

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.





Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



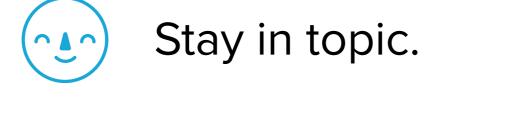
PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.





Listen to others.



Go for volume.



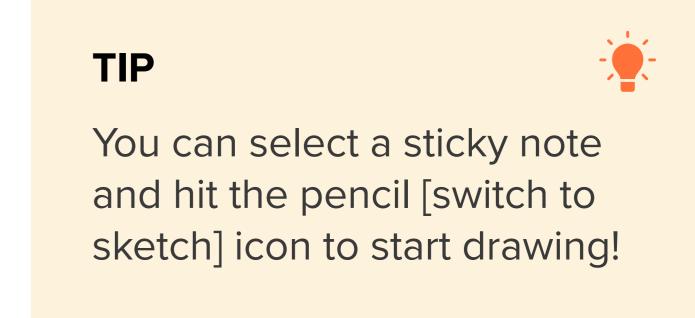
If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.





ELAKIYA V

Emotion Heart rate When pressure sensor detector to goes above 120 measures the detect the mmHg indicates childs heart emotion hypertention beat Device that When the child is detects and Temparature out of the measures geofence, sensor converts hotness and parents get it into a electrical coolness. notifications. signal Altimeter is a An alarm So the parents sensor that rings when can get detects this button is information about their child changes in pressed. from anywhere. altitude.

HARINI M	I P	
Reads the feelings of child	Heart rate maintained at the range of 70- 72 beats per minute.	Active type of motion sensor is preferred here.
GPS is used for tracking the child.	As soon as the child presses the emergency button,a notification is sent to the parents in the form of an SMS or E-mail.	When pressure goes below 80 mmHg it indicates hypotention.
Phone facility is also available.	Whenever the child needs,it can contact any of the 2 numbers saved.	Altimeter senses whethe children are going down as slope or climbing stairs,there by measuring calorie count.

