

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, tap into BE, understand RC	1. CUSTOMER SEGMENT(S) CS <p>This is useful for all users since it is a health related application and it mainly focuses on users who wants to travel to another district or state during pandemic time and for travelers like delivery agents, etc.</p>	6. CUSTOMER CONSTRAINTS CC <p>Users who know well about the technology and their development can use this app more efficiently than those who don't know it. Since it is very easy to use, obviously the users who don't know about it can also use it with few tr</p>	5. AVAILABLE SOLUTIONS AS <p>Most states in India have their own app with specific features to help their citizens to stop pandemic spread. There are limited no. apps that shows containment zones and out of those none has the functionality of alerting the users when they enter and exit a containment zone.</p>	Explore AS, differentiate	
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>It is easy to analyze the issues and risks in the containment zones. It helps users to identify the containment zones and prevent them from infection. Detection and recognition of risk zones. Use of cloud computing is very efficient in providing information about containment zones.</p>	9. PROBLEM ROOT CAUSE RC <p>Helps the user to identify the red zones which help the user to protect himself. So, it is must to ensure the individual's safety and to decrease the number of cases by alerting them to not get into the red zones which is given by the government</p>	7. BEHAVIOUR BE <p>Customers can send feedbacks to app developers in case of any junk or to improve the features of app. Shows precautionary measures when they enter the zone by accident. Shows the current cases in the area. overall covid statics will be shown in the app.</p>		Focus on J&P, tap into BE, understand RC
	3. TRIGGERS TR <p>Notifies the user when he/she trespasses the boundary of the containment zone. Movement in the containment zone will be monitored to ensure that nobody enters or leaves except for medical emergencies.</p>	10. YOUR SOLUTION SL <p>The application will be created with the real time location of the user with that we can notify them if they about to enter the containment zones. We can also give the precautionary measures to safeguard themselves. The up-to-date information about the number of affected people, recovered people and number of death cases will help the users to know about the current</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE Online: Users can access the updated containment zones though online. They can also see the current cases and deaths.</p> <p>8.2 OFFLINE Pre-loaded/downloaded data can be viewed offline</p>		
4. EMOTIONS: BEFORE / AFTER EM <p>Before: User is uncertain about the containment zone and they don't know whether they are in the correct path. After: By using this application, they come to know about the containment zones and they are even alerted if they enter the containment zones.</p>					

