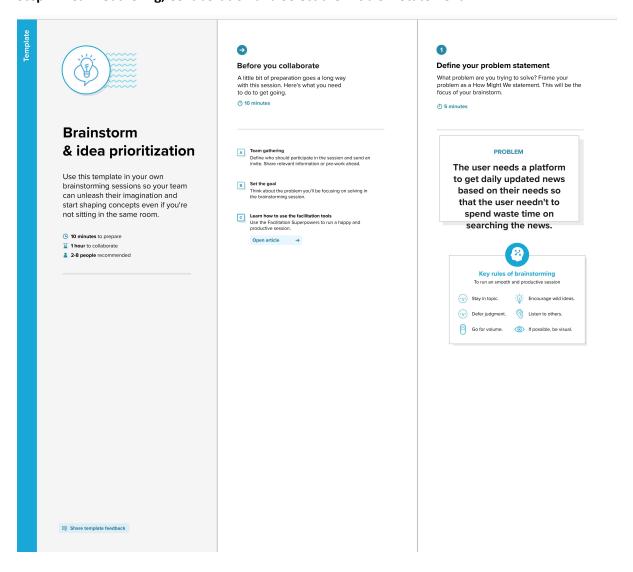
# Ideation Phase Brainstorm & Idea Prioritization

| Date          | 19 September 2022        |
|---------------|--------------------------|
| Team ID       | PNT2022TMID32326         |
| Project Name  | News Tracker Application |
| Maximum Marks | 4 Marks                  |

#### **Brainstorm & Idea Prioritization:**

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm



#### **Brainstorm solo**

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

10 minutes

| Mugilan E                                |  |  | Kir       | Kirubalani G                                 |   |   | Ameer M  |   |                                    |  | Kirupakaran R                                |  |  |
|--|--|--|-----------|--|---|---|--|---|------------------------------------|--|--|--|--|
| Neglect<br>Spam News                     | Give a<br>Option for<br>ordering the<br>news feeds | Everybody<br>can get<br>access to the<br>news at free<br>of cost | for<br>th | mmunity<br>r sharing<br>ne news<br>th people | Daily<br>updated<br>feed based<br>on location | Feed<br>restriction<br>to user<br>needs | Modify the<br>received<br>news based<br>on algorithm | Content<br>should be<br>specified for<br>student<br>purpose | interface<br>without<br>ad-content |  | interface<br>should be<br>clean and<br>slick | Subscribe<br>option for<br>Consistent<br>feeders | Bookmark<br>option should<br>provided for<br>watch later |
| Feed The<br>news<br>Based on<br>priority | News<br>Suggested<br>by<br>Intelligence            |  | la<br>ne  | Native<br>inguage<br>ews will<br>e feeded    | Click-bait<br>for news<br>headlines           |   | News<br>Popularity<br>will<br>speecified             | Customizing<br>forms will<br>shown at<br>app launch         |                                    |  | Customizing option should easy to access     | Skimming<br>Diifficulty<br>level will<br>tracked |  |
|  |  |  |           |  |   |   |  |   |                                    |  |  |  |  |

### Step-3: Idea Prioritization:



#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

