1. CUSTOMER SEGMENT(S) Who is your customer? • Passenger • Highway department	What constraints prevent your customers from taking action or limit their choices of solutions? There was a network effect on the testing. a significant and unexpected component Because of this IoT-based system was successful in simulating a large-scale smart sign board.	5. AVAILABLE SOLUTIONS PLUSES & MINUSES Which solutions are available to the customers when they face the problem Along roadways, inactive signs with clear directions are put as potential fixes.
2. PROBLEMS / PAINS + ITS FREQUENCY PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR + ITS INTENSITY BE
Which jobs-to-be-done (or problems) do you address for your customers?	What is the real reason that this problem exists? What is the back story behind the need to do this job?	What does your customer do to address the problem and get the job done?
The Smartboard Connectivity is responsible for a variety of tasks, including maintaining accurate te		
mperature sensor readings and telling the board o f the speed of the customer's vehicle.	If there was no internet connection, no sensor data from the weather would cause the speed limit to change. Some persons may cause issues by hitting the accident indicator button unnecessarily.	As a teacher, the IOT cloud upgrades the smartboard on the condition of the roads on a regular basis.
3. TRIGGERS TO ACT	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOR
What triggers customers to act?		ONLINE
Poor climate conditions win. The vehicle should be moving at edge speed. The sensor value should be appeared on the smart board of alarm the client.	We utilize smart connected sign boards as an alternative to inactive signboards. With the help of a web app and climate API, these intelligent connected sign boards automatically.	What kind of actions do customers take online The divisions can get coordinate emails or messages from customers.
4. EMOTIONS BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards?		OFFLINE This are the following directions this is the one of the main tasks for the travelers. but they can us

road from wherever they are.

with the use of smartboard connectivity, and they will

then follow the instructions on the smartboard.