



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Hariprasad

Track by GPS sensor

Start alerting if a child was in danger

Notify to Guardian

Confirming if sensor is with the Child

May be body heat sensor in Gadget confirms the presence of child

Online & offline tracker

Ponbalaji

wifi and audio play back modules are used

if pulse rate of child decrease then BPM increase

Counter time should be checked for time interval of 30 min

Mobile apps alert nearby police station or caretakers of children

Body position is determined by triple axis accelerometer

GSM/GPRS block is activated with SIM card on the board

Sri RathanVignesh

cry detection

child safety improvement

enable tracking of child location and capture of data remotely

Temperature sensor

Panic button

Real-time tracking

Vijay

Monitoring by parents via GPS

Enable tracking of child location and capture of data remotely

sos light along with distress alarm buzzer for their child's surrounding and to locate their children

trigger the alarm , and enable automatic video recording whenever the emergency button is pressed

smart band connected to parents so they can monitor their child

Smart watch with phone call, message notification and GPS location for child's safety



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Temperature sensor

May be body heat sensor in Gadget confirms the presence of child

Enable tracking of child location and capture of data remotely

Smart watch with phone call, message notification and GPS location for child's safety

TIP
Add customizable tag to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Track by GPS sensor

monitoring by parents via GPS

trigger the alarm and enable automatic video recording whenever the emergency button is pressed

Panic button

Start alerting if a child was in danger

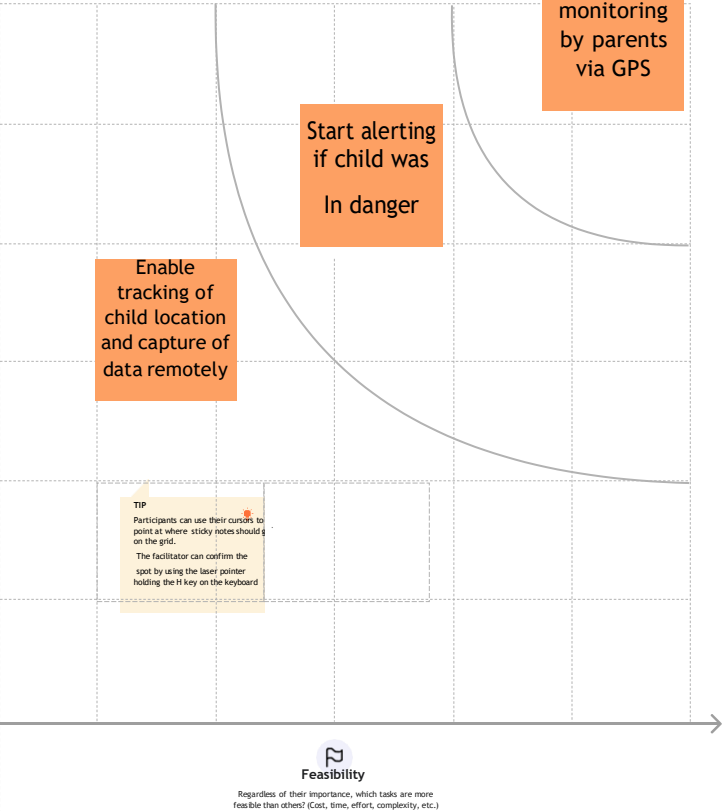
sos light along with distress alarm buzzer for their child's surrounding and to locate their children

smart band connected to parents so they can monitor their child

Real-time tracking

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to email, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback