

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID48096
Project Name	SIGNS WITH SMART CONNECTIVITY FOR BETTER ROAD SAFETY
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Reference: <https://app.mural.co/invitation/mural/shanmuganathanengineeringcol7315/1663650104037?sender=u4af8f2265e6c5967dd372489&key=0210e1c7-f23a-4bb5-b451-f1f1f6df24dc>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
All people participating

Before you collaborate

A little bit of preparation goes a long way in this session. Here's what you need to do to get going.

1. **Team gathering**
Define who should participate in the session and send an invite. Share relevant information as per each attend.

2. **Set the goal**
This is about the problem you'll be focusing on solving in this brainstorming session.

3. **Learn how to use the facilitation guide**
Use the Facilitation Guide to ensure everyone produces a session.

[Open article](#)

Define your problem statement

We are trying to solve the factors like incremental delay/fuel consumption while waiting in the traffic and interference in the vehicles. Here we showed some ideas how the problem can be overcome

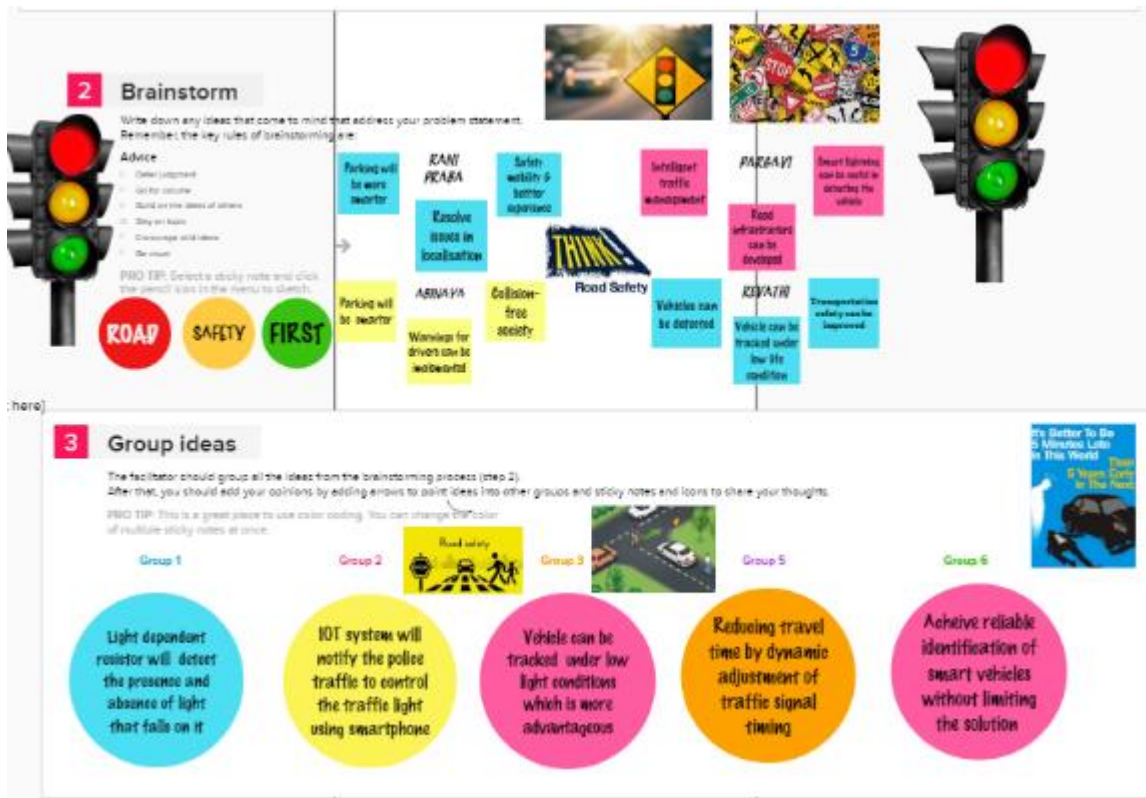
Activities

1. **Brainstorming**
The facilitator will lead the session. The participants will be asked to share their ideas and the facilitator will record them. The facilitator will also ask the participants to share their ideas and the facilitator will record them.

Key rules of brainstorming
No criticism and no evaluation

- 1. Stay on topic
- 2. Encourage wild ideas
- 3. Build on others' ideas
- 4. Listen to others
- 5. No self-censoring
- 6. It's possible, the cloud

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

