

# **IBM– NALAIYATHIRANPROJECT**

## **SMARTFASHIONRECOMMENDER APPLICATION**

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## ABSTRACT

Fashion is perceived as a meaningful way of self-expressing that people use for different purposes. It seems to be an integral part of every person in modern societies, from everyday life to exceptional events and occasions. Fashionable products are highly demanded, and consequently, fashion is perceived as a desirable and profitable industry. Although this massive demand for fashion products provides an excellent opportunity for companies to invest in fashion-related sectors, it also faces different challenges in answering their customer needs.

In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. Smart Fashion Recommender Application have attracted a huge amount of attention from fast fashion retailers as they provide a personalized shopping experience to consumers. Smart Fashion Recommender Application have been introduced to address these needs.

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# 1. INTRODUCTION

## PROJECT OVERVIEW

The Fashion industry is one of the larger industries around the world. One of the things that has remained constant throughout human civilization is humans covering their bodies with a piece of cloth. Initially, this cloth was worn as protection from the harsh climates of those ages. Later on, as we humans learned to fend for ourselves from the unforgiving climates, the cloth started to serve a different purpose. Fashion these days showcases the individuality of the person. There are many things that can be said about a person based on their fashion sense.

## PURPOSE

There is currently no existing system that is capable of recommending clothes based on the occasion. Different occasions call for different clothing. Moreover, a lot of fashion is based on the color combinations of outfits. A person with no or little fashion sense will have a hard time to decide on clothes that leave a lasting impression. The proposed Fashion Recommendation System is intended to be used by individual users in order to store images of the clothes that they own in what is called a digital wardrobe and also to get recommendations by the system on what clothes to wear for a given occasion. The main aim of the project is to recommend the most appropriate clothes for a given occasion based on the clothes existing in the user's wardrobe to relieve the user of the burden of making decisions about what clothing to wear. Such a system should be capable of helping someone who has no fashion sense to wear clothes that leave a good impression on others. The system should be such that it is easily accessible and easy to take advantage of the various features that it provides. One of the features should be the ability to store images that the user uploads into a wardrobe. A wardrobe is a very useful entity that the user can use to view and manage the images of clothes that they have uploaded. This feature can also be used by the recommendation algorithm to recommend the clothes. Another feature is the classification of the type and color of the clothing that is uploaded by the user. The system should be capable of handling the 4 basic clothing types: Shirt, T-Shirt, Pants and Shoes.

## 2. LITERATURE SURVEY

### EXISTING PROBLEM:

In existing system only simple web application and their rating has been implemented in existing system, An ecommerce product recommendation engine is a piece of technology that displays recommended products to shoppers throughout your store. It uses machine learning to get smarter and show increasingly relevant products to shoppers based on their interests and previous browsing behavior

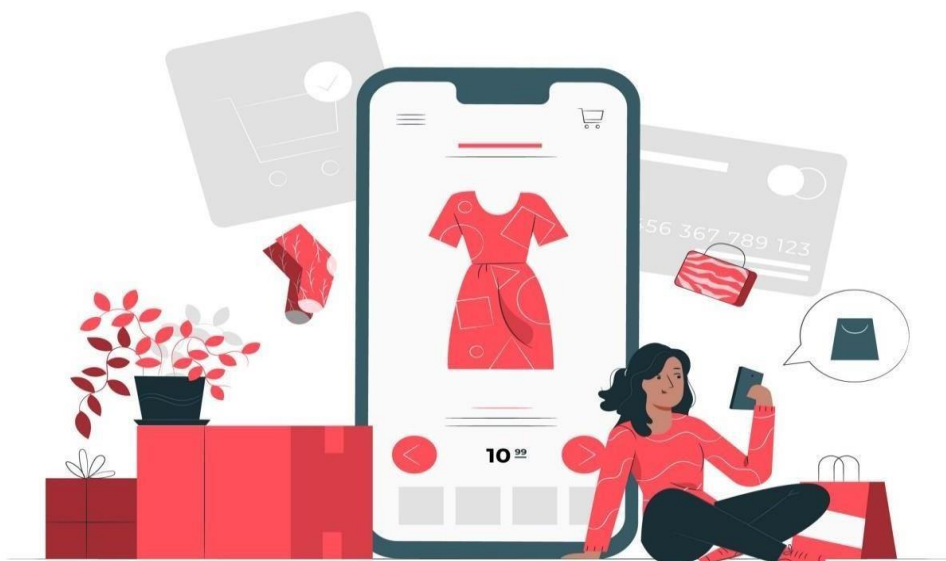
### REFERENCES:

1. GloablInfoResearch: Global Fast Fashion Apparel Market 2021 by Key Countries, Companies, Type and Application. GloablInfoResearch, Hong Kong, 2021.
2. Hou, M., Wu, L., Chen, E., Li, Z., Zheng, V. W., & Liu, Q.: Explainable fashion recommendation: A semantic attribute region guided approach. In Proceedings of the 28th Twenty-Eighth International Joint Conference on Artificial Intelligence, 2019; pp. 4681-4688.
3. Hidayati, S. C., Hsu, C. C., Chang, Y. T., Hua, K. L., Fu, J., & Cheng, W. H.: What Dress Fits Me Best? Fashion Recommendation on the Clothing Style for Personal Body Shape. In Proceedings of the 26th ACM International Conference on Multimedia (MM '18). Association for Computing Machinery, New York, NY, USA, 2018; pp. 438-446.
4. Wang, H., Wang, N., & Yeung, D. Y.: Collaborative Deep Learning for Recommender Systems. In Proceedings of the 21th CMSIGKDD International Conference on Knowledge Discovery and Data Mining, New York, 2015; pp. 1235-1244.

## PROBLEM STATEMENT DEFINITION

The personal information collected by recommenders raises the risk of unwanted exposure of that information. Also, malicious users can bias or sabotage the recommendations that are provided to other users. In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users.

- The problem of the work is to design static web applications deployments with customer deployment
- Lack of interaction between application and user
- User needs to navigate across multiple pages to choose right product
- Confusion in choosing product
- Lack of sales
- Complex User Interface.
- Lack of proper guidance.



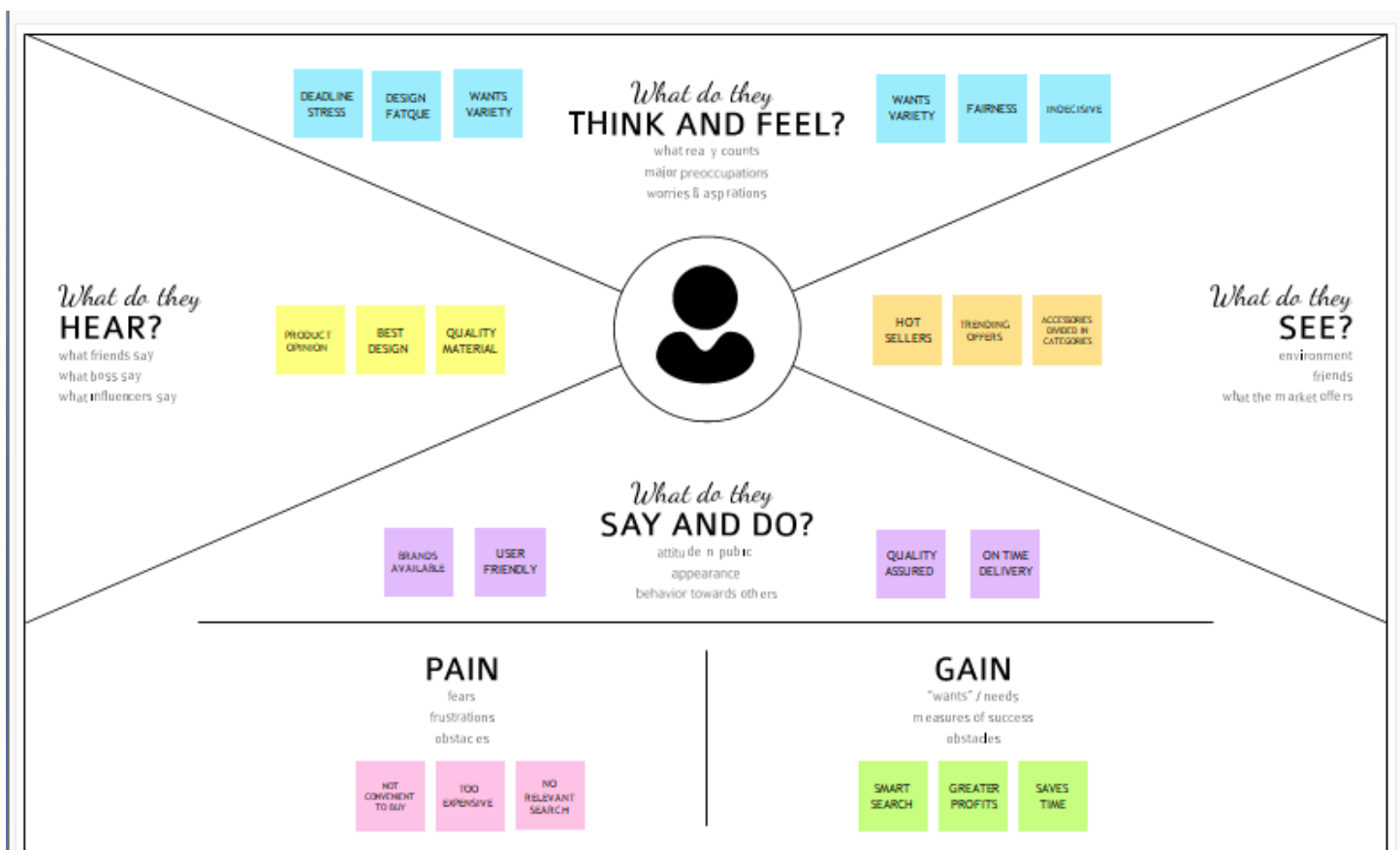
### 3.IDEATION&PROPOSEDSOLUTION

#### EMPATHYMAPCANVAS:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from

the user's perspective along with his or her goals and challenges. An empathy map is a collaborative tool that teams can use to gain a deeper insight into their customers.

### SMART FASHION RECOMMENDER APPLICATION





## IDEATION&BRAINSTROMING:

A group problem-solving technique that involves the spontaneous contribution of ideas from all members of the group.

The mulling over of ideas by one or more individuals in an attempt to devise or find a solution to a problem.

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to do it online  
2-6 people recommended

### 1 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- Team gathering: Define who should participate in the session and what an invite. Share relevant information or prework ahead.
- Get the email
- Learn how to use the facilitator tools: Use the Facilitator's Appointments to run a facilitated production session.

[Open article](#)

### 2 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might the statement. This will be the focus of your brainstorm.

5 minutes

How might we [your problem statement]?

