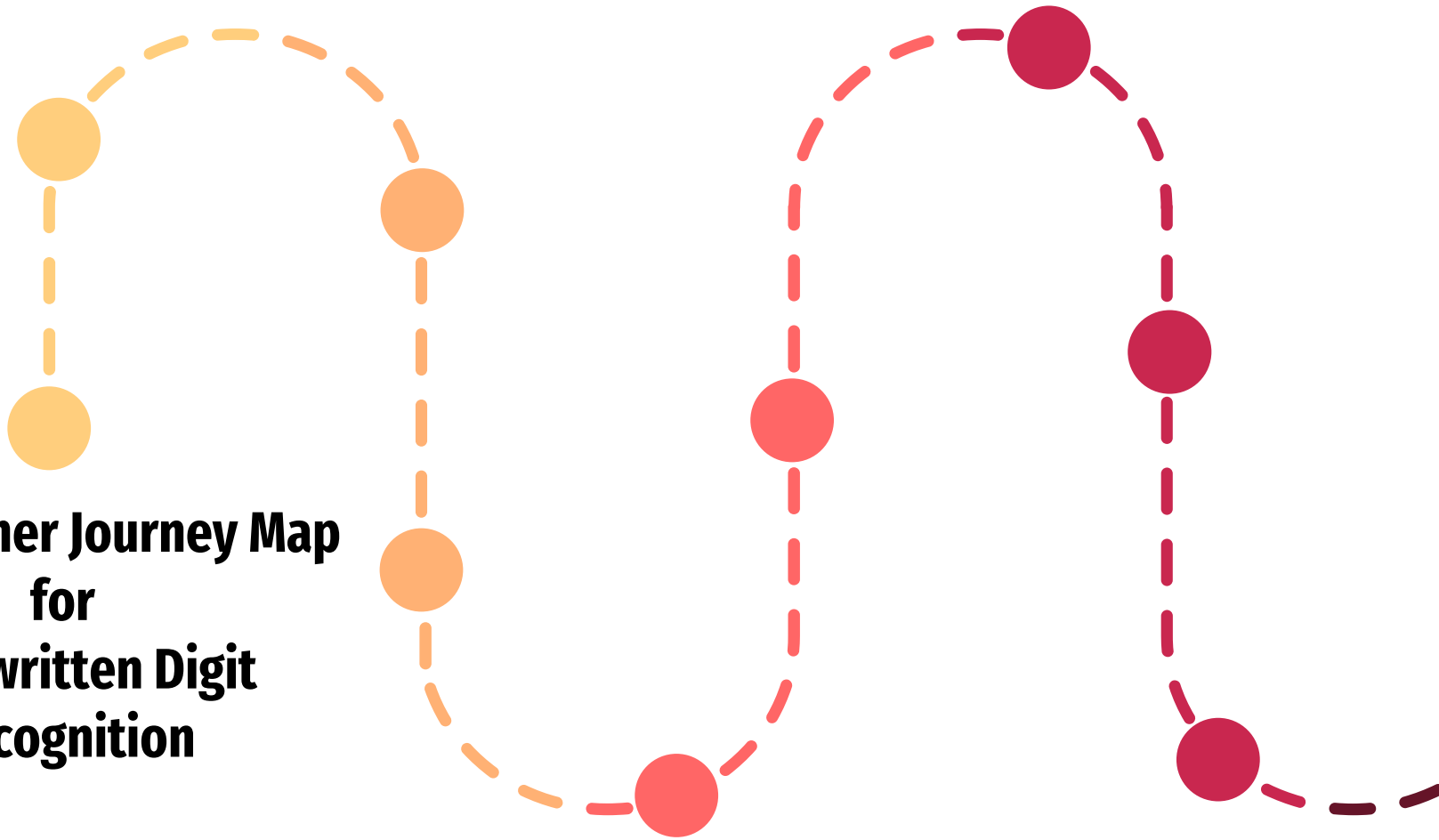



**Customer Journey Map
for
Handwritten Digit
Recognition**



Customer Journey Map

JOURNEY STEPS	DISCOVERY	CONSIDERATION	DECISION & FIRST USE	SHARING
ACTIONS	Obtaining information from people experts in the field about model.	Considering the time required to classify the handwritten digits by our machine	Registering with the app and using it to evaluate performance	Sharing the model's user feedback
NEEDS AND PAINS	Examining the veracity of the feedback received	Must take into account the time needed to get the solution	Utilising the application to recognise the handwritten digits	Need to share the feedback of how efficient the classification is.
OVERALL CUSTOMER EXPERIENCE				
TOUCHPOINT	Communication with experts	a brief enquiry	Register for the app and utilise	Social media and friends
CUSTOMER FEELING	