Empathy map

Predicting the energy output of wind turbine based on weather condition

Says

What have we heard them say? What can we Imagine them saying?

I can use it to find a better location for wind farms because I'm an industrialist.

I find it useful personally to assess how much energy I could gain from installing a wind It assists the government in finding a better location for wind farms.

It provides an estimate of how much renewable energy we can utilise to offset non-renewable energy.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

As an individual I can think of buying an electric vehicle.

Government will think of reducing the use of nonrenewable resources

Firms think of installing their own wind farm for their uses.

Wind farms can be built on a lot of vacant land to generate



People think that wind energy can reduce the electricity cost

END USERS

It can be used literally by everyone in a smaller scale—for individual windmills on private farms or urban buildings,

People will start installing wind turbines in their house to get some revenue



The energy estimation helps people to predict the revenue they might get.

Energy estimation can be easily predicted just by feeding the inputs on the website.



Wrong inputs and missing values could produce inaccurate

People can feel that they can avoid loss by not installing any turbines at areas that won't give much output People may believe or predict differently as a result of climatic changes.

Illiterates might feel that accessing website may be difficult for them.

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?