CUSTOMER SEGMENT	CUSTOMER CONSTRAINTS	AVAILABLE SOLUTION
Government and Industries	• Lack of accurate information • insufficient Technology	• Referring past experience/scenario • Statistics modelling by formula • Writing problem to find exact matching situation of past incidents
JOBS-TO-BE-DONE / PROBLEMS • Need to know fall or rise in hole location for coming days • Need to know approximated value of future Gas hole location	**PROBLEM ROOT CAUSE** Instability of finding gas hole location otherwise called uncertainty about its behaviour which leads to loss of revenue that affects growth in industry of respective country.	**BEHAVIOUR** Focus their major concentrate on precautions/ safety measure to make avoid unwanted gas losses
TRIGGERS Sudden loss due to gas hole location. **EMOTIONS** BEFORE : Insecure, Ambiguity, Confused AFTER : Anxiety, Sorrow, Hopeless	**YOUR SOLUTION** By building neural network model with high accuracy, it will give certain about falL or rise in gas hole locations and predicts its upcoming value	**CHANNELS of BEHAVIOUR** ONLINE : Information will be conveyed rapidly to avoid further Gas loss OFFLINE : Situation will be out of control, it will be too difficult to avoid Gas loss.