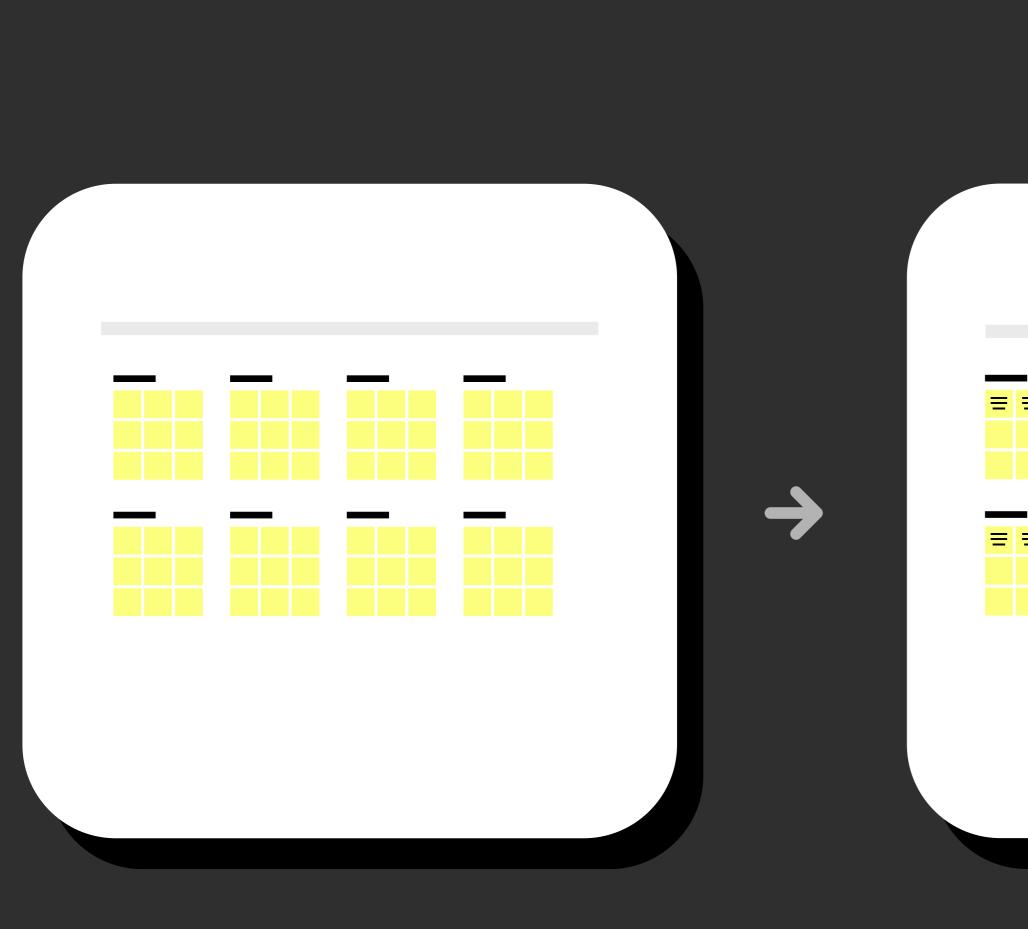
JAISHREE J

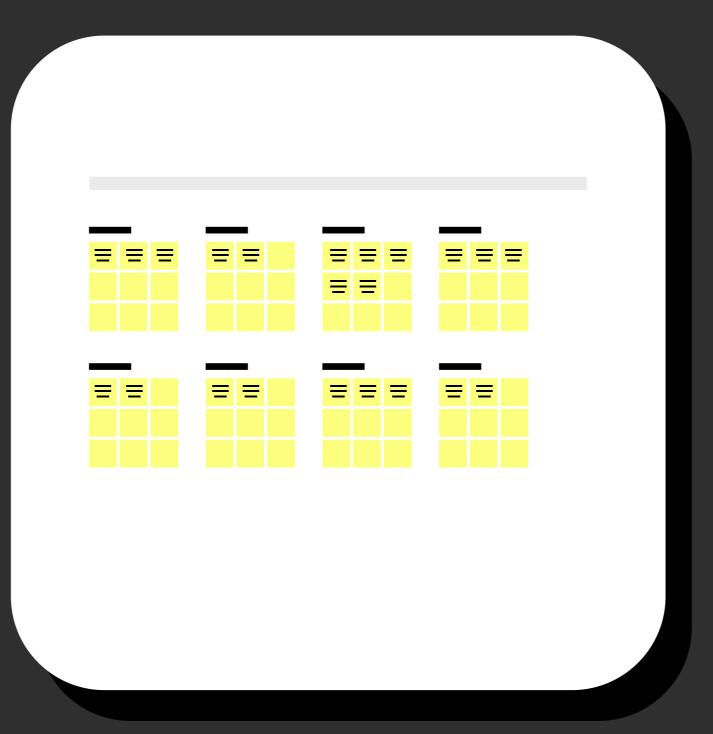
Active motion sensor has both transmitter and receiver.	Q	GPS also helps in creating geofences.		When heart rate increses/decreses, sensor may indicate the child might be in trouble.
Blood pressure sensor monitors regular blood pressure.		Respiratory rate sensor measure the regular respiration of th child.	es	Sleep sencing uses motion sence to track the sleep of the person closest to the display.
Emergency buttons are embedded so that the child can use it when needed.	n	This gives the notifiacation to t receiver and th receiver takes necessary action	he e	Also,video recorder gets switched on automatically to record the surrounding activities.

JAYAPRIYA P

Motion sensor detects and measures the movement of the child.	GPS is used for tracking	Any changes in this range might indicate the child is unwell.
Besides,by using the emotion detector the emotional state,pressure and anxiety levels can be gained.	Sleep quality sensor obtains children's sleep quality,cycle and positions.	Prosody features,spectral features and voice quality features
Temprature sensor measures the child's body temperature.	Normal respiration rate range from 12 to 16 breaths per minute.	The safety gadget is connected to the cloud via internet.

maintained at the rate of 80/ 120 mm Hg.



