1. CUSTOMER SEGMENT(S) Famers Work on Large Scale Were They	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES Need To Advertise This Product To The	5. AVAILABLE SOLUTIONS PLUSES & MINUSES Automation Of Irrigation Using IOT. Metrological Data And Field Parameters
Can Control From Different Parts And Monitor It.	Customer And Create an Awareness On How Easy And Smart Farmers Can Utilize And Gain	Were Collected And Processed Automatic Irrigation.
2. PROBLEMS / PAINS + ITS FREQUENCY PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR + ITS INTENSITY
The Major Problem Signified Using This Is That It Needs To sense the Values	Weather Is Not Predictable And This Plays an Important Role In Farming and It Might	Water Wastage Is Avoided And Drainage Is Improved , We Can also Plant Hybrid Plants And
Properly from The Sensors And Deliver It To the User. 3. TRIGGERS TO ACT	Cause A Major Part In Damage.	Provide Resistance From Pesticides.
	10. YOUR SOLUTION	8. CHANNELS of BEHAVIOR
Requirement Of Water To The Plant Is Being Noted Based on Sensor's And Weather Is Un Predictable.	This Product Predicts Data's From All The Sensors And Sends To the Main Server. (Weather API) is Used To Collect Weather	ONLINE Providing Online Free Training Session On How This Product Is Use Full And Provide Virtual Usage Of The Product.
4. EMOTIONS BEFORE / AFTER BEFORE: No Idea On IOT – Forecasting –	Data. Watering The Plants Whenever Required Using Mobile API.	OFFLINE Creating An Camp To Teach How Smart Farming Is Better Than Tradition Farming And Explain The