**10 rules of brainstorming**  
To run an smooth and productive session

- Stay in topic
- Defers judgment
- Go for volume
- Encourage wild ideas
- If possible, be visual
- Listen to others

### 3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15-30 min

**ADVANCED OTHER**

**Quick brainstorming**

**Group 1**

**2**

### 4 Prioritize

Now team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes

**Importance**

**Feasibility**

**5 After you collaborate**

You can export the ideas as an image or PDF to share with members of your company who might find it helpful.

**Quick add-ons**

- Share the story**  
Export a PDF of the ideas with a story to read.
- Export the map**  
Export a PDF of the map with a PDF or PDF to share with others. Include a title, a subtitle, or a note to your site.

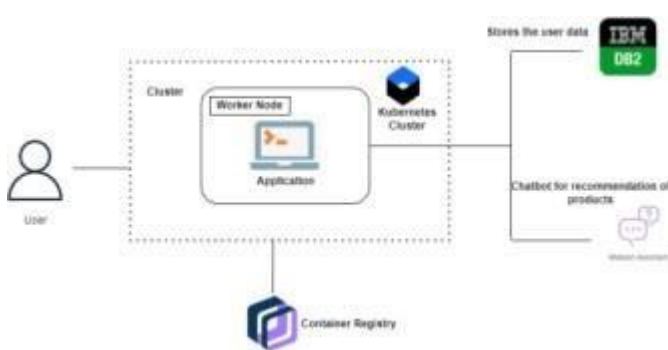
**Keep moving forward**

- Strategy blueprint**  
Define the components of a new idea or strategy.
- Customer experience journey map**  
Understand customer needs, expectations, and opportunities for an experience.
- Customer experience journey map**  
Understand customer needs, expectations, and opportunities for an experience.

[Share template feedback](#)

**PROPOSED SOLUTION:****SMART FASHION RECOMMENDER APPLICATION**

<b>S.NO.</b>	<b>PARAMETER</b>	<b>DESCRIPTION</b>
<b>1.</b>	<b>Problem statement (problem to be solved)</b>	<ul style="list-style-type: none"> <li>• In E-commerce websites, users need to search for products and navigate across screens to view the product and order product.</li> <li>• A new innovative solution came up through which can directly make online shopping based on the choice of the user without any search.</li> <li>• It can be done by using the chatbot which can be achieved by a smart fashion recommender application.</li> </ul>
<b>2.</b>	<b>Idea/solution description</b>	<ul style="list-style-type: none"> <li>• The smart fashion recommender application leverages the use of a chatbot to interact with the users, gather information about their preferences, and recommends suitable products to the users.</li> <li>• User can be able to mention their preferences by interacting with chatbot.</li> <li>• The user must receive a notification on order confirmation/failure.</li> <li>• The chatbot must gather feedback from the user at the end of order confirmation</li> </ul>
<b>3.</b>	<b>Novelty/Uniqueness</b>	<ul style="list-style-type: none"> <li>• Chatbot tasks and learns from user preference which recommends appropriate products to the user without making them search through various filters which reduce time and thus increase sales.</li> <li>• Instead of searching manually a chatbot will help to find the right product effectively, with this feature user can save time and it is an easy process, chat keeps sending a notification about new collections</li> </ul>
<b>4.</b>	<b>Social impact/Customer satisfaction</b>	<ul style="list-style-type: none"> <li>• Feedback from the user at the end of the session or after placing an order is one of the most important factors in deriving customer satisfaction and providing better services.</li> <li>• The model can recommend products that are more suitable to the customer.</li> <li>• Directly do online shopping based on customer</li> </ul>

		<p>choice without any search.</p> <ul style="list-style-type: none"> <li>• It can also save a lot of time.</li> </ul>
5.	<b>Buisness model (Revenue model)</b>	<ul style="list-style-type: none"> <li>• Due to market dynamics and customer preferences, there is a large vocabulary of distinct fashion products, as well as high turnover.</li> <li>• This leads to sparse purchased data, which challenges the usage of traditional recommender systems.</li> <li>• Better experience and Feasibility.</li> </ul> 
6.	<b>Scalability of the solution</b>	<ul style="list-style-type: none"> <li>• The solution can be made scalable by using microservice architecture provided that each server is responsible for certain functionality of the application.</li> <li>• Storing user preferences along with the product in the browser cookie will enable it to provide a response instantly and allows for fetching related products.</li> <li>• The scalability can be increased by increasing the number of products and also the accuracy of the product suggestions.</li> </ul>

## PROBLEMSOLUTIONFIT

### Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b> <ul style="list-style-type: none"> <li>Common peopler</li> <li>Youngsters</li> </ul>	<b>6. CUSTOMER LIMITATIONS</b> EG. BUDGET, DEVICES <b>CL</b> <ul style="list-style-type: none"> <li>Network connectivity.</li> <li>User friendly</li> <li>Quality</li> <li>Budget</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> PLUSES & MINUSES <b>AS</b> <ul style="list-style-type: none"> <li>It should be more reliable and user friendly</li> <li>It should not contain any network error.</li> <li>Make sure the comfortable and security of the user.</li> </ul>	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS</b> <b>PR</b> <ul style="list-style-type: none"> <li>Unavailable stock</li> <li>COD not applicable to all</li> <li>User dissatisfaction</li> <li>Network problem</li> </ul>	<b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b> <ul style="list-style-type: none"> <li>Server Busy .</li> <li>Network operator</li> <li>Unfixed Bugs</li> <li>Product not delivered on time</li> </ul>	<b>7. BEHAVIOR</b> + ITS INTENSITY <b>BE</b> <ul style="list-style-type: none"> <li>Seeking of better option.</li> <li>Look for a budget friendly and quality products.</li> <li>More reliable</li> </ul>	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <b>TR</b> <ul style="list-style-type: none"> <li>Frequent update</li> <li>Social media</li> <li>Advertisement</li> </ul>	<b>10. YOUR SOLUTION</b> <b>SL</b> <ul style="list-style-type: none"> <li>We provide a delivery on time</li> <li>We provide it as more user friendly</li> <li>We provide it is more easy to access</li> </ul>	<b>8. CHANNELS of BEHAVIOR</b> <b>CH</b> <p>ONLINE</p> <ul style="list-style-type: none"> <li>Official Websites.</li> <li>Blogs and Websites like Flipcart,amazon etc.</li> <li>YouTube Videos.</li> <li>Reading the description.</li> </ul> <p>OFFLINE</p> <ul style="list-style-type: none"> <li>Information gathering through friends and neighbours.</li> <li>Direct shop trip to gain more understanding.</li> <li>Brochures and Ads of various Brands.</li> </ul>	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> BEFORE / AFTER <b>EM</b> <p><b>Before:</b></p> <ul style="list-style-type: none"> <li>Less knowledge</li> <li>confused state</li> <li>Fear</li> <li>Being untrust</li> </ul> <p><b>After:</b></p> <ul style="list-style-type: none"> <li>Felt satisfied</li> <li>More trustable</li> <li>Felt happy after the problem solved</li> </ul>		<b>8. CHANNELS of BEHAVIOR</b> <b>CH</b> <p>ONLINE</p> <ul style="list-style-type: none"> <li>Official Websites.</li> <li>Blogs and Websites like Flipcart,amazon etc.</li> <li>YouTube Videos.</li> <li>Reading the description.</li> </ul> <p>OFFLINE</p> <ul style="list-style-type: none"> <li>Information gathering through friends and neighbours.</li> <li>Direct shop trip to gain more understanding.</li> <li>Brochures and Ads of various Brands.</li> </ul>	



Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License.  
Designed by Daria Neprikhina / [ideaHackers.nl](https://ideaHackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.

## 4.REQUIREMENTANALYSIS

### FUNCTIONALREQUIREMENT:

#### SMARTFASHIONRECOMMENDERAPPLICATION

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Sign up	Register by using mobile number/ Register by using email id.
FR-2	User Verification	Verify via Email Verify via OTP
FR-3	Login	Login by using username / password
FR-4	Profile Updation	Update the profile details like Name,Gender, Age ,Address & mobile number ,etc.,
FR-5	Chatbot	Chatbot is useful to search products , view offers,discounts and stock availability.  It is also used to solve queries and issues.
FR-6	Ordering the product	After confirming the product , buy the product via Cash on Delivery or online transactions.
FR-7	Tracking the ordered Product	After ordering the product , track the delivery via link received to your registered mobile number through SMS or registered email id.
FR-8	Logout	After receiving the product ,user can logout the account when he/she needs

**NON-FUNCTIONAL REQUIREMENTS:****SMARTFASHIONRECOMMENDERAPPLICATION**

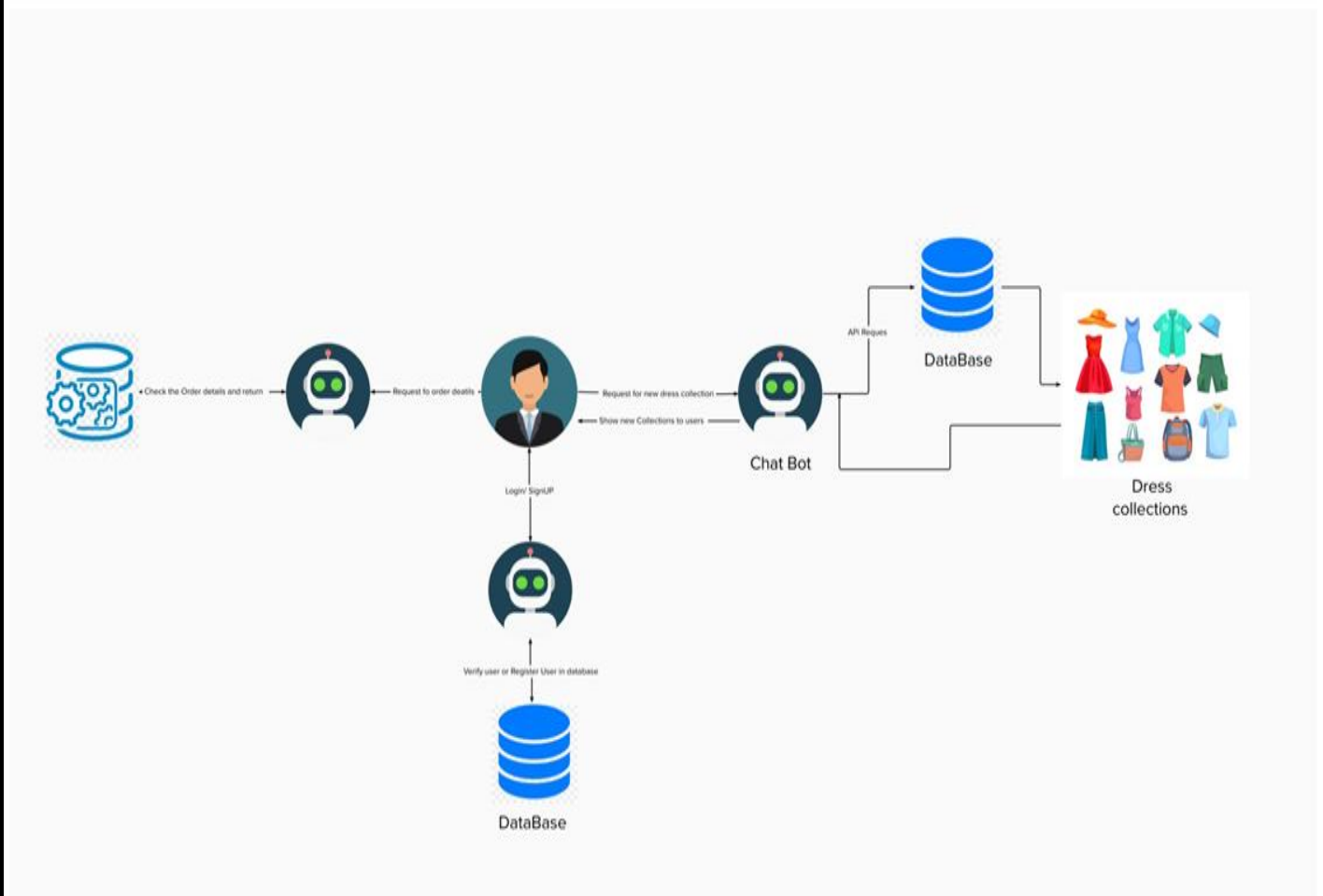
Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	<b>Usability</b>	The application will be designed in such a way that any user can easily navigate through it and user can easily view , order and track the product until delivery.(Easy and Compact design.)
NFR-2	<b>Security</b>	Using of SSL (Secure Socket Layer) certificate (Python Flask to Cloud connect) will provide security to the project. The user details will be kept as more secure.
NFR-3	<b>Reliability</b>	To make sure the application doesn't go down due to network traffic and the details entered in this application is kept as highly confidential, so it is highly reliable.
NFR-4	<b>Performance</b>	It focus on loading the application as quickly as possible irrespective of the number of users/integrator traffic.
NFR-5	<b>Availability</b>	This application will be available to all users (network connectivity is necessary) at any given point of time. Users can access the chatbot for raising any queries/ questions.
NFR-6	<b>Scalability</b>	Chatbot can be very useful during festival season to know about offers and discounts. It will be helpful whenever we make online shopping.

