

Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

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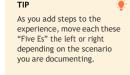


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Extend

What happens after the

Gradual

process to

next

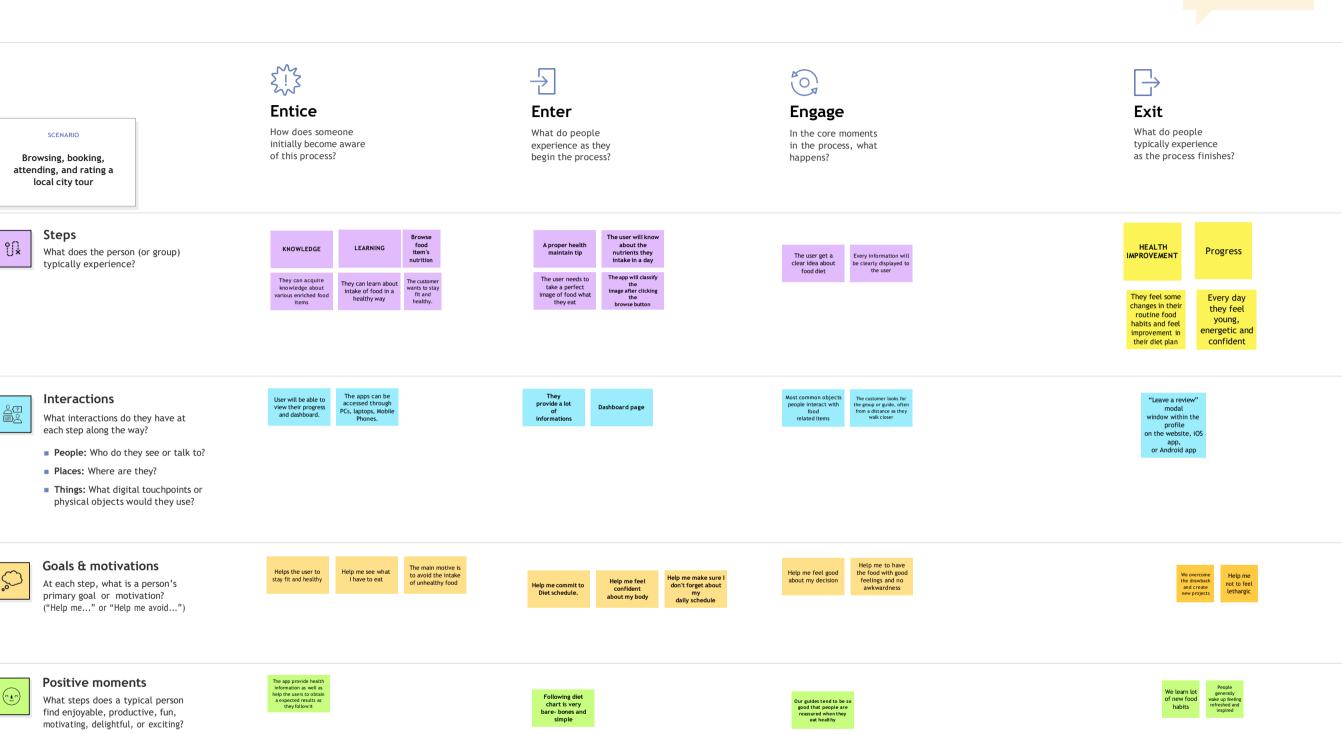
level

offer for

regular

experience is over?

friends process to make use of





Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

They fell disgust as they are unaware of quantity of the food habits

They will surely miss their most likely food Sometimes people neglect their health rather than

We cant spent more money for longtime People are unclear whether a tip is necessary, especially for



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested? Increasing the information about various nutritious content for user benefts

The common health issues like high blood pressure, Obesity and diabetes will get

Maintain a healthy diet to free from various diseases

Be energetic and young always which makes you feel happy