

Airlines Data Analytics for Avaition Industry

IBM-Project-6838-1658839626

NALAIYA THIRAN PROJECT BASED LEARNING ON PROFESSIONAL READLINESS FOR INNOVATION, EMPLOYNMENT AND ENTERPRENEURSHIP

A PROJECT REPORT

SATYAM KUMAR BHAVESH . G SHIVA SHANKAR S VASANTH R

BACHELOR OF INFORMATION TECHNOLOGY

MISRIMAL NAVAJEE MUNOTH JAIN ENGINEERING COLLEGE CHENNAI 600097

Airlines Data Analytics for Aviation Industry

➤ INTRODUCTION:

Project Overview:

- Users create multiple analytical graphs/charts/Visualizations.
- Using the Analytical Visualizations, build the required Dashboard(s).
- Saving and visualizing the final dashboard in the IBM Cognos Analytics.

Purpose:

To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to provide airports, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on-time.

> LITERATURE SURVEY:

Existing problem:

The airport codes may refer to either the IATA airport code, a three-letter code that is used in passenger reservation, ticketing and baggage-handling systems, or the ICAO airport code which is a four-letter code used by ATC systems and for airports that do not have an IATA airport code

References:

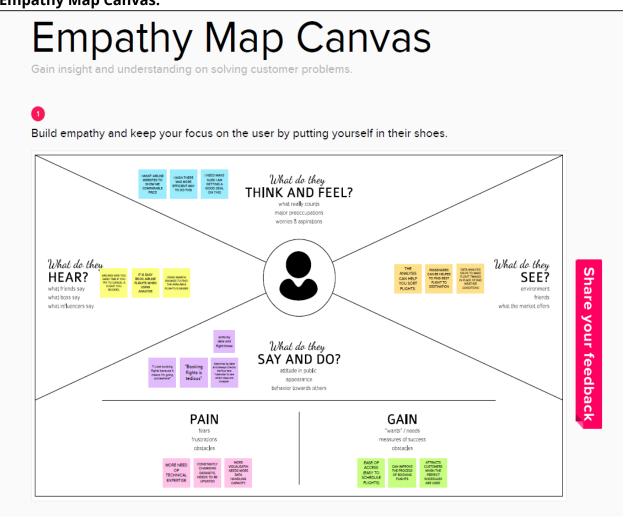
- 1.Data Science And Analytics In Aviation(2020): Authors:Sai-Ho-Chung,Hoi-Lam-ma
- 2.Data Analytics for Air Travel Data(2021): Authors: Haiman Tian, Yudong Tao
- 3.Topological Data Analysis For Aviation Applications(2018): Authors: Max Z. Li,Megan S. Ryerson and Hamsa Balakrishnan
- 4.Operational Efficiency Versus Financial Mobility In The Global Airline Industry(2015): Author:Hoi-Lam-ma
- 5.An Evaluation Of The Operational Performance And Profitability Of The U.S. Airlines(2021): Author:Emillio Collar

Problem Statement Definition:

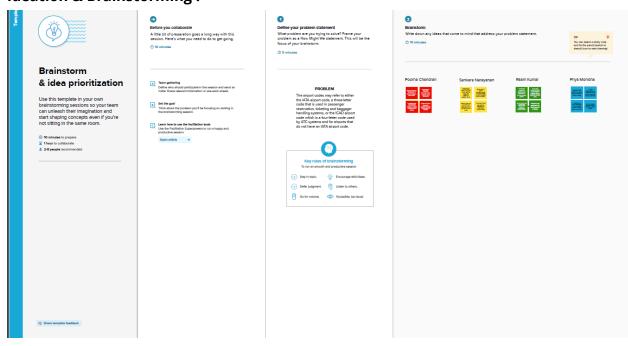
To identify and manage many people traveling this summer, they are noticing first –hand that airlines are facing major challenges, including numerous flight cancellations and delays.

