Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.
- **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

The road users are using the road safety system in the all the time of the 24/7 .so we want to monitoring the road safety system.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Swathi.P.B

- New Department for monitoring the road safety .
- All the road users should followthe road safety system
- sensor connected with cloud to alert the industry .
- We want to add the some rules to be followed by rules.
- Discovering the new ideas to be implemented in the road safety
- Improving safety materials for road users.
- Introduction of Robots in road safetey industry

Rajathi

- Alertthe workers by buzzer in all department .
- The road users are not careful in road safty
- Lookingfor supervisoor on the environment
- Add problem for the user to solve it
- Get accurate resultusing analog format

Revathi

- Improve quality of material in road in road safety system.
- Providing safety to the user
- We are checkingthe environment for ensuring for the road safety.
- We want to monitoring the road safety system
- The roads safety system is monitoring remotelly manual
- The road users are mixed by common people and working people.
- install different sound and alert system

Mercy

- Checking equipments regularly
- Sensor installed and sending through sms
- Daily Report inspection has to be performed
- Detect a accident and inform to supervisor inspite the road safety
- Detect a accident and inform to supervisor inspite the road safety
- Immediately correct the ambulance
- Notify agencies in charge
- Eliminate sources of ignition

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

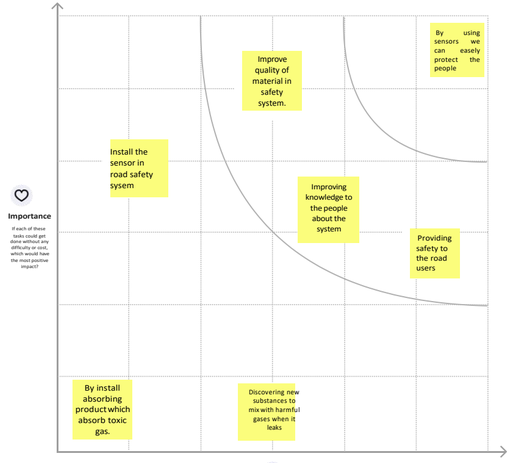
20 minutes

- sensor connected with cloud to alert the industry
- By using the sensors we are easyly detect the users in the road system
- Alert the workers by buzzer in all department
- Install different light and alert system .
- Get accurate result using analog format
- Connect the links properly using cloud
- Improving safety materials for workers
- Improve quality of material in road system
- Providing safety to users
- We must know about the process of road safety system
- We must be install the sensors in road system
- Control the signal which is used in the system

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
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- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
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- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example