Ideation Phase Define the Problem Statements

Date	17 September 2022		
Team ID	PNT2022TMID32341		
Project Name	Analytics for Hospitals' Health-care data		
Maximum Marks	2 Marks		

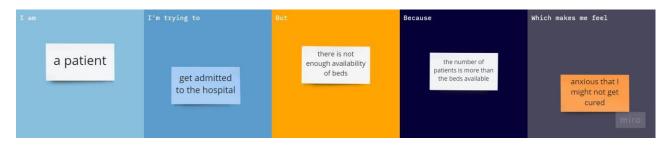
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Customer Problem Statement for Hospitals' Health-Care data:





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a patient	get admitted	there is	the number	anxious that I might
		to the	not	of patients is	not get cured
		hospital	enough	more than	
			availability	the bed	
			of beds	available	
PS-2	a nurse	Allocate	there is	sufficient	scared that the patient
		resources to	not	resources	will not get the right
		the patient	enough	have not	treatment
			available	been	
				allocated to	
				the hospital	