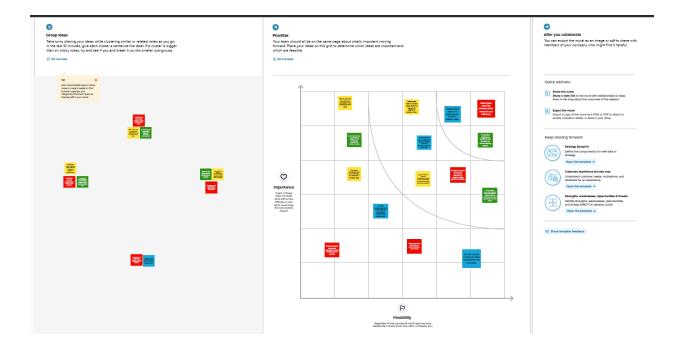
> IDEATION & PROPOSED SOLUTION:

Empathy Map Canvas:



Ideation & Brainstorming:





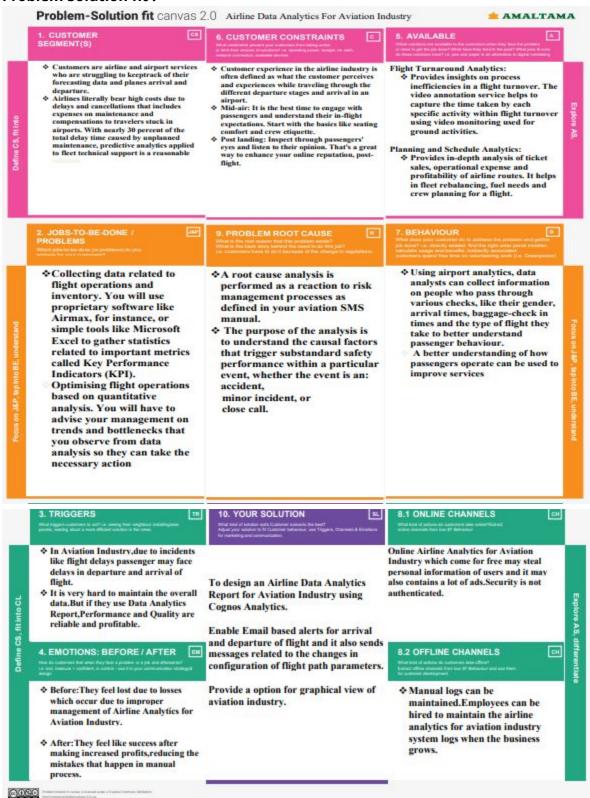
Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement	❖ With the growing
	(Problem to be solved)	demand for air
		transportation and the
		limited ability to increase
		capacity at some key points
		in the air transportation
		system, there are concerns
		that in the future the system
		will not scale to meet
		demand.This situation will
		result in the generation and
		the propagation of delays
		throughout the system,
		impacting passengers'
		quality of travel and more
		broadly the economy.
2.	Idea / Solution description	Understanding traveler
		demand for specific city
		pairs and pricing flights can
		be done using data analytics
		project.
		Airlines use this biometric
		technology as a boarding
		option. The equipment
		scans travelers' faces and
		matches them with photos
		stored in border control
		agency databases. These
		can be handled with the
		aforementioned project.
3.	Novelty / Uniqueness	The ultimate benefits of
		big data analytics include
		timely responses to current
		and future market
		demands, improved
		planning and strategically
		aligned decision making, as

4.	Social Impact / Customer	well as crystal clear comprehension and monitoring of all main performance drivers relevant to the airline industry. Due to the use of smart data analytics, passengers will avoid many issues with baggage tracking. While radio-frequency identification prevents mishandling the baggage, predictive analysis assists in improving the predictability of fleet reliability. Data analytics helps the
4.	Social Impact / Customer Satisfaction	 ❖ Data analytics helps the industry to understand customers' preferences and other maintenance issues. ❖ For instance, analysis of ticket booking helps the industry to target the customers with personalized offers while optimizing the price in real-time using predictive analysis techniques. As a result, by gathering meaningful data, airlines can fetch more bookings in the given timeframe.
5.	Business Model (Revenue Model)	 Business models innovation in airlines can contribute to the creation of value, competitive advantage and profitability with new possibilities of action. A revenue model is a

		blueprint that shows how a startup business will earn revenue or gross income from its standard business operations, and how it will pay for operating costs and expenses.
6.	Scalability of the Solution	 ❖ The Cloud Cognos Analytics is not only for particular organization/governments. ❖ Aviation industry acting under international, domestic or private are also getting satisfied with the aviation data analyzing process provided as per their needs.