## 5. PROJECT DESIGN

### DATAFLOW DIAGRAMS:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



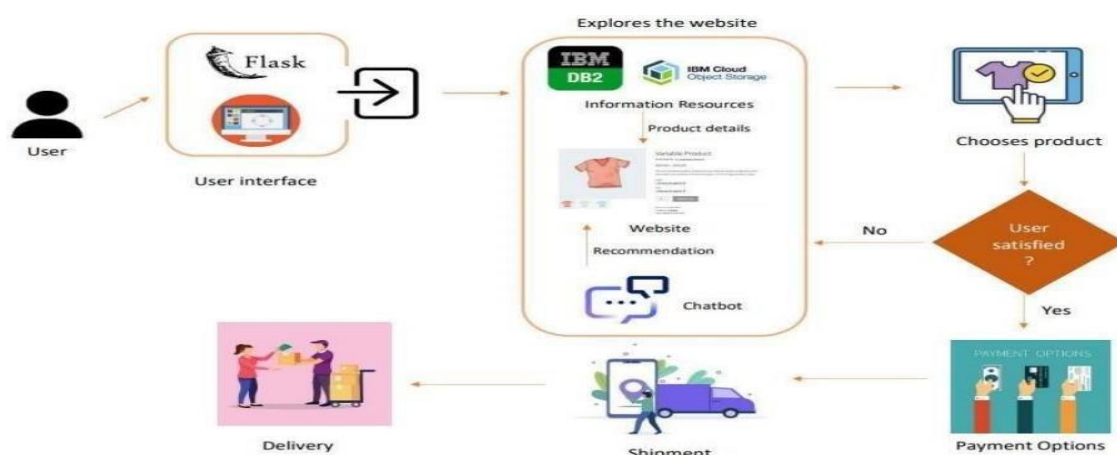


## SOLUTION&TECHNICALARCHITECTURE:

We have developed a new innovative solution through which you can directly do your onlineshopping based onyourchoice without any search. Itcan be done by using the chatbot.Inthisprojectyou will beworkingon two modules:

- Admin
- User

Instead of searching for products in the search bar and navigating to individual products tofind required preferences, this project leverages the use of chatbots to gather all requiredpreferences and recommend products to the user. The solution is implemented in such a wayastoimprovetheinteractivitybetweencustomersandapplications.Thechatbotsendsmessages periodically to notify offers and preferences. For security concerns, this applicationuses a token to authenticate and authorize users securely. The token has encoded user id androle.Basedontheencodedinformation,access totheresourcesisrestricted tospecificusers.





**USERSTORIES:**

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
		USN-4	As a user, I can register for the application through Gmail		Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password	I can access my data by login	High	Sprint-1
	Dashboard	USN-6	As a user, I can view the dashboard and by products		High	Sprint -2
Customer (Web user)	Registration / Login	USN-7	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard		Sprint -1
Customer Care Executive	Contact with Customers	USN-8	As a Customer customers care executive, I solve the customer Requirements and feedback	I can receive calls from customers	High	Sprint-1

Administrator	Check stock and Price , orders	USN_9	As a Administrator , I can Check the database And stock details and buying and selling prices	I am the administrator of the company	High	Sprint -2
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## 6. PROJECT PLANNING & SCHEDULE

### SPRINT PLANNING & ESTIMATION:

Milestones	Activities	Description
<b>Project Development Phase</b>	Delivery of Sprint – 1,2,3,4	To develop the code and submit the developed code by testing it
<b>Setting up App environment</b>	Create IBM Cloud account	Signup for an IBM Cloud account
	Create flask project	Getting started with Flask to create project
	Install IBM Cloud CLI	Install IBM Command Line Interface
	Docker CLI Installation	Installing Docker CLI on laptop
	Create an account in send grid	Create an account in sendgrid. Use the service as email integration to our application for sending emails
<b>Implementing web Application</b>	Create UI to interact with Application	Create UI <ul style="list-style-type: none"> <li>Registration page</li> <li>Login page</li> <li>View products page</li> <li>Add products page</li> </ul>
	Create IBM DB2 & connect with python	Create IBM DB2 service in IBM Cloud and connect with python code with DB
<b>Integrating sendgrid service</b>	Sendgrid integration with python	To send emails from the application we need to integrate the Sendgrid service
<b>Developing a chatbot</b>	Building a chatbot and Integrate to application	Build the chatbot and Integrate it to the flask application
<b>Deployment of App in IBM Cloud</b>	Containerize the App	Create a docker image of your application and push it to the IBM container registry
	Upload image to IBM container registry	Upload the image to IBM container registry
	Deploy in kubernetes cluster	Once the image is uploaded to IBM Container registry deploy the image to IBM Kubernetes cluster

<b>Ideation Phase</b>	Literature Survey	Literature survey on the selected project & information gathering
	Empathy Map	Prepare Empathy map to capture the user Pains & Gains, prepare list of problem statement
	Ideation	Organizing the brainstorming session and priorities the top 3 ideas based on feasibility & Importance
<b>Project Design Phase I</b>	Proposed Solution	Prepare proposed solution document which includes novelty, feasibility of ideas, business model, social impact, Scalability of solution
	Problem Solution Fit	Prepare problem solution fit document
	Solution Architecture	Prepare solution architecture document
<b>Project Design Phase II</b>	Customer Journey	Prepare customer journey map to understand the user interactions & experience with the application
	Functional requirement	Prepare functional & non functional requirement document
	Data Flow Diagram	Prepare Data Flow Diagram and user stories
	Technology architecture	Draw the technology architecture diagram
<b>Project Planning Phase</b>	Milestones & Activity list	Prepare milestones and activity list of the project
	Sprint Delivery Plan	Prepare sprint delivery plan

**SPRINTDELIVERYSCCHEDULE:**

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story points	Priority	Team Members
Sprint-1	Setting up App environment	USN-1	As a user, I can register in ICTA Academy and create IBM cloud account.	2	High	Shaamik J Sudhashini S
Sprint-1		USN-2	As a user, I will create a flask project	1	Low	Nikhila J Sudhashini S
Sprint-1		USN-3	As a user, I will install IBM Cloud CLI	2	Medium	Shaamik J Sudhashini S Nikhila J
Sprint-2	Setting up App environment	USN-4	As a user, I can install Docker CLI	1	Low	Yogeswaran S Vigneshwaran M
Sprint-2		USN-5	As a user, I will Create an account in sendgrid	2	Medium	Vigneshwaran M Sudhashini S

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	18	6 Days	24 Oct 2022	29 Oct 2022	24	29 Oct 2022
Sprint-2	18	6 Days	31 Oct 2022	05 Nov 2022	24	05 Nov 2022
Sprint-3	18	6 Days	07 Nov 2022	12 Nov 2022	24	12 Nov 2022
Sprint-4	18	6 Days	14 Nov 2022	19 Nov 2022	24	19 Nov 2022

**Velocity**

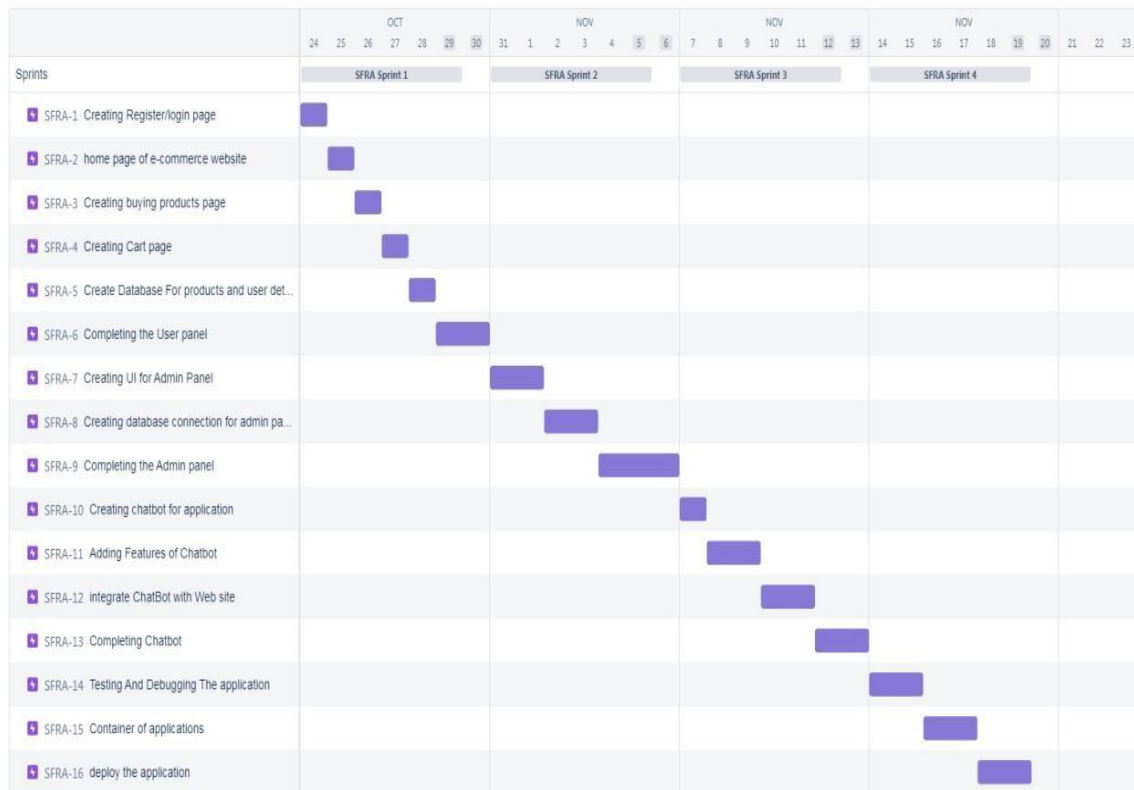
Imagine we have a 6-day sprint duration, and the velocity of the team is 18(points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

