

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difcult to use it

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

**BOOPATHI M** 

farmers to see

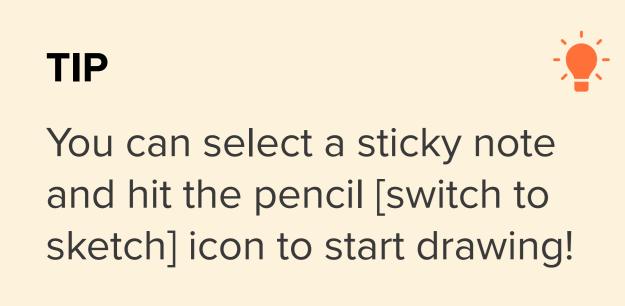
the activities

of the crop

LOGESH V

It can be easy

from home



will help farmers in

it can store application or software will

the whole system

**GOWTHAM S** 

the activites

# **GANESH T**

**Ensure** 

# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

it includes to increase economic impact

device

to market

Suitable for all types of

can alert the farmer

# Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

