

Problem Statements

- Users who are young (recently entered the workforce) and beginners in financial planning need a digital way to track their Income and expenses so that they can reduce borrowing and credit card debt when they are earning relatively low.
- Customers who are busy, working personnel need an application that reminds or notifies about recurring payments like rent , Monthly installment , taxes and scheduled payments so that they don't delay payments but should also take less time setting up the settings.
- The Users who are using spreadsheets ,notes for finance tracking will benefit from faster and Easier calculation of the expenses and valuable insights from graphical representation of the available data (differentiating them based on categories) and from easy maintenance of the history of transactions for a long time which the solution will provide.
- Some Users who are busy will forget to update the expenses so a reminder feature should be added.