

Ideation Phase
Define the Problem Statements

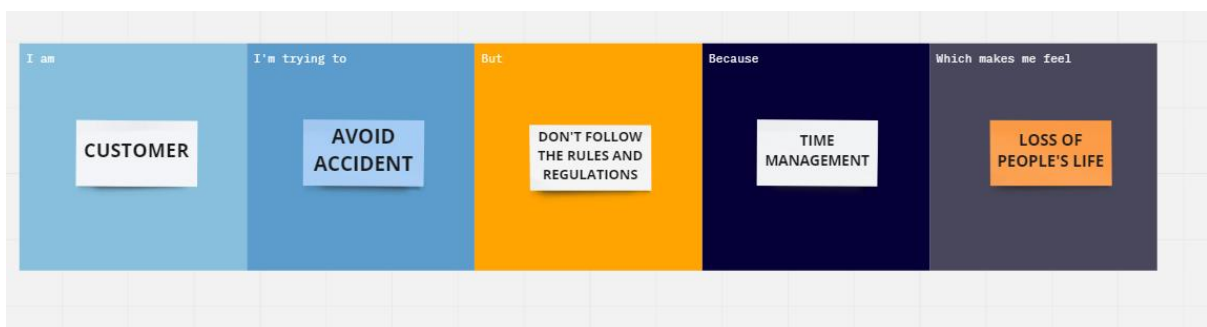
Date	24 September 2022
Team ID	PNT2022TMID48096
Project Name	Project – Signs with Smart Connectivity for Better Road Safety
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am	Trying to avoid accidents
I'm trying to	Signs with smart connectivity for better road safety
But	To follow the rules & regulations of traffic rules are difficult to the customer
Because	Of their time management & they have no patience
Which makes me feel	Without following the rules & regulations. There is a loss of people's life

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



PROBLEM STATEMENTS

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	We think that to avoid road accident	Prevent road users from being killed or seriously injured			
PS-2	To avoid over speed				