

## Ideation Phase

### Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID48155
Project Name	Real Time Communication System Powered By AI For Specially Abled
Maximum Marks	2 Marks

#### Brainstorm & Idea Prioritization Template:

Reference:




<https://app.mural.co/invitation/mural/sribharathiengineeringcolleg2290/1664464948992?sender=u0a16be5df5e1c975defd4589&key=8bd3100b-3cd1-4f1e-80dd-47b9be37da39>


#### Step-1: Team Gathering, Collaboration and Select the Problem Statement




### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







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**PROBLEM**

How might we [your problem statement]?

**Key rules of brainstorming**

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### HELAN

Minimize Ad	Increasing app usage by providing more features	Use gamification with daily challenges
Visual alert system	Design size and for finger	
Design that integrates		More play gamified and reward system

#### RANJANI

FM system	Customize graphics	
Improving on performance and price		
More information related and features	Make it more like about gender	Build fun light

#### ROOPINA

		Evaluate and making the content
Generate content and application	Generate idea to product gender	

#### NIROSHIKA

Create an application using python	Identify gender, location, features	Visualize the data and present
Generate idea to product gender		
Using excel sheets	Portable and transfer	

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### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

