self care

Fear on
decision
making

Food
practices

Yoga
practices

Prevents
life threads

Accurate
results using
all the input
fields

Used data
must be clean
and
preprocessed

Must be in
optimal
costs

Visit
doctors and
experts

Needs stress
free
environment

Alert
notifications

Is it good to
believe the
software

Easy to
handle

Don't treat
like alien

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SEE?

environment
friends
what the market offers

PAIN

fears
frustrations
obstacles

Wrong
result
analysis

Level of
pain during
the attack

Large level
of data

GAIN

"wants" / needs
measures of success
obstacles

Responding to
emergencies

Accurate
solutions at
the first
stroke

Updation to
caretakers
daily