



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of the template to kickstart your work.
[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we detect active drowning in swimming pool and save people's life with the help of lifeguards?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Wimurugan M

On hearing the alarm, lifeguard should rescue the person without delay

Camera should be in good condition so that it captures active drowning without fail

Issue arising in camera as and alarm should be resolved quickly

Well trained lifeguards should be appointed for effective guarding

Camera and alarm should be maintained in proper condition

AjayKarthik V

precise mechanism for detecting swimmers should be present

lower maintenance of the installed camera is adequate

alarm should notify the lifeguard in room on the drowning process is detected

setting up of alarm to notify the lifeguard about drowning

alarms could be checked for its loudness and duration of play

If time passes and still the person is not saved, then another lifeguard should be alerted

YogaVasudeh S

notification of the drowning incident to the lifeguard through alarm

update of software with any forms should be possible

accurate detection of the swimmer should be present

Installation of camera to monitor the person in the pool

constant monitoring to prevent drowning

software should be maintained in a better way

Proper solution to resolve the issue arising in camera should be present

Varkeeth R

lifeguard should be alerted to the drowning process on hearing the alarm with no delay in time

the installation of camera should be economical

alarm should notify the family through the device given by the person who is drowning

software should be maintained in a better way

Proper solution to resolve the issue arising in camera should be present



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Camera

Camera should capture the drowning of a person with no time delay

The installation of camera should be economical

Installation of camera to monitor the person in the pool

Issue arising in camera as and alarm should be resolved quickly

Camera should be in good condition so that it captures active drowning without fail

Cameras and alarms should be maintained in proper condition

Emergency

Alerting the family through the device given by the person who is drowning

if time passes and still the person is not saved, then another lifeguard should be alerted

software should be maintained in a better way

software should be maintained in a better way

software should be maintained in a better way

Alarm

Alarm's sound be checked for its loudness and duration of play

On hearing the alarm, lifeguard should rescue the person without delay

Setting up of alarm to notify the lifeguard about drowning

different alarm sounds should be allocated for various group of people

Alarm should be turned off by the lifeguard after the completion of rescuing process

Camera and alarm should be maintained in proper condition

Software

update of software with any forms should be possible

software should be maintained in a better way

software should be maintained in a better way

software should be maintained in a better way

software should be maintained in a better way

Lifeguard

lifeguard should be alerted to the drowning process on hearing the alarm with no delay in time

Well trained lifeguards should be appointed for effective guarding

notification of the drowning incident to the lifeguard through alarm

drowning

constant monitoring to prevent drowning

accurate detection of the swimmer should be present

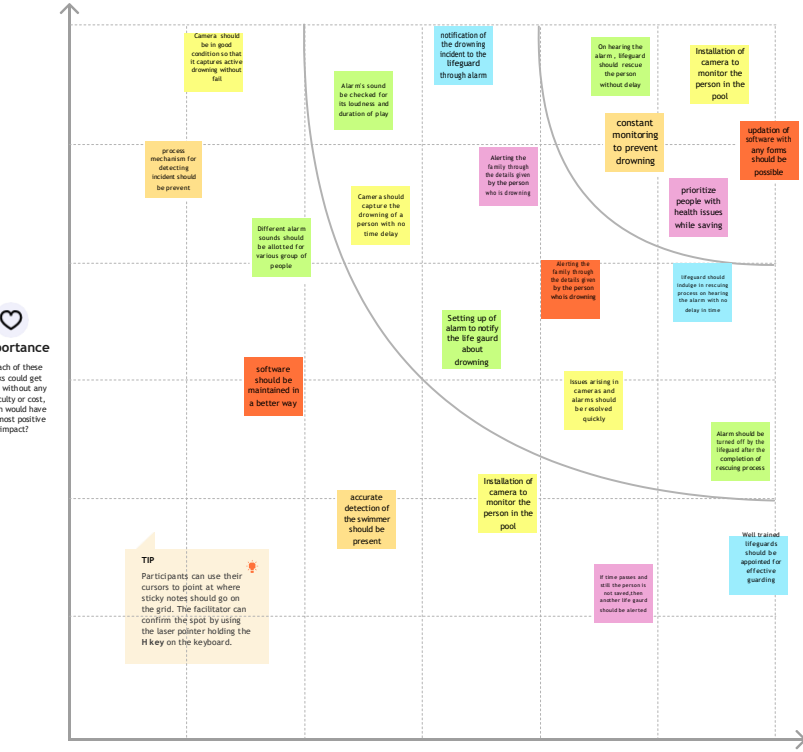
precise mechanism for detecting incident should be present



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.



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Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Open the template



Share template feedback

