

# CUSTOMER JOURNEY

DATE	8 OCTOBER 2022
TEAM ID	PNT2022TMID47501
PROJECT	PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF-RELIANT
MARK	2 MARK

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## Journey phases

## PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF-RELIANT



commonly asked



Awareness



GAINS



Pains



Emotion

<p>why do we need medicine reminder?</p> <p>Majority of patients forgot to take their medicines as it is prescribed.</p>	<p>What is medicine reminder?</p> <p>A device/application which helps to take proper medicine/drug at right time.</p>	<p>For whom does these devices and application are used?</p> <p>The people who are felt its difficult task to remember their daily medicines at right time with correct amount of medicine should be intake.</p>	
<p>The medicine reminder device/application will be very helpful to many patients.</p>	<p>The cost of production is low as compared to other problem solutions.</p>	<p>Easy to use the app so that user don't forget their medicine schedule, can easily discover pharmacies and clinics near them, and can be directed through the app by their loved ones if necessary</p>	
<p>IT ALERTS PATIENTS TO TAKE MEDICINE, EFFORTLESS FUNCTION, BACK UP SUPPLY.</p>	<p>SET MEDICATION REMINDER ONCE, AND IT WILL KEEP YOU UP-TO-DATE.</p>	<p>PARENTAL FEATURE TO HELP YOU KEEP TRACK AND HANDLE THE REMINDERS OF YOUR LOVED ONES REMOTELY AND LOCATE NEARBY HOSPITALS, CLINICS, OR PHARMACIES.</p>	
<p>This may be difficult for illiterate peoples to spell the medicine name and the physician is to attempt to open the eyes of patients to take medicine at right time</p>	<p>People need a way to remember to take their prescriptions without having to learn how to use sophisticated programs.</p>	<p>Some people find it difficult to learn new apps in this ever-expanding digital environment, and people nowadays tend to forget things more easily, such as taking their prescriptions.</p>	
FOR PATIENTS	FOR DOCTORS	FOR RELATIVES/PARENTS	FOR OTHER PEOPLE
			