Brainstorm

& idea prioritization

# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

**A Team gathering**

Define who should participate in the session and send an

# 1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as

themes within your mural.

# 2

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

**TIP**

You can select a sticky note and hit the pencil [switch to

sketch] icon to start drawing!

**10 minutes**

**A.Sudeer D.Mahesh Ch.sai kushal Ch.Nithin**

**3**

# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

# 4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

# Quick add-ons

**A Share the mural**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

invite. Share relevant information or pre-work ahead.

1. **Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

# Key rules of brainstorming

To run an smooth and productive session

Hei gh t

BMI

W ei gh t

Blood pressu re

pe rson al details

Sex

Glucose

Name

Age

mortality

stoke

iabe ties

gall badder disease

DISEASE

co ro na ry heart disease

men tal illness

obesity

hypertension

avoiding fast food

yo ga fo r relaxa tion

adiiqua te amount of sleep

relaxa tion

GOAL

regular exercise

reduce over w eight

eating healthy food

maintaining balance diet

carbohy drat

fiber

iron

fa t

balan ced diet

vitamin

protein

water

mineral

appropriate nutritional care of

patients

gives individual diet instructions to patients

**PROBLE M**

**How might we [your problem statement]?**

adv antages

m odifi es the die t chart

interview patient and

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**B Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

# Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Understand customer needs, motivations, and

Stay in topic. Defer judgment.

Encourage wild ideas. Listen to others.

takesdiet histories

# Importance

If each of these

obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

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|  | **TIP**  Participants can use cursors to point at w sticky notes should g the grid. The facilitat confirm the spot by u the laser pointer hold  **H key** on the keyboar | their here o on or can sing  ing the  d. |  |  |  |
|  |  |  |  |  |  |

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

Go for volume. If possible, be visual.

reviews pati ent medical charge for dietic a nd

nutrtional inform ation

direct by nu trti on the rapist

tasks could get

done without any difficulty or cost, which would have the most positive impact?

# Feasibility

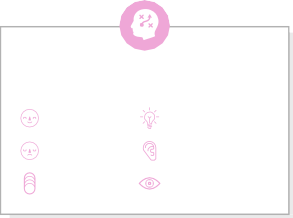
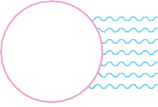
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)