

Ideation Phase

Define the Problem Statements

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PROJECT NAME	Analytics for Hospital Healthcare data.
MAXIMUM MARKS	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement

1. A Patient is a Customer who needs a better treatment because they don't need to suffer.
2. A Patient is a Customer who needs doorstep treatment because it's helpful for the patients, who are aged and can't able to travel.
3. A User needs a way to do something that addressed to the respective patients so that the patient benefits directly.
4. A Patient needs a way to analyze and choose Doctor by their profile because of their experience and comfortable.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Patient	Consult a doctor	It takes a long time	Huge crowd	embarrassing
PS-2	Patient	Get a efficient care	There is a lack in servicing	Of irresponsible staff members	Really stressed