

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32326
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement :

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Coastal town people	daily information on tides and surf conditions, sunrise and sunset	This info are changes time to time and hard to deliver news relating this	This info are not able to collect accurately	This makes people to don't have trust on news applications
PS-2	Common Readers	Read timely true and legit news	people notified with spam and irrelevant news	People posting fake news every day	Not to use this kinda apps like it always show fake news and spam news create irritating
Ps-3	Common news reader	Getting spam news	User don't want to waste time figuring out the relevance of news	Less relevance of the news	Which leads to lose the important news and show some spam news
Ps-4	Young people	don't use news application	don't want to read news from app	Get updates from the social media	No use of multiple news apps
Ps-5	Farmers	Timely news about clouds, rain and wind	We need to update pre-cautionary steps	Info about rain and wind available everywhere	Will attract and comm