Smaet way agriculture

Automated water pumping system

Track the status of crops and insects

What do they THINK AND FEEL?

what really counts

major preoccupations

worries & aspirations

increase the quality

increase the quantity

Using Gps and satellites



What do they HEAR?

what friends say what boss say what influencers say Wastage of water can be reduced

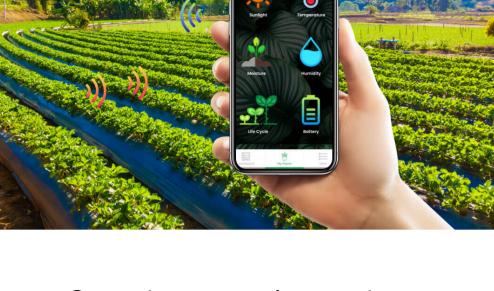
To reduce manwork

Sensors are active for 24/7



Very innovative Efficient for older people

Step for smart city



What do they SEE?

environment friends what the market offers





Improve the quality of farming

Ensure the growth

Technology growth in a good way

What do they SAY AND DO?

attitude in public appearance behavior towards others

Better costs management and waste reduction

Automation boost efficiency

Trace anomalies in crop growth





PAIN

fears frustrations obstacles

Time consuming and expensive

Difficult to detect outbreakes

problems cannot be find at early stage

GAIN

"wants" / needs measures of success obstacles

High yield

Automated methods to increase production

can be controlled easily in our homes

