

Ideation Phase


Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID32326
Project Name	News Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.


C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM


The user needs a platform to get daily updated news based on their needs so that the user needn't to spend waste time on searching the news.


Key rules of brainstorming
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm

2

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

Mugilan E

Neglect Spam News	Give a Option for ordering the news feeds	Everybody can get access to the news at free of cost
Feed The news Based on priority	News Suggested by Intelligence	

Kirubalani G

Community for sharing the news with people	Daily updated feed based on location	Feed restriction to user needs
Native language news will be feeded	Click-bait for news headlines	

Ameer M

Modify the received news based on algorithm	Content should be specified for student purpose	Interface without ad-content
News Popularity will specified	Customizing forms will shown at app launch	

Kirupakaran R

Interface should be clean and slick	Subscribe option for Consistent feeders	Bookmark option should provided for watch later
Customizing option should easy to access	Skimming Difficulty level will tracked	

Step-3: Idea Prioritization :

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

