

**Think and feel?**

Keep track  
of money

Save  
money

Control my  
spending

Happy to see  
analysis of  
money

Control over  
my money

Notification  
at alert

Alert at  
over spend

**PERSONAL  
EXPENSE  
TRACKER**

Notification  
in real time

Pie chart  
of analysis

Pay my bills  
on time

How to track  
and alert when  
overspendind

No money  
No savings

**See?**

miro

**Say and do?**

**Hear?**