Project Title: Plasma Donor Application   **Design Phase-I** - **Solution Fit Template**   **Team ID:** PNT2022TMID51754

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   **CS**

- Person who needs plasma
- Hospital Management

6. CUSTOMER CONSTRAINTS   **CC**

- Fear about donating plasma
- Not knowing where to donate

5. AVAILABLE SOLUTIONS   **AS**

- The existing application used only collecting details of donors.
- Plasma donors and requester have to be in contact.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   **J&P**

- Difficult to find donors at the right time / at the time of emergency.
- People are not aware of donating plasma

9. PROBLEM ROOT CAUSE   **RC**

- Only few people know about plasma donation

7. BEHAVIOUR   **BE**

- Find the right donor form plasma donation
- Conduct plasma donation camps

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `TR` By donating plasma, the donor can save some one life.	**10. YOUR SOLUTION** `SL` • Connect plasma requester and donor through a common platform	**8. CHANNELS of BEHAVIOUR** `CH` **8.1 ONLINE** While users online the donor can register in the website by giving all the necessary information. **8.2 OFFLINE** Cloud works only with the internet connection so the offline users can only view their application.
4. EMOTIONS: BEFORE / AFTER `EM` **Before:** Patient and hospital find hard to get a plasma donor in correct time **After:** The Patient and hospital have a feeling of satisfaction		

Left margin: Identify strong TR&EM

Right margin: Identify strong TR&EM