Problem Solution fit:



> REQUIREMENT ANALYSIS:

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	customer Registration	customer can make Registeration through Gmail
FR-2	User Confirmation	After the Registeration the customer will get confirmation through mail.
FR-3	Visualizing data	User can visualize the Regular trends of delay of flights Using IBM cognos Analytics
FR-4	Generating Report	User can view the flight delay report

Non-functional Requirements:

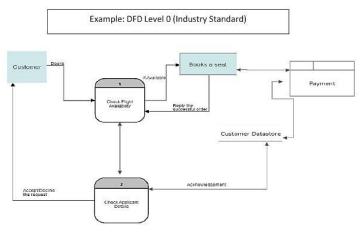
Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	The application will have a simple and user-friendly graphical interface. Users will be able to understand and use all the features of the application easily. Any action has to be performed with just a few clicks
NFR-2	Security	The main security concern is for users account hence proper login mechanism should be used to avoid hacking. The organization system should not disclose personal information of users and other organization details to public.
NFR-3	Reliability	When the system is disconnected or frozen due to over access at the same time, it should save all the process of the users made up to the point of abnormal happenings.
NFR-4	Performance	The system should require a fair amount of speed especially while browsing through the catalogue.
NFR-5	Availability	The system shall be available 24 hours a day 7 days a week. User can access at anytime.
NFR-6	Scalability	Large Number of users can access the website

> PROJECT DESIGN:

Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

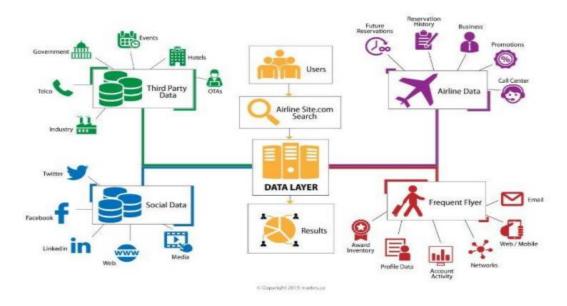


Solution & Technical Architecture:

The Deliverable shall include the architectural diagram as below and the information as per the table 1 & table 2.

Example:

Airline Data Analytics For Aviation Industry



User Stories:

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Web user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Gmail.		Medium	Sprint-1
	Login	USN-4	As a user, I can log into the application by entering email & password.	I can get to access my web portal	High	Sprint-1
	Dashboard	USN-5	As a user, I can get to know what my dashboard consists of.	I can my details of my registration.	Low	Sprint-2
Customer Care Executive	Organization	USN-6	The organization which owns this airplane analysis system will enable the option to customers to reach out the organization if they have any problem with the organization's system of customer interaction or airplane issues- delay, landing in a different location	The customer care workers will help out the customers in trouble.	High	Sprint-1
Administrator	Administration	USN-7	The organization takes in-charge of the administrative policies of different departments like: • registration • flight booking • delay visualization • generation of delay report	As an administrator, confirmation of user while registration is done.	High	Sprint-1

➤ PROJECT PLANNING & SCHEDULING:

Sprint Planning & Estimation:

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority
Sprint-1	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming that.	2	Low
Sprint-1	Registration	USN-2	As a user, I will receive confirmation email once I have registered for the application	3	High
Sprint-1	Login	USN-3	As a user, I adapt to logging into the system with credentials.	2	Low
Sprint-1	Designation of Region	USN-4	As a user, I can collect the dataset and select the region of interest to be monitored and analysed	5	Medium
Sprint-2	Exploration Of The Data	USN-5	As a developer,I will explore the given dataset through cognos.	6	High
Sprint-2	Visualization Of The Dataset	USN-6	As a developer,I will visualize the given dataset into a dashboard using cognos.	6	High
Sprint-3	Customization Of The Dashboard	USN-7	As a user,I can customize the visualized dashboard.	6	Medium
Sprint-3	Ease of Access	USN-8	As a user,I can easily access and manipulate the dashboard.	6	Medium
Sprint-4	Report Generation	USN-9	As a user,I can view the detailed report of my visualization.	6	High
Sprint-4	Establishment of the Dashboard	USN-10	As a developer,I established the dashboard into a website and submit the website.	6	High