$$AV = \text{Sprint Duration} / \text{Velocity}$$

$$AV = 24/6 = 4$$

## REPORTSFROMJIRA:

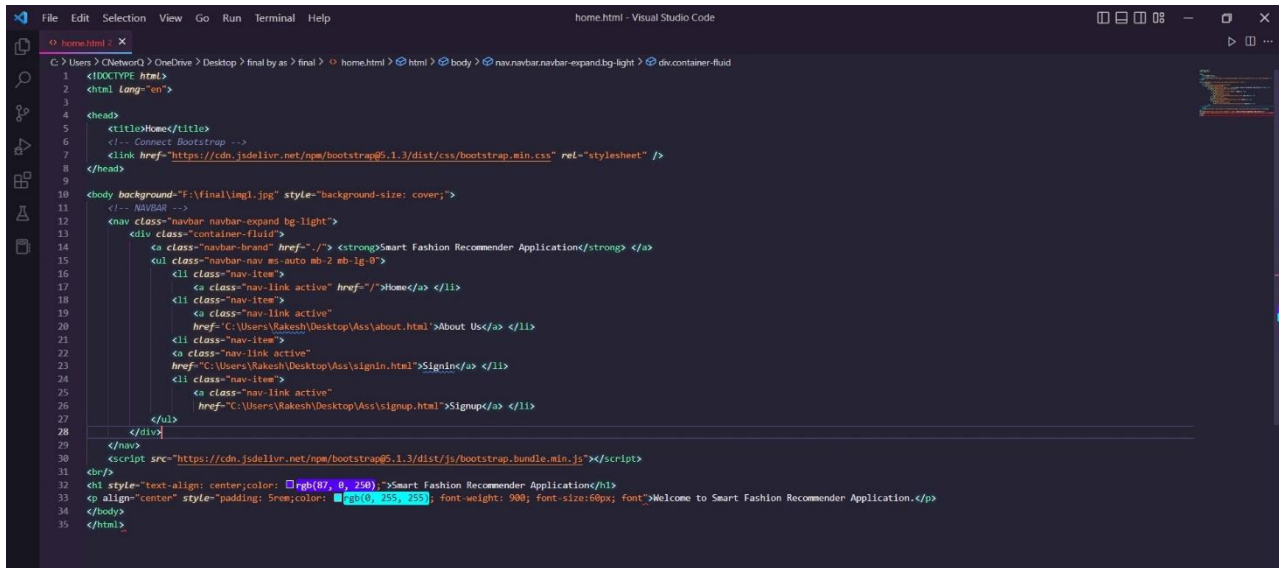
### Burndown Chart:



## 7. CODING&SOLUTIONING

### FEATURE-

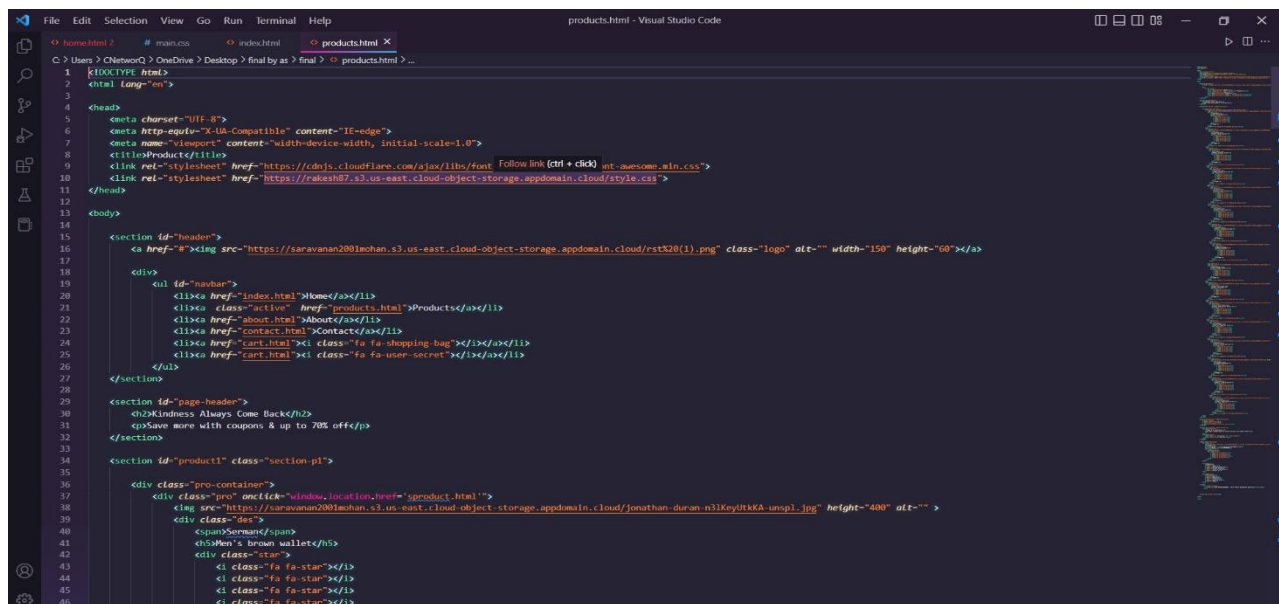
### HOMEPAGE.HTML



```

1 <!DOCTYPE html>
2 <html lang="en">
3
4 <head>
5   <title>Home</title>
6   <!-- Connect Bootstrap -->
7   <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.1.3/dist/css/bootstrap.min.css" rel="stylesheet" />
8 </head>
9
10 <body background="F:\final\img1.jpg" style="background-size: cover;">
11   <!-- NAVBAR -->
12   <nav class="navbar navbar-expand bg-light">
13     <div class="container-fluid">
14       <a class="navbar-brand" href="/"><strong>Smart Fashion Recommender Application</strong></a>
15       <ul class="navbar-nav ms-auto mb-2 mb-lg-0">
16         <li class="nav-item">
17           <a class="nav-link active" href="/">Home</a></li>
18         <li class="nav-item">
19           <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\about.html">About Us</a></li>
20         <li class="nav-item">
21           <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\signin.html">Signin</a></li>
22         <li class="nav-item">
23           <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\signup.html">Signup</a></li>
24       </ul>
25     </div>
26   </nav>
27   <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.1.3/dist/js/bootstrap.bundle.min.js"></script>
28 </body>
29 <div style="text-align: center; color: rgb(87, 8, 250);>Smart Fashion Recommender Application</div>
30 <p align="center" style="padding: 5px; color: rgb(0, 255, 255); font-weight: 900; font-size: 60px; font">Welcome to Smart Fashion Recommender Application.</p>
31 </html>

```



```

1 <!DOCTYPE html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <meta http-equiv="X-UA-Compatible" content="IE=edge">
7   <meta name="viewport" content="width=device-width, initial-scale=1.0">
8   <title>Products</title>
9   <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.15.1/css/all.min.css">
10   <link rel="stylesheet" href="https://rakesh07.s3.us-east-1.amazonaws.com/appdomain.cloud/style.css">
11 </head>
12
13 <body>
14   <section id="header">
15     <a href="#"></a>
16   </section>
17   <div id="navbar">
18     <a href="index.html">Home</a></li>
19     <a href="products.html" class="active">Products</a></li>
20     <a href="about.html">About</a></li>
21     <a href="contact.html">Contact</a></li>
22     <a href="cart.html" class="fa fa-shopping-bag"></a></li>
23     <a href="cart.html" class="fa fa-user-secret"></a></li>
24   </div>
25   <section id="page-header">
26     <h2>Kindness Always Come Back</h2>
27     <p>Save more with coupons & up to 70% off</p>
28   </section>
29   <section id="product1" class="section-p1">
30     <div class="pro-container">
31       <div class="pro">
32         
33         <div class="des">
34           <p>Serrano's brown wallet</p>
35           <p>Men's brown wallet</p>
36           <p>Men's brown wallet</p>
37           <p>Men's brown wallet</p>
38           <p>Men's brown wallet</p>
39           <p>Men's brown wallet</p>
40           <p>Men's brown wallet</p>
41           <p>Men's brown wallet</p>
42           <p>Men's brown wallet</p>
43           <p>Men's brown wallet</p>
44           <p>Men's brown wallet</p>
45           <p>Men's brown wallet</p>
46           <p>Men's brown wallet</p>
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55           <p>Men's brown wallet</p>
56           <p>Men's brown wallet</p>
57           <p>Men's brown wallet</p>
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77           <p>Men's brown wallet</p>
78           <p>Men's brown wallet</p>
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96           <p>Men's brown wallet</p>
97           <p>Men's brown wallet</p>
98           <p>Men's brown wallet</p>
99           <p>Men's brown wallet</p>
100          <p>Men's brown wallet</p>

```



```

File Edit Selection View Go Run Terminal Help
products.html - Visual Studio Code

C:\Users\> C:\NetworkQ > OneDrive > Desktop > final by as > final > > products.html > ...
47 </div>
48 <div>
49 <div>
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```

```

File Edit Selection View Go Run Terminal Help
home.html - Visual Studio Code

C:\Users\> C:\NetworkQ > OneDrive > Desktop > final by as > final > home.html > > html > > body > > nav.navbar.navbar-expand-bg-light > > div.container-fluid
1 <!DOCTYPE html>
2 <html lang="en">
3
4 <head>
5 <title>Home</title>
6 <!-- Connect Bootstrap -->
7 <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.1.3/dist/css/bootstrap.min.css" rel="stylesheet" />
8 </head>
9
10 <body background="F:\final\img1.jpg" style="background-size: cover;>
11 <!-- NAVBAR -->
12 <nav class="navbar navbar-expand-bg-light">
13 <div class="container-fluid">
14 <a class="navbar-brand" href="/"> <strong>Smart Fashion Recommender Application</strong> </a>
15 <ul class="navbar-nav ms-auto mb-2 mb-lg-0">
16 <li class="nav-item">
17 <a class="nav-link active" href="/">Home</a> </li>
18 <li class="nav-item">
19 <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\about.html">About Us</a> </li>
20 <li class="nav-item">
21 <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\signin.html">Signin</a> </li>
22 <li class="nav-item">
23 <a class="nav-link active" href="C:\Users\Rakesh\Desktop\Ass\signup.html">Signup</a> </li>
24 </ul>
25 </div>
26 </nav>
27 <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.1.3/dist/js/bootstrap.bundle.min.js"></script>
28 </body>
29 </html>
30
31 <div style="text-align: center; color: <span style="color: red;">rgb(0, 0, 250)</span>>Smart Fashion Recommender Application</div>
32 <div align="center" style="padding: 5px; color: <span style="color: green;">rgb(0, 255, 255)</span>, font-weight: 900, font-size: 60px; font>Welcome to Smart Fashion Recommender Application.</div>
33 </div>
34 </div>
35 </div>

```

