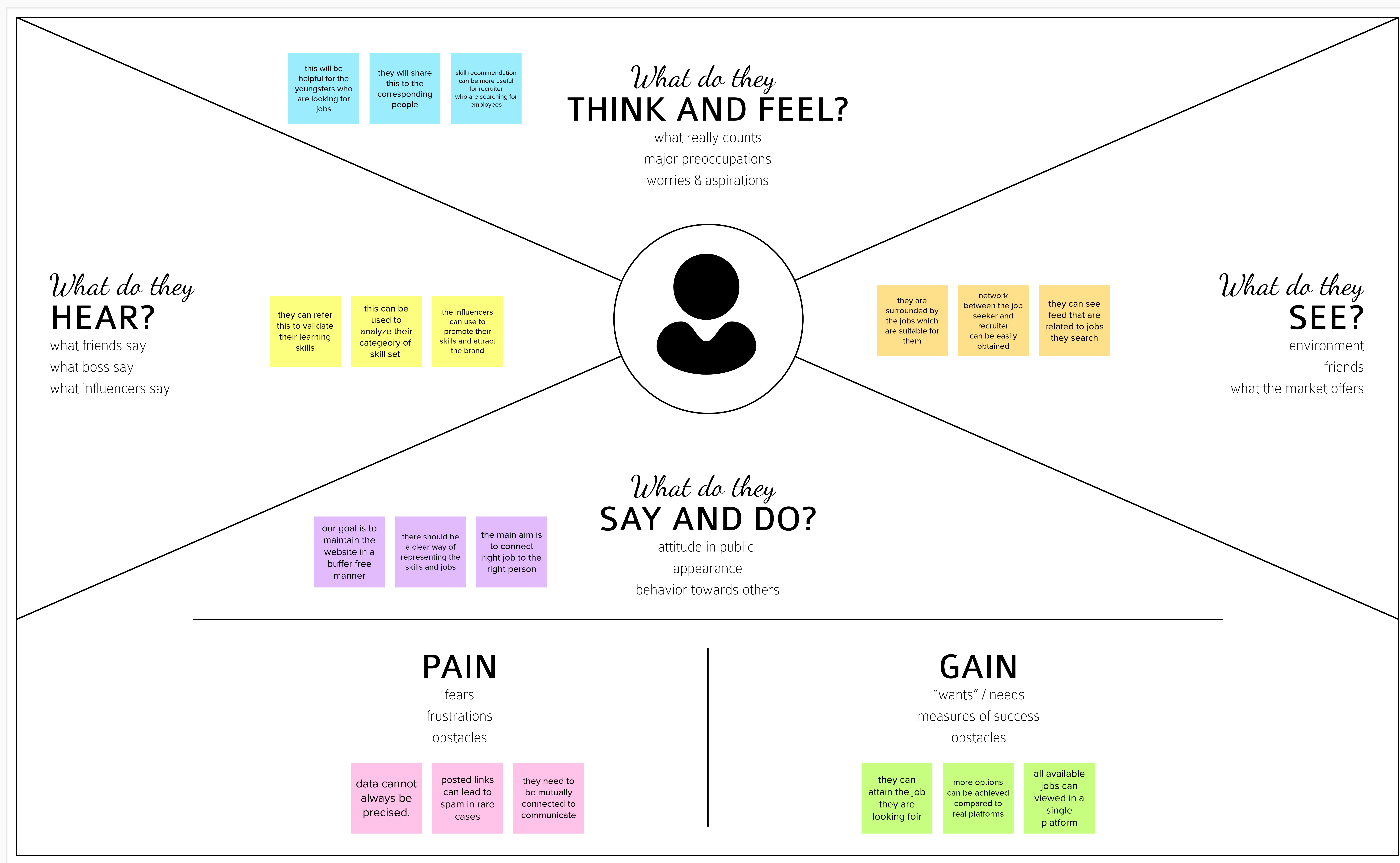# Skill and Job Recommender

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.

What do they
THINK AND FEEL?
what really counts

major preoccupations

worries & aspirations

- this will be helpful for the youngsters who are looking for jobs
- they will share this to the corresponding people
- skill recommendation can be more useful for recruiter who are searching for employees

What do they
HEAR?
what friends say

what boss say

what influencers say

- they can refer this to validate their learning skills
- this can be used to analyze their categeory of skill set
- the influencers can use to promote their skills and attract the brand

What do they
SEE?
environment

friends

what the market offers

- they are surrounded by the jobs which are suitable for them
- network between the job seeker and recruiter can be easily obtained
- they can see feed that are related to jobs they search

What do they
SAY AND DO?
attitude in public

appearance

behavior towards others

- our goal is to maintain the website in a buffer free manner
- there should be a clear way of representing the skills and jobs
- the main aim is to connect right job to the right person

PAIN
fears

frustrations

obstacles

- data cannot always be precised.
- posted links can lead to spam in rare cases
- they need to be mutually connected to communicate

GAIN
"wants" / needs

measures of success

obstacles

- they can attain the job they are looking foir
- more options can be achieved compared to real platforms
- all available jobs can viewed in a single platform

Share your feedback

PROBLEM STATEMENT

Alex S   is a/an   Application Developer
_____   _____

who needs   to refer current job offers
                 _____

because   he is looking for another company
                 _____

PROBLEM STATEMENT

Gowtham E   is a/an   HR recruiter
_____   _____

who needs   details about the job seekers
               _____

because   he needs to evaluate the person to recruit
            _____

PROBLEM STATEMENT

_____ is a/an _____
Guruharan S   Engineering graduate

who needs _____
           the information about the current IT industry

because _____
         he is looking for a job

PROBLEM STATEMENT

_____Nandhini V_____ is a/an _____CEO_____

who needs _____to post her achievements_____

because _____she needs to promote her company_____