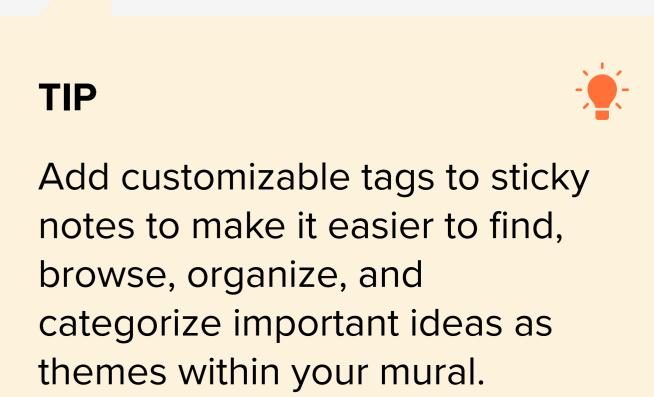


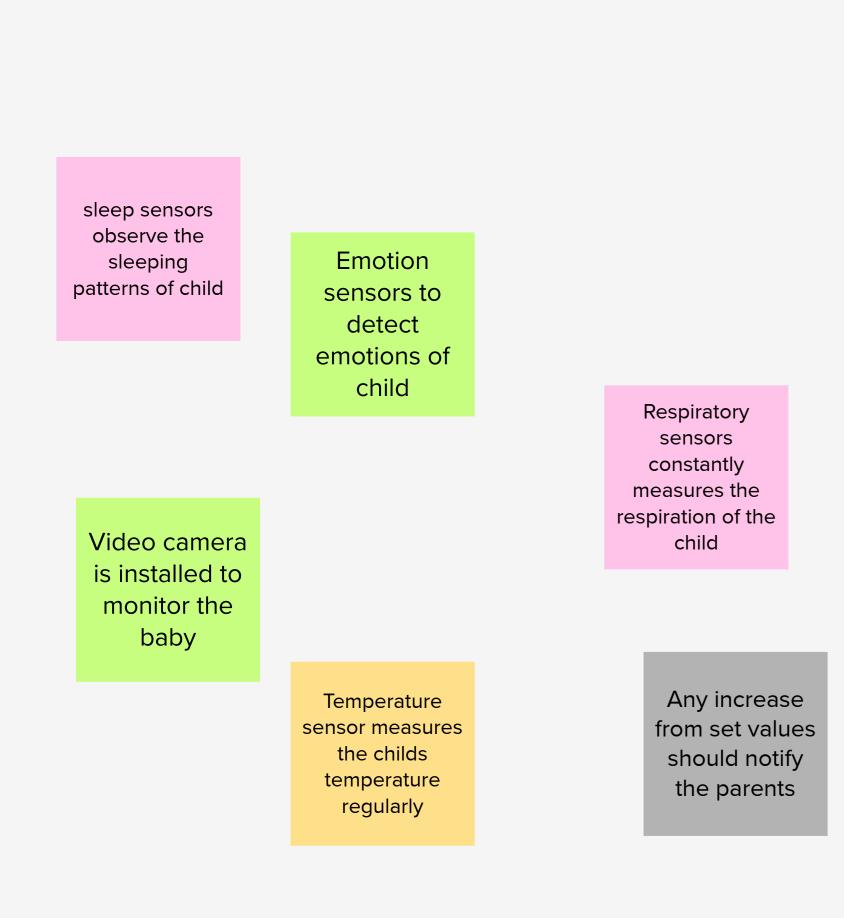


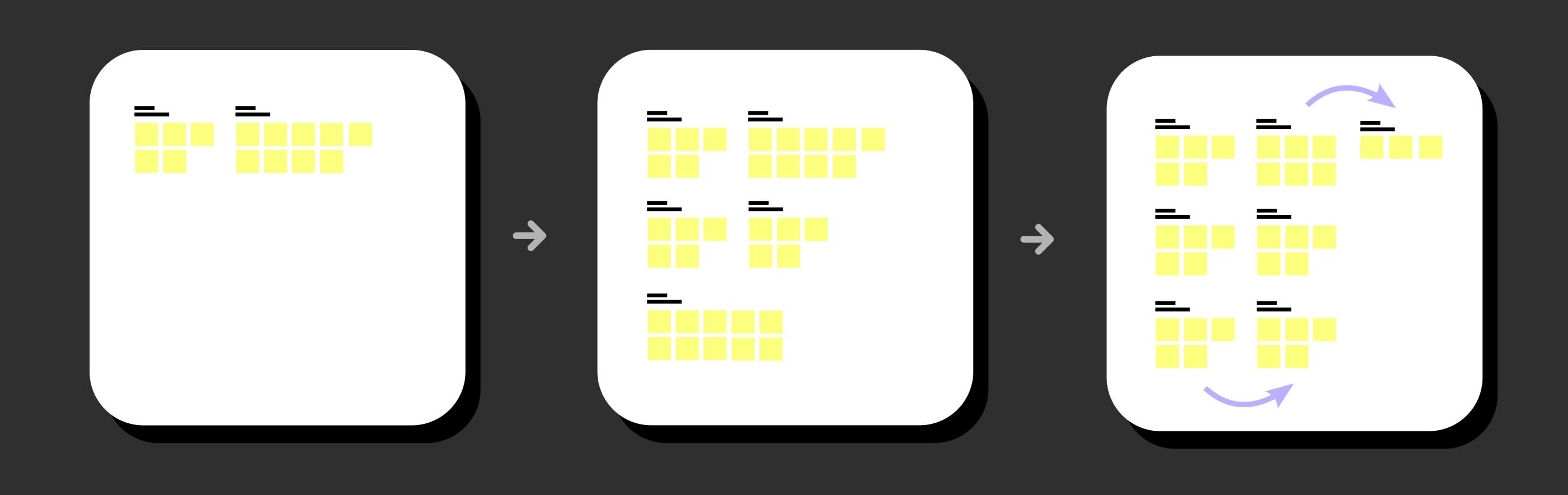
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes









Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