```

File Edit Selection View Go Run Terminal Help
products.html - Visual Studio Code

C:\Users\> C:\NetworkQ > OneDrive > Desktop > final by as > final > > products.html > ...
92 <div>
93 <div>
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138 <div>

```

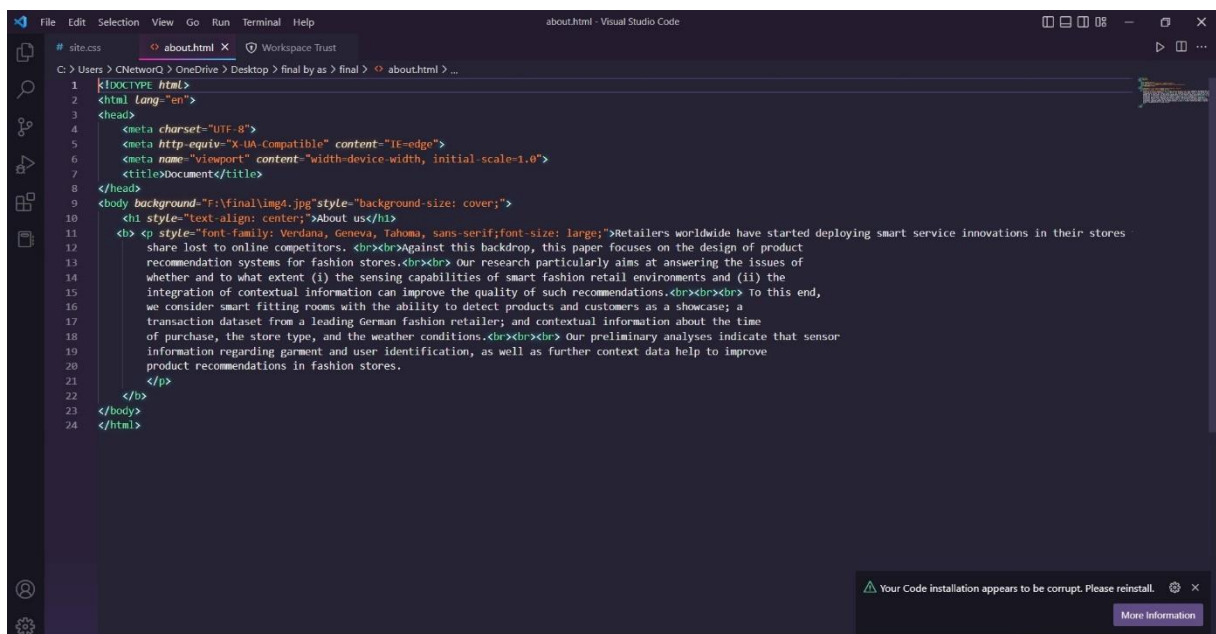
```

1  <!DOCTYPE html>
2  <html>
3  <head>
4    <meta charset="UTF-8">
5    <meta name="viewport" content="width=device-width, initial-scale=1.0">
6    <title>Clothing Store</title>
7  </head>
8  <body>
9    <div class="header">
10      <div class="container">
11        <div class="row">
12          <div class="col-12">
13            <div class="text-center">
14              <h1>Clothing Store</h1>
15            </div>
16          </div>
17        </div>
18        <div class="row">
19          <div class="col-4">
20            <a href="#">Home</a>
21          </div>
22          <div class="col-4">
23            <a href="#">About Us</a>
24          </div>
25          <div class="col-4">
26            <a href="#">Contact Us</a>
27          </div>
28        </div>
29      </div>
30    </div>
31    <div class="main-content">
32      <div class="container">
33        <div class="row">
34          <div class="col-12">
35            <div class="text-center">
36              <h2>Women's Perfumes</h2>
37            </div>
38            <div class="row">
39              <div class="col-4">
40                <div class="card">
41                  <img alt="Perfume bottle 1" data-bbox="100 150 150 250"/>
42                  <div class="card-body">
43                    <p>Floral Essence</p>
44                    <p>Rs. 1200</p>
45                    <a href="#">Shop Now</a>
46                  </div>
47                </div>
48              </div>
49              <div class="col-4">
50                <div class="card">
51                  <img alt="Perfume bottle 2" data-bbox="160 150 210 250"/>
52                  <div class="card-body">
53                    <p>Vanilla Bliss</p>
54                    <p>Rs. 1500</p>
55                    <a href="#">Shop Now</a>
56                  </div>
57                </div>
58              </div>
59              <div class="col-4">
60                <div class="card">
61                  <img alt="Perfume bottle 3" data-bbox="220 150 270 250"/>
62                  <div class="card-body">
63                    <p>Sandalwood Dreams</p>
64                    <p>Rs. 1800</p>
65                    <a href="#">Shop Now</a>
66                  </div>
67                </div>
68              </div>
69            </div>
70          </div>
71          <div class="col-12">
72            <div class="text-center">
73              <h2>Men's Blackbelts</h2>
74            </div>
75            <div class="row">
76              <div class="col-4">
77                <div class="card">
78                  <img alt="Blackbelt 1" data-bbox="100 350 150 450"/>
79                  <div class="card-body">
80                    <p>Leather Warrior</p>
81                    <p>Rs. 2500</p>
82                    <a href="#">Shop Now</a>
83                  </div>
84                </div>
85              </div>
86              <div class="col-4">
87                <div class="card">
88                  <img alt="Blackbelt 2" data-bbox="160 350 210 450"/>
89                  <div class="card-body">
90                    <p>Ninja Strike</p>
91                    <p>Rs. 3000</p>
92                    <a href="#">Shop Now</a>
93                  </div>
94                </div>
95              </div>
96              <div class="col-4">
97                <div class="card">
98                  <img alt="Blackbelt 3" data-bbox="220 350 270 450"/>
99                  <div class="card-body">
100                   <p>Dragon Slayer</p>
101                   <p>Rs. 3500</p>
102                   <a href="#">Shop Now</a>
103                 </div>
104               </div>
105             </div>
106           </div>
107           <div class="col-12">
108             <div class="text-center">
109               <h2>Women's Hoodie Jacket</h2>
110             </div>
111             <div class="row">
112               <div class="col-4">
113                 <div class="card">
114                   <img alt="Hoodie Jacket 1" data-bbox="100 550 150 650"/>
115                   <div class="card-body">
116                     <p>Cozy Comfort</p>
117                     <p>Rs. 1500</p>
118                     <a href="#">Shop Now</a>
119                   </div>
120                 </div>
121               </div>
122               <div class="col-4">
123                 <div class="card">
124                   <img alt="Hoodie Jacket 2" data-bbox="160 550 210 650"/>
125                   <div class="card-body">
126                     <p>Warm & Stylish</p>
127                     <p>Rs. 1800</p>
128                     <a href="#">Shop Now</a>
129                   </div>
130                 </div>
131               </div>
132               <div class="col-4">
133                 <div class="card">
134                   <img alt="Hoodie Jacket 3" data-bbox="220 550 270 650"/>
135                   <div class="card-body">
136                     <p>Fashion Forward</p>
137                     <p>Rs. 2000</p>
138                     <a href="#">Shop Now</a>
139                   </div>
140                 </div>
141               </div>
142             </div>
143           </div>
144         </div>
145       </div>
146     </div>
147     <div class="footer">
148       <div class="container">
149        <div class="row">
150          <div class="col-12">
151            <p>© 2024 Clothing Store. All rights reserved. | Privacy Policy | Terms of Service</p>
152          </div>
153        </div>
154      </div>
155    </div>
156  </body>
157 </html>

```

[illegible][illegible]

## ABOUT.HTML

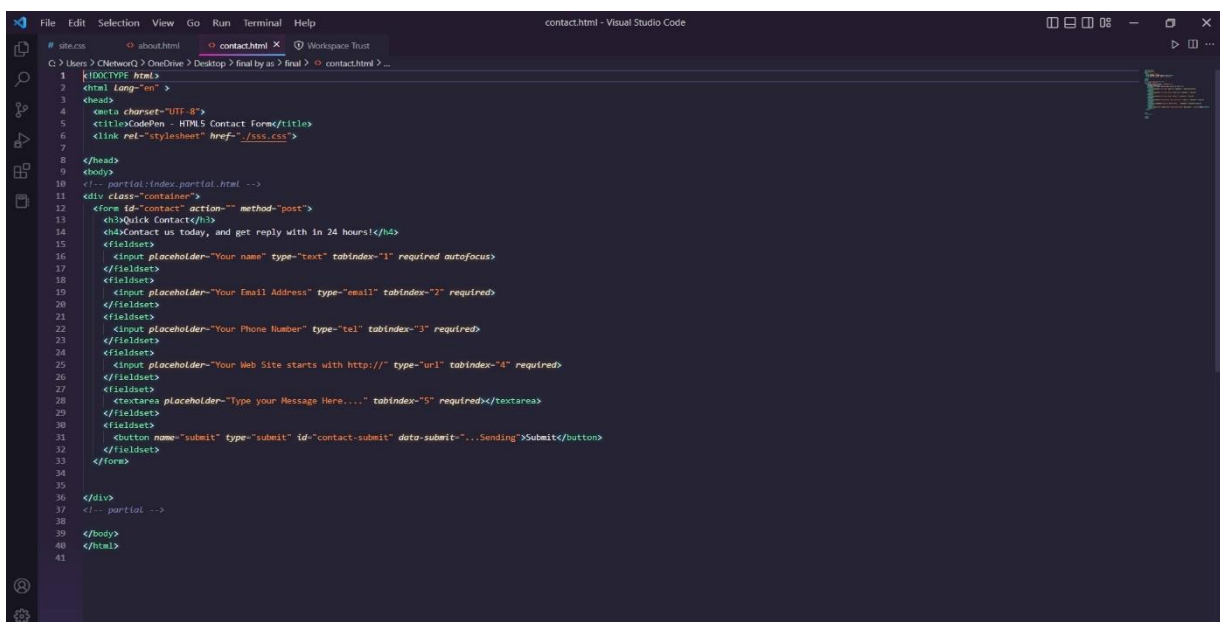


