

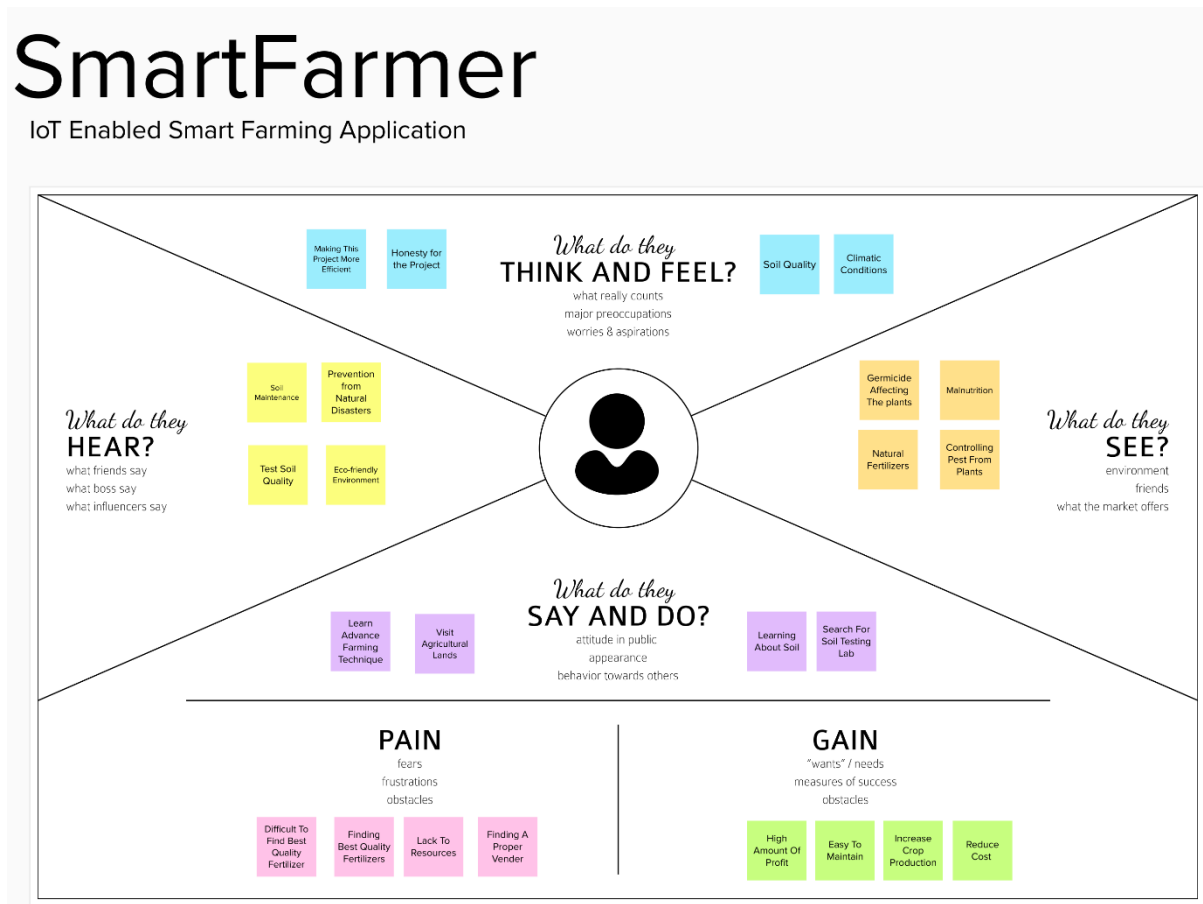
Ideation Phase

Empathize & Discover

Date	19 September 2022
Team ID	IBM-Project-6741-1658835801
Project Name	Smart Farmer-IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.



Reference:

<https://app.mural.co/invitation/mural/smartfarmingiot7063/1662389862761?sender=u201482dccc61fc21b94c2025&key=e1183e01-9cd2-4097-ae72-304b69a4da15>