Project Design Phase-I - Problem-Solution Fit

Project Title: News Tracker Application

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

- General people
- Students
- Working Employees

6. CUSTOMER CONSTRAINTS `CC`

- Stable internet connection
- Reliability of technology
- Requires storage and location access.

5. AVAILABLE SOLUTIONS `AS`

The users can wait for a while until they are connected with a stable connection.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS **J&P**

More time requires for frequently updating recent news and to categorise them.

9. PROBLEM ROOT CAUSE `RC`

Not familiarised with technology and inadequate internet connection.

7. BEHAVIOUR

When the user faces network connectivity problems, they should take appropriate measures and if they face technology related issues then they need to address it to the well-known person who is familiar with it.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS — TR

The point that triggers customer are that there is a facility in which user can receive news based on their interests.

4. EMOTIONS: BEFORE / AFTER — EM

Before: Unfamiliar, Frustrated,
 Not knowing recent incidents
 Faster.
After: Clear about what is
 Happening, Affordable.

10. YOUR SOLUTION — SL

The app should ask the user initially, what categories are they interested to read from. And show 8 out of every 10 news related to that categories only.
Show a verified badge against the news, which means the news has been verified by the app.

8. CHANNELS of BEHAVIOUR — CH

Offline: Users can view downloaded news from their device.
Online: With the proper Internet connection, Users can view latest news updates.