```

1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta http-equiv="X-UA-Compatible" content="IE=edge">
6   <meta name="viewport" content="width=device-width, initial-scale=1.0">
7   <title>Document</title>
8 </head>
9 <body background="f:\final\imgs.jpg" style="background-size: cover;">
10   <h1 style="text-align: center;">About us</h1>
11   <p style="font-family: Verdana, Geneva, Tahoma, sans-serif;font-size: large;">Retailers worldwide have started deploying smart service innovations in their stores
12     share lost to online competitors. <br><br>Against this backdrop, this paper focuses on the design of product
13     recommendation systems for fashion stores.<br><br>Our research particularly aims at answering the issues of
14     whether and to what extent (i) the sensing capabilities of smart fashion retail environments and (ii) the
15     integration of contextual information can improve the quality of such recommendations.<br><br>To this end,
16     we consider smart fitting rooms with the ability to detect products and customers as a showcase; a
17     transaction dataset from a leading German fashion retailer; and contextual information about the time
18     of purchase, the store type, and the weather conditions.<br><br>Our preliminary analyses indicate that sensor
19     information regarding garment and user identification, as well as further context data help to improve
20     product recommendations in fashion stores.
21   </p>
22 </body>
23 </html>

```

## CONTACT.HTML



```

1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <title>CodePen - HTML5 Contact Form</title>
6   <link rel="stylesheet" href="/css.css">
7 </head>
8 <body>
9   <!-- partial:index.partial.html -->
10   <div class="container">
11     <form id="contact" action="" method="post">
12       <h3>Quick Contact</h3>
13       <p>Contact us today, and get reply with in 24 hours!</p>
14       <fieldset>
15         <input placeholder="Your name" type="text" tabindex="1" required autofocus>
16       </fieldset>
17       <fieldset>
18         <input placeholder="Your Email Address" type="email" tabindex="2" required>
19       </fieldset>
20       <fieldset>
21         <input placeholder="Your Phone Number" type="tel" tabindex="3" required>
22       </fieldset>
23       <fieldset>
24         <input placeholder="Your Web Site starts with http://" type="url" tabindex="4" required>
25       </fieldset>
26       <fieldset>
27         <textarea placeholder="Type your Message Here...." tabindex="5" required></textarea>
28       </fieldset>
29       <fieldset>
30         <button name="submit" type="submit" id="contact-submit" data-submit="...Sending">Submit</button>
31       </fieldset>
32     </form>
33   </div>
34   <!-- partial -->
35 </body>
36 </html>

```



## CONTACT.css

```

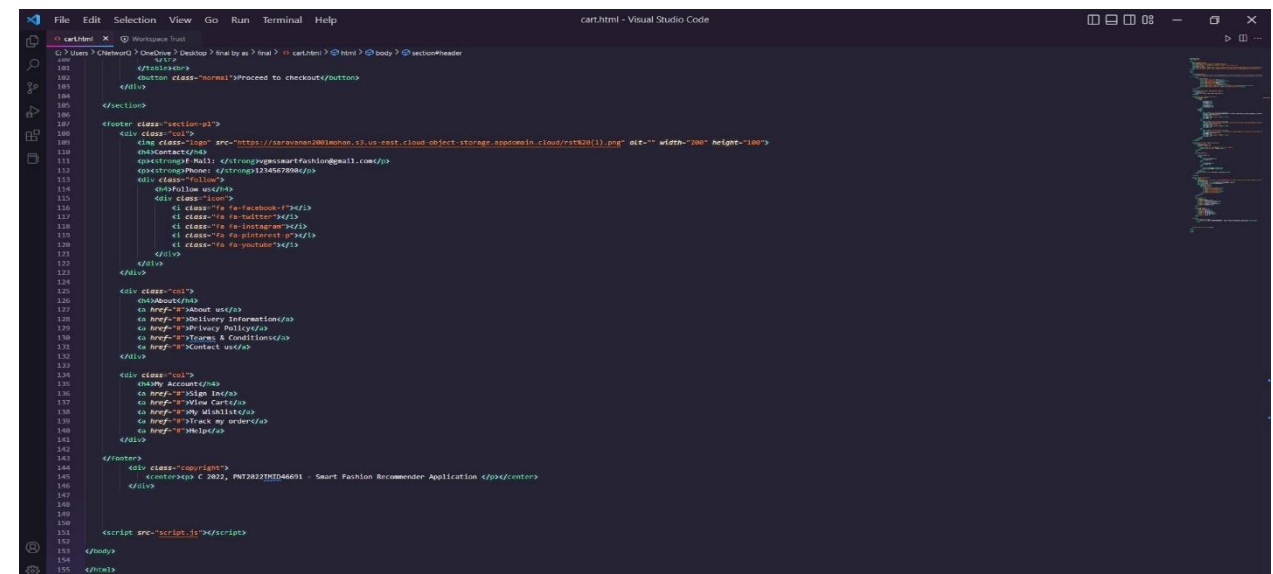
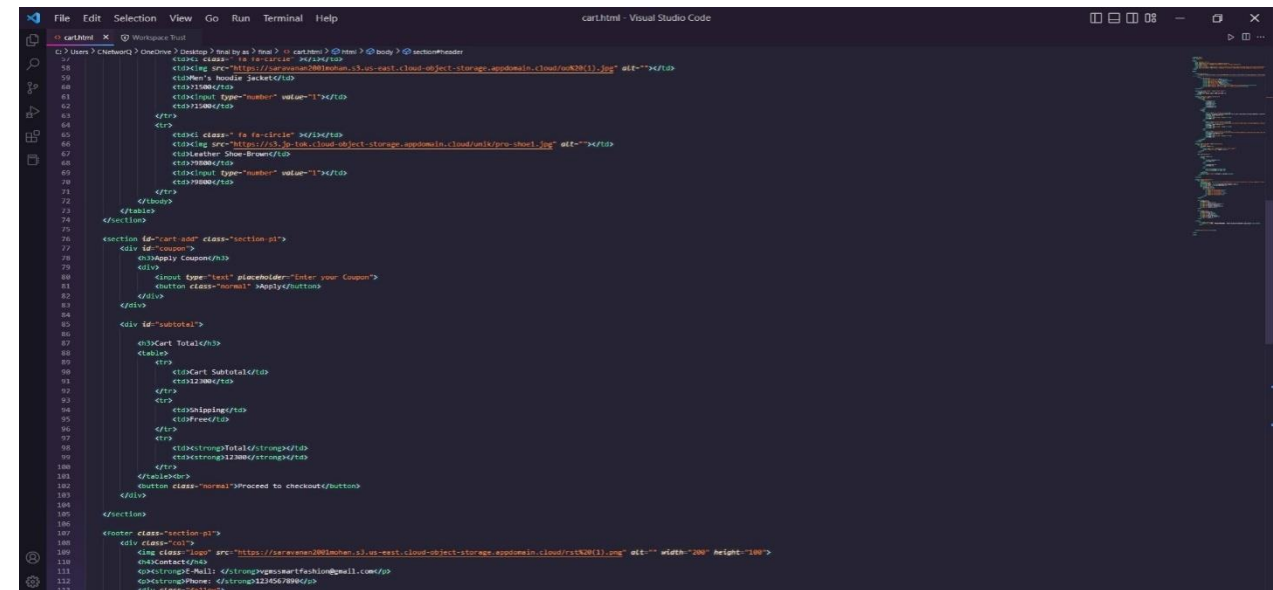
File Edit Selection View Go Run Terminal Help
393.435 - Visual Studio Code
# sasscss
# sasscss 1 X Workspace Trust
C:\Users\Chenoweth> OneDrive\ Desktop> final by ss > sasscss > %body
1 @import url('https://fonts.googleapis.com/css?family=Open+Sans:400,600,800');
2
3
4 {
5   margin: 0;
6   padding: 0;
7   box-sizing: border-box;
8   -webkit-box-sizing: border-box;
9   -ms-box-sizing: border-box;
10  -webkit-font-smoothing: antialiased;
11  -ms-font-smoothing: antialiased;
12  -o-font-smoothing: antialiased;
13  font-smoothing: antialiased;
14  text-rendering: optimizelegibility;
15 }
16
17 body {
18   font-family: 'Open Sans', Helvetica, Arial, sans-serif;
19   font-weight: 400;
20   font-size: 12px;
21   line-height: 1.2;
22   color: #333;
23   background: #fff;
24 }
25
26 .container {
27   max-width: 1000px;
28   width: 100%;
29   margin: 0 auto;
30   position: relative;
31 }
32
33 #contact input[type="text"], #contact input[type="email"], #contact input[type="tel"], #contact input[type="url"], #contact textarea, #contact button[type="submit"] { font: 400 12px/1.2 'Open Sans', Helvetica, Arial, sans-serif; }
34
35 #contact {
36   background: #f2f2f2;
37   padding: 20px;
38   margin-top: 20px;
39 }
40
41 #contact h3 {
42   color: #333;
43   display: block;
44   font-size: 16px;
45   font-weight: 400;
46 }
47
48 #contact h4 {
49   margin-top: 10px;
50   display: block;
51   font-size: 12px;
52 }
53
54 .island {
55   border: 1px solid #ccc;
56   margin: 10px 0;
57   padding: 10px;
58 }

```

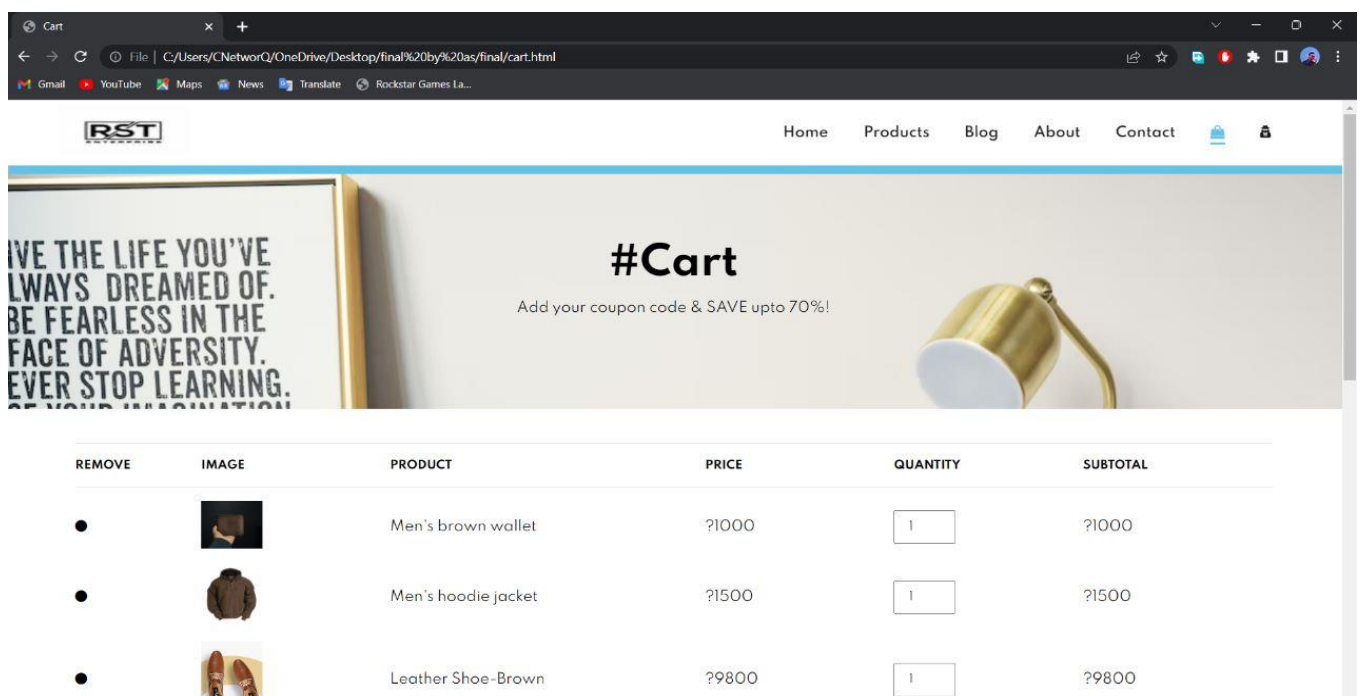
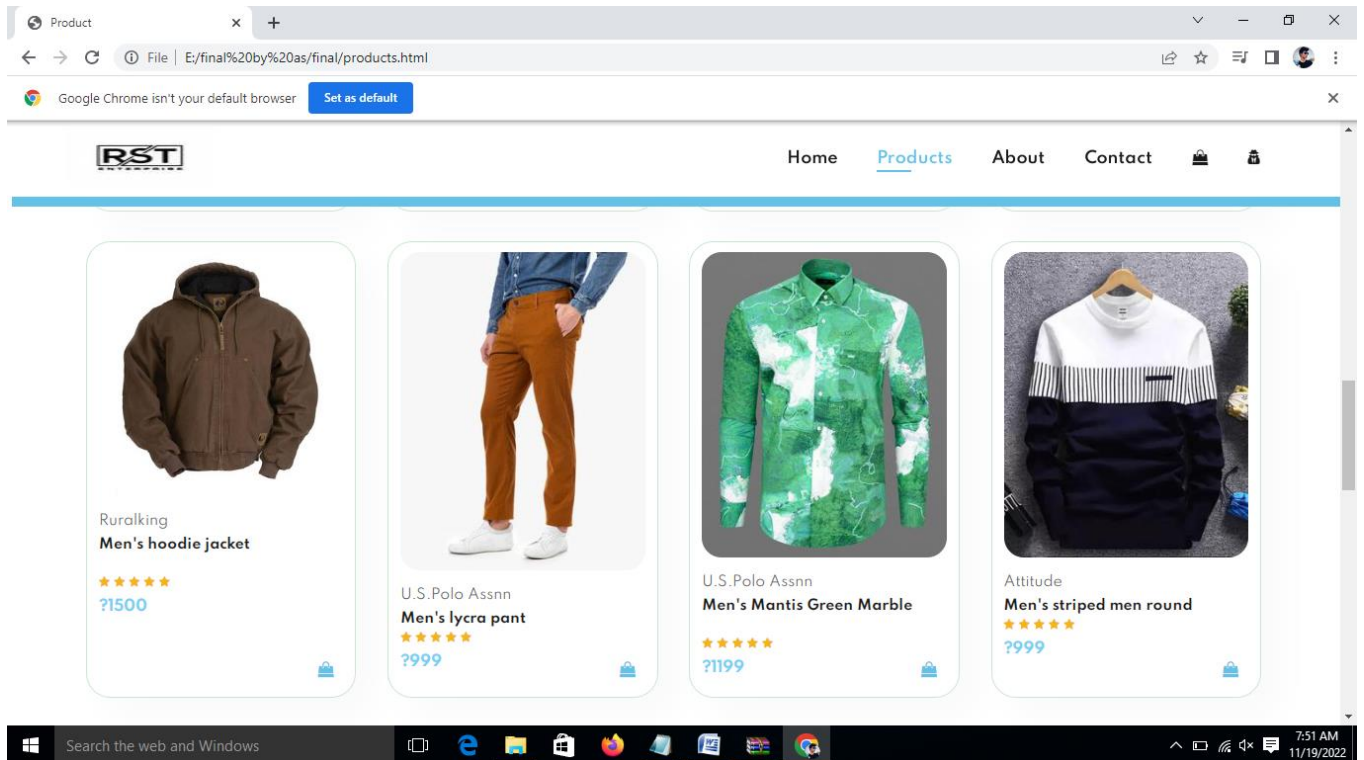
```

