

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">Healthy EatersSports PersonsSenior Citizens	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">Internet FacilitySpending Time	5. AVAILABLE SOLUTIONS AS <p>To detect the nutrition based on fruits like Sugar, Fiber, Protein, Calories, etc. to make the users conscious about their foods.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none">Incorrect DetailsLow quality image leads to wrong prediction of nutrients	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">Busy ScheduleLaziness	7. BEHAVIOUR BE <ul style="list-style-type: none">Consulting DoctorsMaintaining their own diet	
	3. TRIGGERS TR <p>Through advertisements, neighbors or through social media</p> 4. EMOTIONS: BEFORE / AFTER <p>Before: Unhealthy, Confused After: Healthy, Confident</p>	10. YOUR SOLUTION <p>To track the health care plan of an individual. To track the calories in the food by uploading images. To suggests food based on their health conditions.</p>	8. CHANNELS OF BEHAVIOUR <p>ONLINE:</p> <ul style="list-style-type: none">Through Social MediaChannel Advertisements<p>OFFLINE:</p><ul style="list-style-type: none">Suggests neighborsThrough pamphlets	

Identify TR & strong EM

Identify TR & strong EM