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Identify strong

CUSTOMER SEGMENT(S)

cs

CUSTOMER CONSTRAINTS

CC

AVAILABLE SOLUTIONS

AS

Explore AS, differentiate

Focus on J&P, tap int

According to our problem statement, the person who prefer train as a mode of transport is the Customer.

Our application is easily handled by the young generation. The old people feel little difficult in handling or using the App and it would work only with network connection and it is available on all smart devices.

In the case of any App crash or error occuring while using the App ,the passenger have an alternative ,they can book their tickets through the website .In past the passenger have to go their nearby railway station to solve such problems, but now it is quiet easy and convenient wit our solution.

JOBS-TO-BE-DONE / PROBLEMS

J&P

PROBLEM ROOT CAUSE

RC

BEHAVIOUR

ВЕ

An Application should be developed for the passengers to book tickets through seat availability and the customer details are stored in a database which can be retrieved by scanning the QR code.

Our application usually works with internet connection and hence the Ticket booking and the GPS tracking is interupted without proper Network Connection. The QR scanning is also done with smart device.

The customers can reach the customer service in case of any problem and they will responded immediately. The customers can also give review about the application for further improvement of the application.

TRIGGERS

TR

For example: If a person has to travel a long distance he can use this application to book the tickets and he can also know the location of the train through the GPS and the entire info can also be shared with the family members too .This triggers the installation and use of the app.

EMOTIONS: BEFORE / AFTER



The customer feel ease of booking ticket after using this application. Senior citizens can decide their own comfortable seats. A.lot of time can be saved through QR ticket verification.

YOUR SOLUTION

SL

Our Solution is to create an Application through which tickets can be booked by seeing the seat availability. It also consist of Smart QR verification and a database in which customer details are stored.

CHANNELS of BEHAVIOUR

СН

In online mode, the customers can make a report in the helpsection present in the setting option.

In offline mode, the customers can directly send a feedbackmail or message to the corresponding official