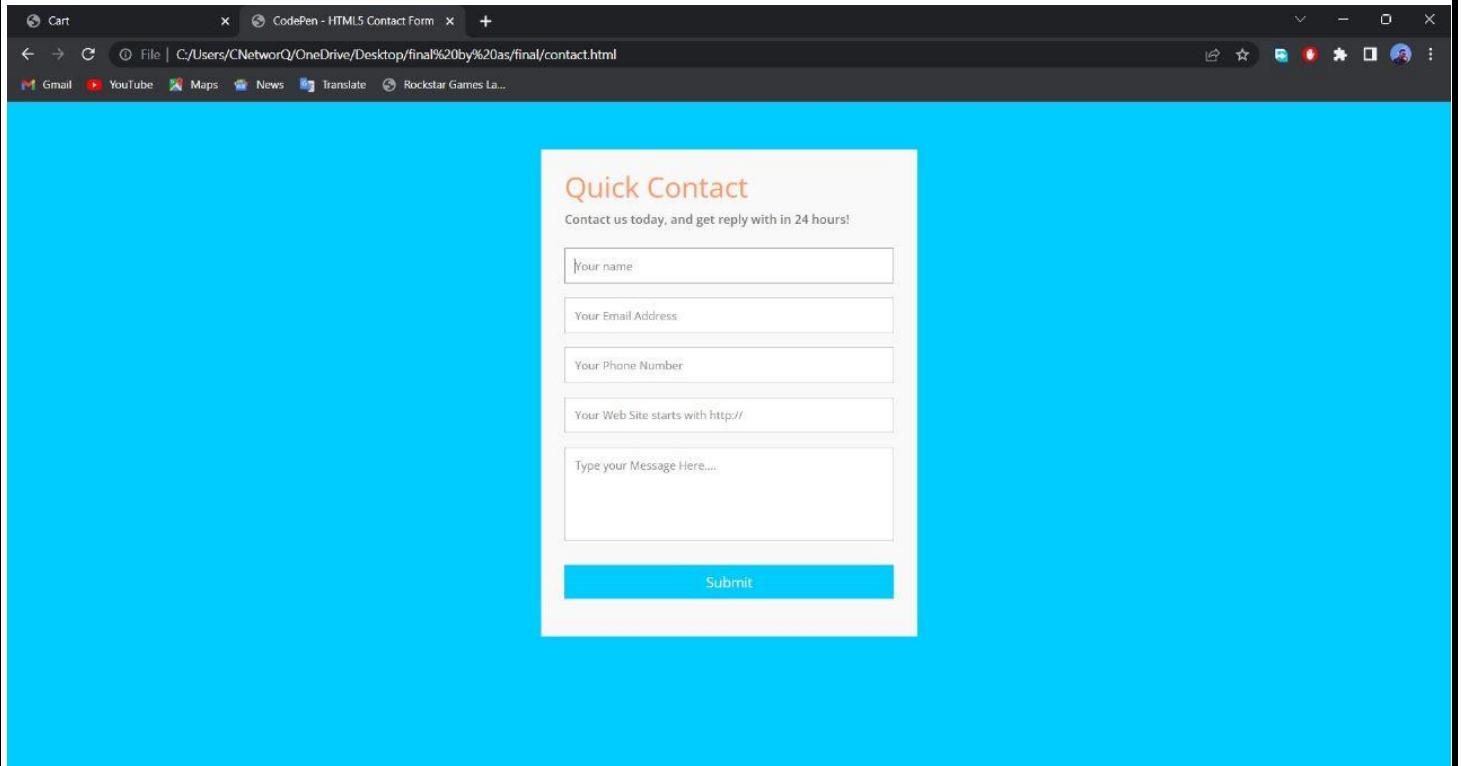
File Edit Selection View Go Run Terminal Help
393.435 - Visual Studio Code
# sasscss
# sasscss 1 X Workspace Trust
C:\Users\Chenoweth> OneDrive\ Desktop> final by ss > sasscss > %contact button[type="submit"]
61 #contact input[type="text"], #contact input[type="email"], #contact input[type="tel"], #contact input[type="url"], #contact textarea {
62   width: 100%;
63   border: 1px solid #ccc;
64   background: #fff;
65   margin: 0 0 10px 0;
66   padding: 10px;
67 }
68
69 #contact input[type="text"]:hover, #contact input[type="email"]:hover, #contact input[type="tel"]:hover, #contact input[type="url"]:hover, #contact textarea:hover {
70   -webkit-transition: border-color 0.3s ease-in-out;
71   -ms-transition: border-color 0.3s ease-in-out;
72   transition: border-color 0.3s ease-in-out;
73   border: 1px solid #999;
74 }
75
76 #contact textarea {
77   height: 100px;
78   max-width: 100%;
79   resize: none;
80 }
81
82 #contact button[type="submit"] {
83   cursor: pointer;
84   width: 100%;
85   border: none;
86   background: #333;
87   color: #fff;
88   margin: 0 0 10px 0;
89   padding: 10px;
90   font-size: 12px;
91 }
92
93 #contact button[type="submit"]:hover {
94   background: #999;
95   -webkit-transition: background 0.3s ease-in-out;
96   -ms-transition: background 0.3s ease-in-out;
97   transition: background-color 0.3s ease-in-out;
98 }
99
100 #contact button[type="submit"]:active { box-shadow: inset 0 1px 0 #999; }
101
102 #contact input:focus, #contact textarea:focus {
103   outline: none;
104   border: 1px solid #999;
105 }
106
107 .-webkit-input-placeholder {
108   color: #999;
109 }
110
111 .-ms-input-placeholder {
112   color: #999;
113 }
114
115 .-ms-input-placeholder {
116   color: #999;
117 }

```



## OUR WEB PAGE





The screenshot shows a web browser window with a dark theme. The address bar displays the file path: `C:/Users/CNetworkQ/OneDrive/Desktop/final%20by%20as/final/contact.html`. The browser tabs include 'Cart', 'CodePen - HTML5 Contact Form', and a plus sign for more tabs. The page has a solid blue background. Centered on the page is a white rectangular box containing a contact form titled 'Quick Contact' in orange text. Below the title is a subtitle: 'Contact us today, and get reply with in 24 hours!'. The form consists of five input fields: 'Your name', 'Your Email Address', 'Your Phone Number', 'Your Web Site starts with http://', and a larger text area for 'Type your Message Here....'. At the bottom of the form is a blue 'Submit' button.

Quick Contact

Contact us today, and get reply with in 24 hours!

Your name

Your Email Address

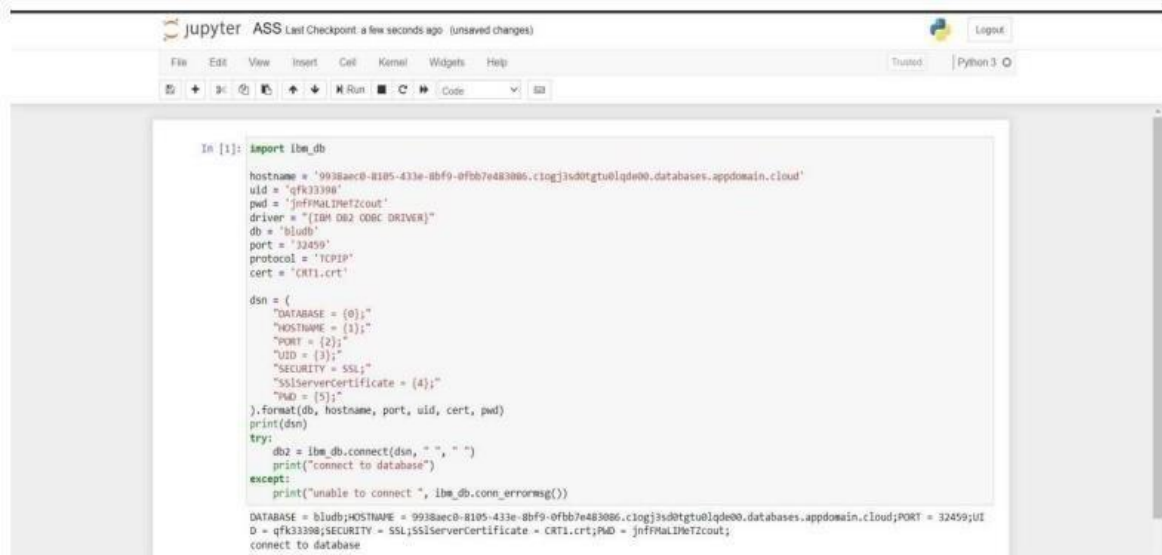
Your Phone Number

Your Web Site starts with http://

Type your Message Here....

Submit

## DATABASE SCHEMA:



The image shows a Jupyter Notebook interface with a code cell containing Python code for connecting to an IBM DB2 database. The code defines variables for hostname, uid, pwd, driver, db, port, protocol, and cert, then constructs a DSN dictionary and attempts to connect using the ibm\_db module. The output shows the DSN dictionary and the connection attempt.

