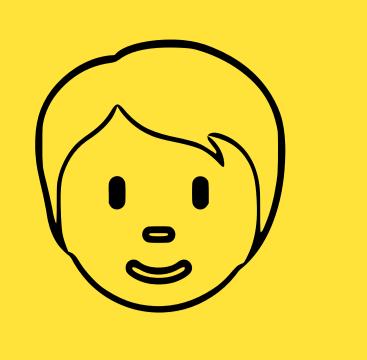
User journey by the Design Team of Accenture Interactive NL







Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. \triangleright

1 Phases High-level steps your user needs to accomplish from start to finish	Open site url	give access to camera	angle camera towards pool	observe the findings
2 Steps Detailed actions your user has to perform	open browser go to url bar url	see permission popup click accept if not	position get clear clean lens view	see the viewfinder read the manual look at alerts
Feelings What your user might be thinking and eeling at the moment	optimistic happy attentive	optimistic cautious	good	responsible authoritative control
	tired not interested	bored not interested	questions the process complains	doubts