Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID32326
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	now a days people don't spend much to buy and read news paper. But they have a desire to get updated with trending news.as a result, we created the platform for accessing daily news from anywhere at anytime
2.	Idea / Solution description	➢ One platform for all local and worldwide news ➢ Trustworthy and Reliable News ➢ Fast and Efficient system ➢ Preventing spread of fake or spam news ➢ Best visualization tech ➢ Simple user interface
3.	Novelty / Uniqueness	Our uniqueness is this application comes completely free of charge and is an excellent way of getting daily updates about all the important news on your mobile phone itself. This application offers you brief articles that are smartly written to include all the necessary information and are short enough to make it a quick read.
4.	Social Impact / Customer Satisfaction	A news application of social impact in social media for overcoming fake news one of the major challenges facing today,primary goal is to deliver legit news . This application will help in enhancing the number of news readers People getting to know about the current affairs will improve the basic knowledge among everyone.
5.	Business Model (Revenue Model)	The app under these revenue model are free for the user and they are diverted to th eadvertisers for the payment. The agenda of such a revenue model is to accumulate a good amount of user base and its data
6.	Scalability of the Solution	➢ Stable performance ➢ App Customization ➢ Better user interface ➢ Ad-free user experience ➢ Project growth