

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32888
Project Name	Project -Skill and Job recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Alex aged 20	Get a job for myself	I can't be able to find the perfect job	Of the lack of advertisement about the vacancies	Frustrated
PS-2	Guruharan who is working as an HR manager	Hire freshers with smart skills	It is hard for me to hire them within a short period	Lack of required details about the candidates	Like a huge task.
PS-3	Gowtham who is a application developer	Refer a current job offer	I can't able to get the perfect list of offers	Shortage of quality in the recommendation system	Hopeless