ExploreAS, differentiate

Project Design Phase-I - Solution Fit

Team ID	PNT2022TMID16352
Project Name	Inventory management system for retailers

1. CUSTOMER SEGMENT(S)

Retailers
Small enterprises

2. CUSTOMER CONSTRAINTS



3. AVAILABLE SOLUTIONS



- Network Connection
- Proper stock knowledge
- Manual data entry accuracy
- Time consuming

- Manual Inventory Tracking
- slower order processing, higher labor costs and larger inventory write-offs at the end of the year small mistakes can amount to a big profit-loss

4. JOBS-TO-BE-DONE / PROBLEMS

J&P

5. PROBLEM ROOT CAUSE

RC

6. BEHAVIOUR



Track the incoming and outgoing of stocks

☐ Tracks the flow of products from

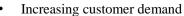
Identify strongTR &EM

supplier through the production process to the customer.

- Inaccurate information about stock movement
- Demands of consumers change day by day
- Update information onto cloud frequently
- Know the market trends and adapt accordingly
- Manage the inventory efficiently

7. TRIGGERS





- Market competition
- Insufficient Order Management

8. EMOTIONS: BEFORE / AFTER



- Before: frustrated and stress mentally and physically
- After: happier, relief, confident.

9. YOUR SOLUTION



- Developing a cloud application which helps the customer to create and manage both sales and purchase orders, and track inventory.
- provide a option for graphical view of sales

10. CHANNELS of BEHAVIOUR



1. ONLINE

- Alerting the particular person about the stocks limits, either full or empty or even about the reach of a particular limit
- Updating of flowing of the stocks regularly

2. OFFLINE

- Manual Checking
- Stock Distribution among the Inventory