

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMID32365
Project Name	Project - News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	1. There are multiple news-sharing apps used by a single user and are often spammed with notifications. 2. There is also a lot of fake news which gets shared. 3. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.
2.	Idea / Solution description	Main focus of this application is to connect news articles from all around the world and deliver it to user as fast as possible in best visualize way.
3.	Novelty / Uniqueness	<ul style="list-style-type: none"><li>• Higher Conversion Rate</li><li>• More Revenue</li><li>• Reach More Subscribers</li><li>• User Attraction</li><li>• Better Reach</li><li>• Personalization</li></ul>
4.	Social Impact / Customer Satisfaction	1.helps you take stock of that demand2. find out what your customers like, and maybe even discover what they don't like and what leads to dissatisfaction. 2. A proper understanding of your customers' satisfaction will help you identify their specific needs, better than any market study.
5.	Business Model (Revenue Model)	Own Your Channels Better User Experience Higher Engagement Push Notifications Revenue Opportunities App Store Presence

6.	Scalability of the Solution	It provides the capacity of an app to handle growth, especially in handling more users and evolving concurrently with your business needs.
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