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	12	29 Oct 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	12	05 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	12	12 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	12	19 Nov 2022

Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

Average velocity=Sprint duration / velocity=12/6=2

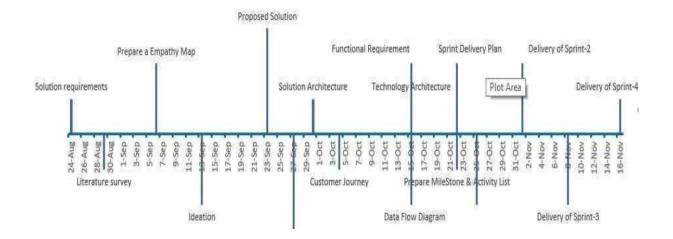
Sprint Delivery Schedule:

A milestone schedule, or milestone chart, is a timeline that uses milestones to divide a project schedule into major phases. A

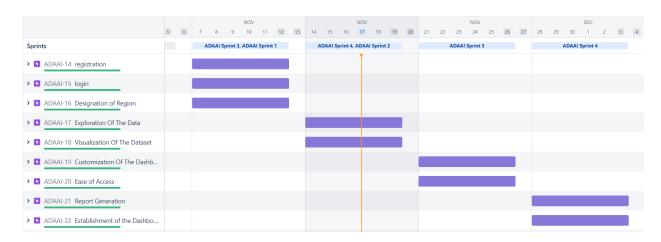
milestone chart is a way to visualize the most important steps of our project. Each milestone the team achieves brings us closer to

completing the project. As a result, milestones provide a sense of accomplishment and show the team how the work they're doing

contributes to the overarching project objective.



Reports from JIRA:



> WORKING WITH THE DATASETS AND DATA VISUALISATION:

Working With The Dataset:

- Understand the Dataset
- Load the Dataset
- Perform Joins of the Dataset tables

Understanding The Dataset:

The data can be downloaded from the Links:

- 1. AirStats data on airports around the world
- 2. Circum Airport Performance Reports
- 3. Resources Coverage data
- Airports.csv

#	Field Name	Data Type
1	id	Int
2	ident	Text
3	type	Text
4	name	Text

5	latitude_deg	Geo
6	longitude_deg	Geo
7	elevation_ft	int
8	continent	Text
9	iso_country	Text
10	iso_region	Text
77	municipality	Text
	scheduled_servi	
12	се	Boolean
13	gps_code	Text
14	iata_code	Text
15	local_code	Text
16	home_link	Text
17	wikipedia_link	Text
18	keywords	Text

Countries.csv

#		
	Field Name	Type
7	id	Int
2	code	Text
3	name	Text
4	continent	Text
5	wikipedia_link	Text
6	keywords	Text

• Regions.csv

#	Field Name	Type
1	id	Int
2	code	Text
3	local_code	Text
4	name	Text
5	continent	Text
6	iso_country	Text
	wikipedia_li	
7	nk	Text
8	keywords	Text

DATASET LINK:

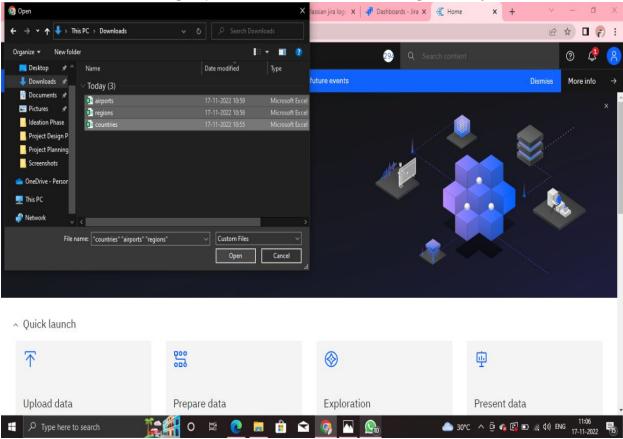
https://www.kaggle.com/patrasaurabh/airstats-data-on-airports-around-the-world

