CUSTOMER JOURNEY MAP

EXPLORATORY ANALYSIS OF RAIN FALL DATA IN INDIA FOR AGRICULTURE

AWARENESS → **CONSIDERATION** → **PURCHASE** → **RETENTION** → **ADVOCACY**

AWARENESS	CONSIDERATION	PURCHASE	RETENTION	ADVOCACY
Our target is to give correct rain fall prediction.	This project will help the people to save their crops to achieve better results.	In this project farmers are able to quantity and quality of the rain fall.	This project will help the people for long period of time	Farmers can share our project to others for developing their businessr
The correct estimation is needed asa solution for people	People must known about the rainfall that will help the to save water and their crops	We can save the crop feild as before of heavy rain fall	This makes the people easly understand the rain fall leavel.	Our solution will help the farmers to get higher yield as they expected with more revenue