

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> • All people who want to keep track of their daily expenses • Business people, executives 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> • Network connection • Mobile/PC • Bank Account 	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <ul style="list-style-type: none"> • AndroMoney has been described as a versatile app that can be "as complicated or simple as you want." 	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR <ul style="list-style-type: none"> • Recording and fetching information requires internet • Doesn't support local information storage 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> • No all transactions are successful • A lot of cost is required to maintain the cloud system • Lack account information can lead to error 	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> • User must connect their transaction history with the app • Now they can view strategies to save the most amount of money • Transactions can be reviewed 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> • By showing the amount of money that could have been saved by using this app 	10. YOUR SOLUTION SL <p>Personal Expense Tracker aims to help everyone who is planning to know their expenses and save money. Personal Expense Tracker is a cloud application using which user can add expense on daily basis and corresponding table will get generated and at the end. Based on user expenses, a report will be generated.</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <p>User must sign up and connect their bank account</p>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <ul style="list-style-type: none"> • Users are anxious about spending money • This app helps the user feel comfortable 		<p>OFFLINE</p> <p>Downloaded transaction history can be viewed</p>	



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