Loading Of Dataset

Before you build a view and analyze your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

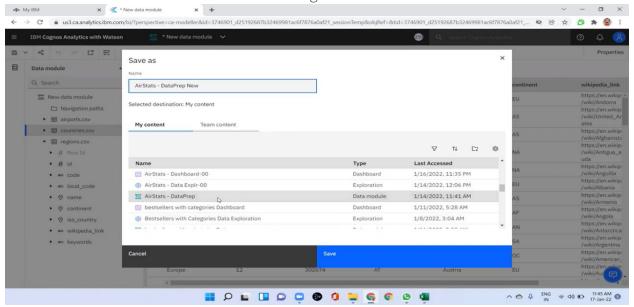
In our case, we will be using a spreadsheet or text file for making our analysis.



Data Preparation:

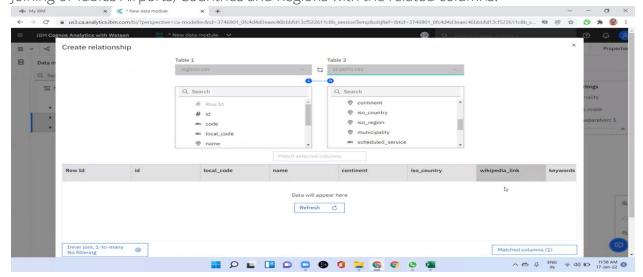
Data Preparation.

- Validate all the tables airports, countries, regions
- Create calculated field Continent Name using the codes.



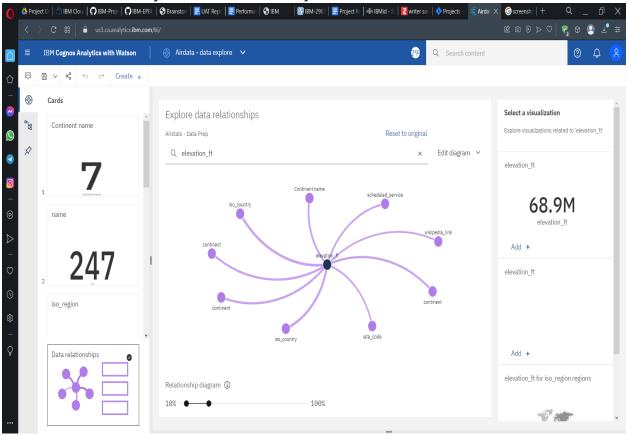
Joining Of Tables:

Joining of Tables Airports, Countries and Regions with the related columns.



Exploration Of Data:

- Explore from data directly or via an existing asset in a Dashboard or Story.
- Leverage advanced analytics in an accessible way, opening the door for any user to surface compelling new insights.
- Interact with contextual recommendations that guide users to greater understanding of their data.
- Start exploring immediately with an intuitive, natural language tool that lowers the barriers to entry for the world of analytics.



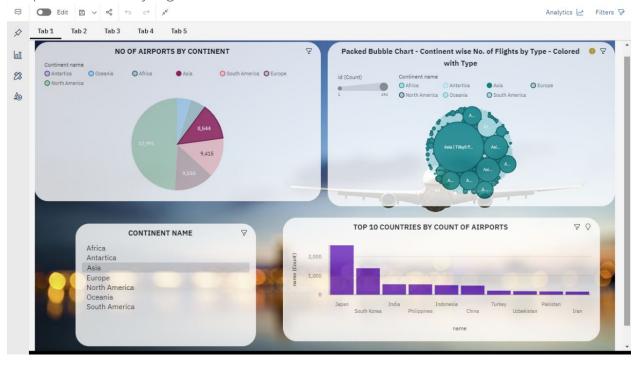
Data Visualization:

Using the given dataset, we plan to create various graphs and charts to highlight the insights and visualizations.

Representation Of Flight Count By Categories:

Representation of Flight Count by Categories.

- 1.Pie Chart Continent-wise No. of Flights.
- 2.Packed Bubble Chart Continent wise No. of Flights by Type Colored with Type.
- 3.Continent List Filter.
- 4.Top 10 Countries by Flights.