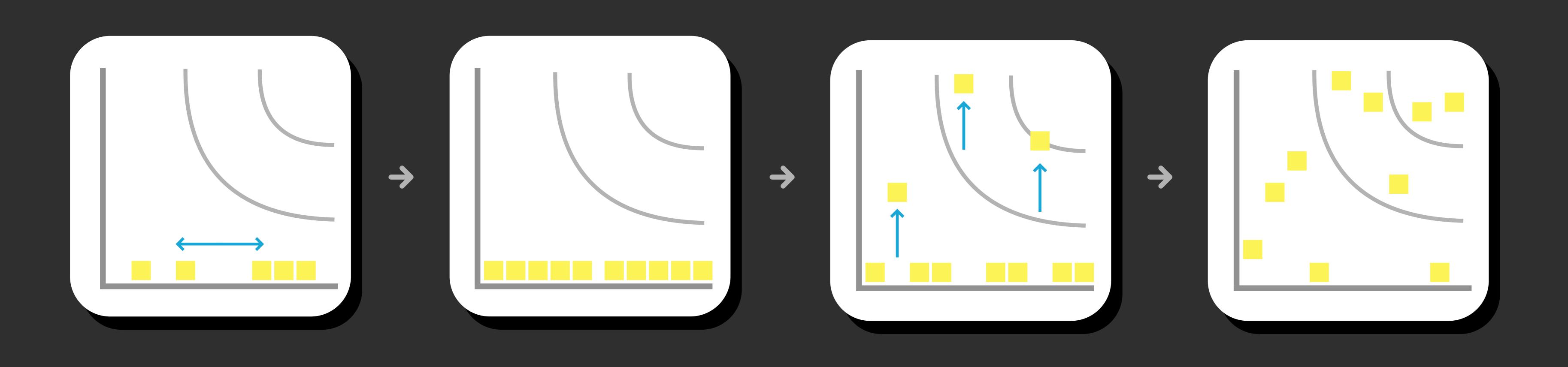
① 20 minutes





Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

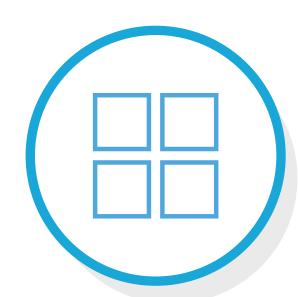
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

