

PROJECT DESIGN PHASE-II

CUSTOMER JOURNEY MAP

TEAM ID	PNT2022TMID06285
PROJECT NAME	Exploratory Analysis of Rain Fall Data in India for Agriculture

CUSTOMER JOURNEY MAP:

Journey Steps	Discovery	Registration	Onboarding and First Use	Sharing
Actions		  	  	 
Needs and Pains	 	  	  	  
Touchpoint		  	  	 
Customer Feeling				
Backstage				
Opportunities	Minimize risk to life	Pollution free	Proper	To alert the farmers