

**Project Planning Phase**  
**Milestone and Activity List**

|              |                             |
|--------------|-----------------------------|
| Date         | 24 October 2022             |
| Team ID      | PNT2022TMID35428            |
| Project Name | Global sales data analytics |

| TITLE                                     | DESCRIPTION   | COMPLETED DATE    |
|---|---|-------------------|
| Prepare Empathy Map                       | Prepare Empathy Map Canvas to capture the user Pains & Gains, Prepare list of problem statements  | 18 SEPTEMBER 2022 |
| Proposed Solution                         | Prepare the proposed solution document, which includes the novelty, feasibility of idea, business model, social impact, scalability of solution, etc. | 24 SEPTEMBER 2022 |
| Literature Survey & Information Gathering | Prepare Literature survey for the selected project & gathering information  | 25 SEPTEMBER 2022 |
| Ideation                                  | List the by organizing the brainstorming session and prioritize the top 3 ideas based on the feasibility & importance.                                | 25 SEPTEMBER 2022 |
| Functional Requirement                    | Prepare the functional requirement document.  | 3 OCTOBER 2022    |
| Data Flow Diagrams                        | Draw the data flow diagrams and submit for review.  | 3 OCTOBER 2022    |
| Sprint delivery plan                      | Prepare the sprint delivery plan of the project   | 3 OCTOBER 2022    |
| Technology Architecture                   | Prepare the technology architecture diagram.  | 3 OCTOBER 2022    |

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|---|---|-------------------|
| <b>Problem Solution Fit</b>                       | Prepare problem- solution fit document.   | 4 OCTOBER 2022    |
| <b>Solution Architecture</b>                      | Prepare solution architecture document.   | 16 OCTOBER 2022   |
| <b>Customer Journey map</b>                       | Prepare the customer journey maps to understand the user interactions & experiences with the application (entry to exit). | 17 OCTOBER 2022   |
| <b>Prepare Milestone &amp; Activity List</b>      | Prepare the milestones & activity list of the project.  | 24 OCTOBER 2022   |
| <b>Project Development - Delivery of Sprint-1</b> | Develop & submit the developed code by testing it.  | WORK IN PROGRESS. |
| <b>Project Development - Delivery of Sprint-2</b> | Develop & submit the developed code by testing it.  | WORK IN PROGRESS. |
| <b>Project Development - Delivery of Sprint-3</b> | Develop & submit the developed code by testing it.  | WORK IN PROGRESS. |
| <b>Project Development - Delivery of Sprint-4</b> | Develop & submit the developed code by testing it.  | WORK IN PROGRESS. |