

Crude oil prediction (Customer journey map)

Getting New data Order, Trac from the Manufacturer Return	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the coremoments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Going to New outcomes Most of the customers found the values are big Searching for New vedios Watch Review vedios Peoples Need to staywithcurrent update Peoples Watch new values frelated videos	Start purchase for production After deciding to buy clothes, they click the Purchase button Confrm payment reminder They fllout their contact and credit card information, then continue They fllout their updates receive a reminder email is sent to user	Order is Receiving Trail on new Clothes Customers On the day Check the get email customer outcomes a day before receiving with the arriving the predicted outcomet values	Writing & submitting review with the new values The user writes a review and gives the tour a star- rating out of 5. Take a pic with the new values Share the images with colleages	Values appears in the user profile
Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use?	Ask about others for big shops Check on Websites and Offline shops and stores Watch Top outcomes of models collections	section of the website, iOS app, or Android app app Customer's email (software like Outlook or website app) It is a customer's email (software like Outlook or website iOS app), or Android app)	Think about product quality Check its right size	Look the new predicted values	Recommendations span across website, iOS app, or Android app
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	Help me see what they have to one. Help me to Get more values Help me to get new values	Help me commit to getting new inputs Help me get through this outcomet part without too much hassle Help me make sure I don't forget about my outcomes	Help Me for New input delivery Help me for new outcomes	Help me with good feelings and no awkwardness	Help me see ways to enhance my new values
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Get values with moreaccuratee look bigger than smaller	Current payment fow is very bare- bones and simple We've heard from several people that the reminder emails were essential	People believe the values itself, we have a 98% satisfaction rating	People generally get self confident when put new values	We think people like these recommendations because they have an extremely high engagement rate
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	doesn't found fit size values	Trepidation about the purchase ("I hope this will be worth it!")	Sometimes receive wrong values	Customers report feeling review fatigue	
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Make it easier to compare and shop for experiences without having to click on them More collection at one place	Getting new outputs for	How might we make our Collection for all prices	How might we make it clear that tipping is appreciated but not necessary?	