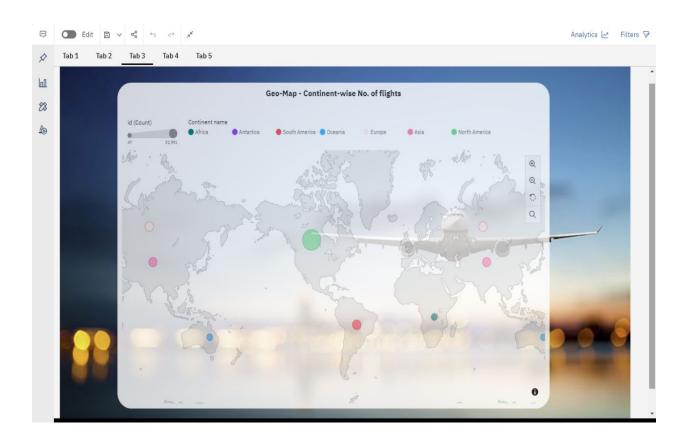
No Of Flights By Countries , Regions And Airports :

- 1) Build the Summary Cards showing the
- Number of Countries, Number of distinct Regions, Number of Airports and Number of Municipalities
- 2) Build the number of Airports by Countries using a Column Chart
- 3) Build a Waterfall-Chart showing the number of Airports by Continents.



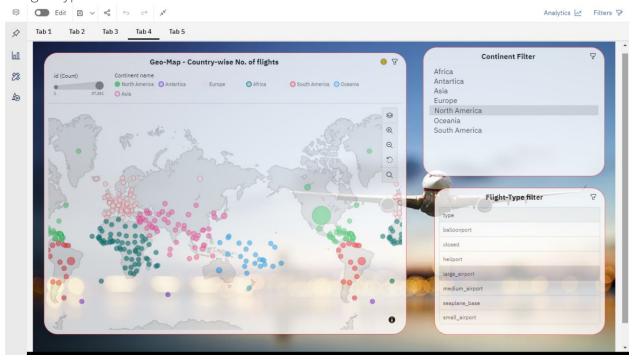
Continent Wise Count Of Airports Using Geo Map:

Geo-Map - Continent-wise No. of flights.



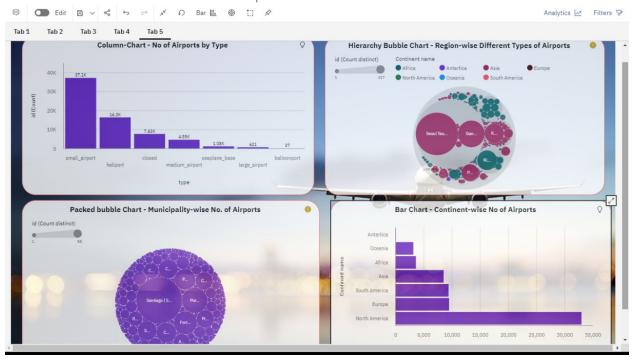
Country Wise Airports With Types :

- 1.Geo-Map Country-wise No. of flights
- 2.Continent Filter
- 3.Flight-Type filter



Dashboard showing count of flights by Types, Countries and Continents:

- 1. Column-Chart No of Airports by Type
- 2. Hierarchy Bubble Chart Region-wise Different Types of Airports
- 3. Packed bubble Chart Municipality-wise No. of Airports
- 4. Bar Chart Continent-wise No of Airports



➤ TESTING:

Test Cases:

Test	Feature	Component	Test	Steps To	Expected	Actual	Status
case ID	Туре		Scenario	Execute	Result	Result	
LoginPage	Functional	Home	Verify	1.Enter	Login/Sig	Working	Pass
_TC_001		Page	user is	URL and	nup	as	
			able to	click go	popup	expected	
			see the	2.Click on	should		
			Login/Sign	My	display		
			up popup	Account			
			when	dropdown			
			user	button			
			clicked on	3.Verify			
			Му	login/Sing			
			account	up popup			
			button	displayed			
				or not			
LoginPage	UI	dashboa	verify	1.Airstat	required	working	pass
_TC_002		rd page	user is	dashboard	visualisat	as	
			able to	will be	ion will	expected	
			see	displayed.	be		
			airport	2.Check if	display		
			report in	each tab	ed on		
			dashboa	can able to	the		
			rd page	access.	dashboa		
				3.Click on	rd		
				the			
				required			
				dataset.			
				4.OBtain			
				the report			

User Acceptance Testing:

Defect Analysis:

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved.

