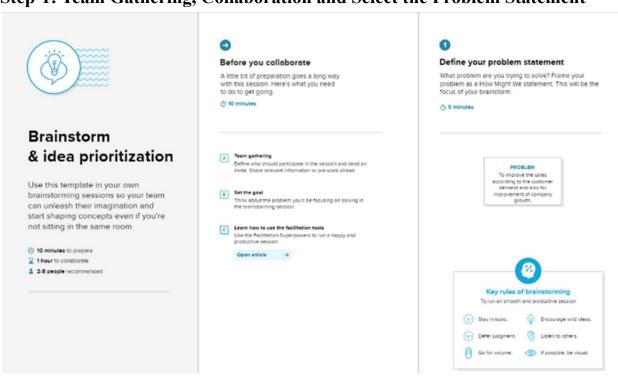# Ideation Phase
Brainstorm & Idea Prioritization Template

Project Name	GLOBAL SALES DATA ANALYTICS

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

DINESH KUMAR S

- Customer insights
- Easy navigation and experience with tool
- Simple UI
- Interactive dashboard
- AI based predictions and demand forecasting

BHAVESH RAJ M

- Easily accessible helpline and support
- Infographics instead of just numbers
- Effective Marketing Tools
- Coach sellers with behavioral insights
- All variables and strength of connections shown graphically in a plot

DEEPAK KUMAR P

- Individualize selling at scale.
- Accelerate revenue with AI
- Provide them a list of variable options
- Give a meter on reliability of predictions
- Custom layout for each endpoint

GOKULA SELVAN R

- Long term and short term solutions shown
- Graphic view comparison with competitors
- Dynamic and realtime
- Quality assurance and Supply chain efficiency
- Headline followed by detailed analysis

Interface

- Interactive dashboard
- Dynamic and realtime
- Customer insights
- Easy navigation and experience with tool
- Simple UI
- Headline followed by detailed analysis
- AI created and designs or sometimes clean graphics etc just

Necessary Features

- Provide them a list of viable options
- Give a meter on reliability of predictions
- Individualize selling at scale
- Long term and short term solutions chosen
- Easily accessible helpline and support
- AI based predictions and demand forecasting

Premium Features

- Graphic view comparison with competitors
- Infographics instead of just numbers
- Accelerate revenue with AI
- Coach sellers with behavioral insights
- Custom layout for each endpoint
- Give a meter on reliability of predictions

Step-3: Idea Prioritization