```
In [1]: import ibm_db

hostname = '9938aec0-8105-433e-8bf9-0fb7e483086.clogj3sdtgtu0lqde00.databases.appdomain.cloud'
uid = 'qfk33398'
pwd = 'jnffMALINeTZcout'
driver = "[IBM DB2 ODBC DRIVER]"
db = 'bludb'
port = '32459'
protocol = 'TCP/IP'
cert = 'CRT1.crt'

dsn = {
    "DATABASE = {0};",
    "HOSTNAME = {1};",
    "PORT = {2};",
    "UID = {3};",
    "SECURITY = SSL;",
    "SSLServerCertificate = {4};",
    "PWD = {5};",
}.format(db, hostname, port, uid, cert, pwd)
print(dsn)
try:
    db2 = ibm_db.connect(dsn, "", "")
    print("connect to database")
except:
    print("unable to connect ", ibm_db.conn_errormsg())

DATABASE = bludb;HOSTNAME = 9938aec0-8105-433e-8bf9-0fb7e483086.clogj3sdtgtu0lqde00.databases.appdomain.cloud;PORT = 32459;UID = qfk33398;SECURITY = SSL;SSLServerCertificate = CRT1.crt;PWD = jnffMALINeTZcout;
connect to database
```

## 8. TESTING

### 8.1 TEST CASES:

#### 1. Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the [ProductName] project at the time of the release to User Acceptance Testing (UAT).

#### 2. Defect Analysis

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	1	0	0
Skipped	0	0	0	0	0
Won't Fix	0	0	0	0	0
Totals	24	14	13	26	77

### 3. TestCaseAnalysis

This report shows the number of test cases that have passed, failed, and untested

Section	TotalCases	NotTested	Fail	Pass
Print Engine	7	0	0	7
ClientApplication	51	0	0	51
Security	2	0	0	2
OutsourceShipping	3	0	0	3
ExceptionReporting	9	0	0	9
FinalReportOutput	4	0	0	4
VersionControl	2	0	0	2

## 9. RESULTS

### PERFORMANCE METRICS:

The performance of a recommendation algorithm is evaluated by using some specific metrics that indicate the accuracy of the system. The type of metric used depends on the type of filtering technique. Root Mean Square Error (RMSE), Receiver Operating Characteristics (ROC), Area Under Curve (AUC), Precision, Recall, and F1 score is generally used to evaluate the performance or accuracy of the recommendation algorithms.

**Root-mean square error (RMSE).** RMSE is widely used in evaluating and comparing the performance of a recommendation system model compared to other models. A lower RMSE value indicates higher performance by the recommendation model. RMSE, as mentioned by [61], can be represented as follows:

$$RMSE = \sqrt{\frac{1}{N_p} \sum_{u,i} (p_{ui} - r_{ui})^2} \quad (1)$$

where,  $N_p$  is the total number of predictions,  $p_{ui}$  is the predicted rating that a user  $u$  will select an item  $i$  and  $r_{ui}$  is the real rating.

**Precision.** Precision can be defined as the fraction of correct recommendations or predictions (known as True Positive) to the total number of recommendations provided, which can be represented as follows:

$$Precision = \frac{True\ Positive\ (TP)}{True\ Positive\ (TP) + False\ Positive\ (FP)} \quad (2)$$

It is also defined as the ratio of the number of relevant recommended items to the number of recommended items expressed as percentages.

**Recall.** Recall can be defined as the fraction of correct recommendations or predictions (known as True Positive) to the total number of correct relevant recommendations provided,

which can be represented as follows:

$$\text{Recall} = \frac{\text{True Positive (TP)}}{\text{True Positive (TP)} + \text{False Negative (FN)}} \quad (3)$$

It is also defined as the ratio of the number of relevant recommended items to the total number of relevant items expressed as percentages.

**F1 Score.** F1 score is an indicator of the accuracy of the model and ranges from 0 to 1, where a value close to 1 represents higher recommendation or prediction accuracy. It represents precision and recall as a single metric and can be represented as follows:

$$\text{F1 score} = 2 \times \frac{\text{Precision} * \text{Recall}}{\text{Precision} + \text{Recall}} \quad (4)$$

**Coverage.** Coverage is used to measure the percentage of items which are recommended by the algorithm among all of the items.

**Accuracy.** Accuracy can be defined as the ratio of the number of total correct recommendations to the total recommendations provided, which can be represented as follows:



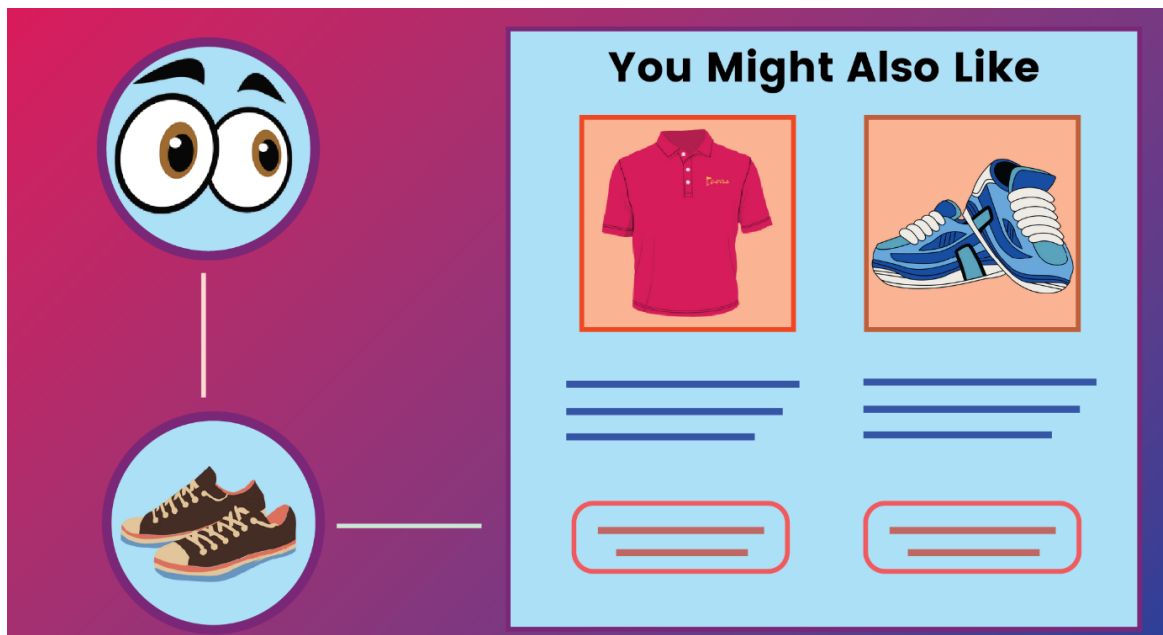
10.

**ADVANTAGES &****DISADVANTAGESADVANTAGES:**

- Smartfashionrecommenderapplicationistheuserfriendly.
- Withthehelpofchatbotusercandfind theproductsveryeasily.
- This application used to discover the product based on the user's choice , very easilyandquickly.
- Ithaveabilityto reducetransactioncosts forconsumers,andincreaserevenueforretailers.

**DISADVANTAGES:**

- Itneedactiveinternet connection.
- Privacyconcerns.
- Toomanychoices.
- Cold-startproblem.



## 11. CONCLUSION

The Fashion Recommendation System is mainly used to recommend the best possible outfit combinations to a user who has no fashion sense based on their wardrobe. It may not always provide the best possible outfit to wear for an occasion as the system is dependent completely on the clothes present in the user's wardrobe. Also another reason is that fashion is highly dependent on the time period. However the system does a great job in inculcating a fashion sense among the users and can provide the best recommendations based on the user's wardrobe. Since the system is implemented as a website, it is very easy for the end users to access as well as use. The scope of this system can be expanded by including the ability to detect the various design and patterns on clothing, and to increase the number of occasions.

## 12. FUTURE SCOPE

In the future, to implement this recommendation system to be extended to include male and non-binary fashion items including apparel, footwear, accessories etc. This work can further be enhanced to predict fashion items based on the skin colour and weather conditions.

Future research should concentrate on including time series analysis and accurate categorization of product images based on the variation in colour, trend and clothing style in order to develop an effective recommendation system. The proposed model will follow brand-specific personalization campaigns and hence it will ensure highly curated and tailored offerings for users. Hence, this research will be highly beneficial for researchers interested in using augmented and virtual reality features to develop recommendation systems.

### **13. APPENDIX**

#### **GITHUB**

##### **GITHUBLINK:**

<https://github.com/IBM-EPBL/IBM-Project-6649-1658834176.git>