

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID51754
Project Name	Plasma Donor Application
Maximum Marks	4 Marks


#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://app.mural.co/t/jonah9229/m/jonah9229/1665555106207/1aeb8ae11175d2f0683025ba5d31c3c0c9ecdf5f?sender=u4f4ca0731732c87b45a26339>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

**PROBLEM**  
How might we [your problem statement]?

**Key rules of brainstorming**  
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

## 2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Jonah Jayasingh**

Include a chat bot for FAQs

Create a user friendly website

Storing donors information for future use

Give clear instruction about donating

gather user feedback and improve

Direct communication

**Akhil Ramanan R**

Message and Email notification of donors and receivers

what is the benefits of donating plasma

Responsive user interface

Periodic informing the old donors using mail

Immediately notify donors upon request

Filter list based on matching blood group

## 3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Akhil Ramanan R**

conduct Awareness Camp

Advertising about need of plasma

what is the benefits of donating plasma

**Application features**

Storing donors information for future use

Message and Email notification of donors and receivers

Responsive user interface

Filter list based on matching blood group

Donor can either accept or reject the request

Direct relationship between donor and patient

**Other application features**

Periodic informing the old donors using mail

Include a chat bot for FAQs

Edit/ update/ delete donor details

Storing personal details secure manner

Report if any issues occurs

creating secure communication between requester and donor

**Abhishek A S**

Storing personal details secure manner

Chat system between donor

Edit/ update/ delete donor details

Donating age for plasma is above 18 years

creating secure communication between requester and donor

Display donation history in donor's profile page

**Binay Kumar**

Donors can register themselves

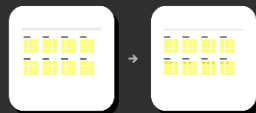
Report if any issues occurs

Donor can either accept or reject the request

conduct Awareness Camp

Advertising about need of plasma

Direct relationship between donor and patient



## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

