

Project Design Phase-I Problem
Solution Fit

Date	15 October 2022
Team ID	PNT2022TMID51155
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Problem Solution fit:

Problem-Solution Fit canvas		Purpose / Vision	Version:
Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Common peopler Youngsters 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Network connectivity. User friendly Quality Budget 	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> <ul style="list-style-type: none"> It should be more reliable and user friendly It should not contain any network error. Make sure the comfortable and security of the user.
	Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS PR <ul style="list-style-type: none"> Unavailable stock COD not applicable to all User dissatisfaction Network problem 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> Server Busy . Network operator Unfixed Bugs Product not delivered on time
Identify strong TR & EM		3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> Frequent update Social media Advertisement 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> We provide a delivery on time We provide it as more user friendly We provide it is more easy to access
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Before:</p> <ul style="list-style-type: none"> Less knowledge confused state Fear Being untrust <p>After:</p> <ul style="list-style-type: none"> Felt satisfied More trustable Felt happy after the problem solved 	Extract online & offline CH of BE	

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