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	1	2
Won't Fix	0	5	2	1	8
Totals	24	14	13	26	77

Test Case Analysis:

This report shows the number of test cases that have passed, failed, and untested

Section	Total Cases	Not Tested	Fa il	Pa ss
Print Engine	7	0	0	7
Client Application	51	0	0	51
Security	2	0	0	2
Outsource Shipping	3	0	0	3
Exception Reporting	9	0	0	9
Final Report Output	4	0	0	4
Version Control	2	0	0	2

➤ RESULTS:

Performance Metrics:

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values			
1.	Dashboard design	No of Visulizations / Graphs - 18			
2.	Data	It shows the output when any of the dataset is			
	Responsiveness	selected.			
3.	Utilization of Data	Various filter methods were used to filter the dataset			
	Filters	values like sort,top or bottom,format data etc,			
4.	Effective User Story	No of tabs Added - 5			
5.	Descriptive Reports	No of Visulizations / Graphs -18			

> ADVANTAGES & DISADVANTAGES:

advantages:

- It improves the average turnaround time needed to cater to market trends
- Properly implemented data modules help flight operators bag more customers and profits
- Predictive analytics is the key to preparing for future crises and put a mitigation plan in place
- It helps businesses make data-backed and more informed policy decisions
- Not just sales and customer service, data analytics play a vital role in flight operations and maintenance too

disadvantages:

- Air transport is a costly service. Its operational costs are too high. Middle class and poor people can not affect its cash.
- Air transport is prone to accidents. A small mistake can be very dangerous for passengers. Hijacking of planes is easily possible.
- For creating aviation facilities, huge investments are required. The cost of aero planes, construction and maintenance of aerodromes and control mechanism needs a capital expenditure.

> CONCLUSION:

Flight delays are a major problem in civil aviation. They incur direct and indirect costs, such as maintenance at the gate, extra fees forcrew, food service, and lodging. They also affect passenger satisfaction. Flight delay is inevitable and it plays an important role in both profits and losses of the airlines. An accurate estimation of flight delay is critical for airlines because the results can be applied to increasecustomer satisfaction and the incomes of airline agencies. So, the prediction and analysis of flight delays are of great significance to airlines, passengers, and airports. Predicting delays will help an airport to adjust resource allocations, quickly analyse the causes, and take measuresto reduce or eliminate delays. Therefore, It delivers a well-friendly graphical UI and gives a proper delay rate to the users.

> FUTURE SCOPE:

To illustrate, airlines bear high costs due to delays and cancellations that include expenses on maintenance and compensations to travellers stuck in airports. With nearly 30 % of the total delay time caused by unplanned maintenance, predictive analytics applied to fleet technical support is a reasonable solution.

> APPENDIX:

Source Code:

Source code for Login Page:

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Login Form</title>
    <link rel="stylesheet" href="style.css">
    <link rel="stylesheet" href="C:\Users\PC\OneDrive\Desktop\style.css" />
</head>
<body>
    <div class="wrapper">
        <header>Login Form</header>
        <form action="https://zesty-duckanoo-d543d0.netlify.app/">
            <div class="field email">
                 <div class="input-area">
                     <input type="text" placeholder="Email Address">
                     <i class="icon fas fa-envelope"></i></i></or>
                     <i class="error error-icon fas fa-exclamation-</pre>
circle"></i>
                 </div>
                 <div class="error error-txt">Email can't be blank</div>
            </div>
            <div class="field password">
                 <div class="input-area">
                     <input type="password" placeholder="Password">
                     <i class="icon fas fa-lock"></i></i></or>
                     <i class="error error-icon fas fa-exclamation-</pre>
circle"></i>
                 </div>
                 <div class="error error-txt">Password can't be blank</div>
            </div>
            <div class="pass-txt"><a href="#">Forgot password?</a></div>
```

Source code for Dashboard page:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">
  <title>AIRSTATS DASHBOARD</title>
  <meta content="" name="description">
  <meta content="" name="keywords">
  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
  <!-- Google Fonts -->
  klink
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600
,600i,700,700i|Montserrat:300,400,500,700" rel="stylesheet">
  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  k href="assets/vendor/bootstrap/css/bootstrap.min.css"
rel="stylesheet">
  k href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css"</pre>
```

```
rel="stylesheet">
 <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
 <!-- Template Main CSS File -->
 <link href="assets/css/style.css" rel="stylesheet">
 * Template Name: NewBiz - v4.9.1
 * Template URL: https://bootstrapmade.com/newbiz-bootstrap-business-
template/
 * Author: BootstrapMade.com
 * License: https://bootstrapmade.com/license/
 </head>
<body>
 <!-- ====== Header ====== -->
 <header id="header" class="fixed-top d-flex align-items-center">
   <div class="container d-flex justify-content-between">
     <div class="logo">
       <!-- Uncomment below if you prefer to use an text logo -->
       <h1><a href="index.html">Airlines Data Analytics for Avaition
Industry</a></h1>
     </div>
     <nav id="navbar" class="navbar">
       <l
         <a class="nav-link scrollto active" href="#hero">Home</a>
         <a class="nav-link scrollto"</li>
href="#services">Dashboard</a>
         <a class="nav-link scrollto" href="#contact">Contact</a>
       <i class="bi bi-list mobile-nav-toggle"></i></i></or>
     </nav><!-- .navbar -->
   </div>
```

```
</header><!-- #header -->
<!-- ===== Hero Section ====== -->
 <section id="hero" class="clearfix">
 <div class="container" data-aos="fade-up">
    <div class="hero-img" data-aos="zoom-out" data-aos-delay="200">
      <img src="assets/img/hero-img.svg" alt="" class="img-fluid">
    </div>
    <div class="hero-info" data-aos="zoom-in" data-aos-delay="100">
      <h2>AIRLINES<br>><span>DATA ANALYTICS</span><br>>FOR AVIATION
INDUSTRY < /h2>
     <div>
        <a href="#services" class="btn-services scrollto">View Dashboard</a>
      </div>
    </div>
 </div>
</section><!-- End Hero Section -->
 <main id="main">
    <!-- ===== Services Section ====== -->
    <section id="services" class="section-bg">
      <div class="container" data-aos="fade-up">
        <header class="section-header">
          <h3>AIRSTATS ANALYSIS DASHBOARD</h3>
          <iframe
src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2FAIR%2BSTATS%2BDASHBOARD&closeWindowOnLastView=true&ui_ap
pbar=false&ui_navbar=false&shareMode=embedded&action=view&mod
e=dashboard&subView=model0000018447f5966e_00000002" width="1300"
height="1000" frameborder="0" gesture="media" allow="encrypted-media"
allowfullscreen="">
          </iframe>
        </header>
     </div>
     </section><!-- End Services Section -->
```

```
<!-- ===== Contact Section ====== -->
    <section id="contact">
      <div class="container-fluid" data-aos="fade-up">
        <div class="section-header">
          <h3>Contact Us</h3>
        </div>
        <div class="row">
          <div class="col-lg-6">
            <div class="row">
              <div class="col-md-5 info">
                <i class="bi bi-geo-alt"></i></i>
                GCE TLY
              </div>
              <div class="col-md-4 info">
                <i class="bi bi-envelope"></i></i></or>
                https://github.com/capnpeace.com
              </div>
          </div>
        </div>
      </div>
    </section><!-- End Contact Section -->
  </main>
  <!-- End #main -->
  <a href="#" class="back-to-top d-flex align-items-center justify-content-</pre>
center"><i class="bi bi-arrow-up-short"></i></a>
  <!-- Vendor JS Files -->
  <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
  <script src="assets/vendor/aos/aos.js"></script>
  <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
  <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
  <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
```

GitHub & Project Demo Link:

Github repositories:

https://youtu.be/tSonBQTAk7Y

Project Demo Link:

https://github.com/IBM-EPBL/IBM-Project-6838-1658839626