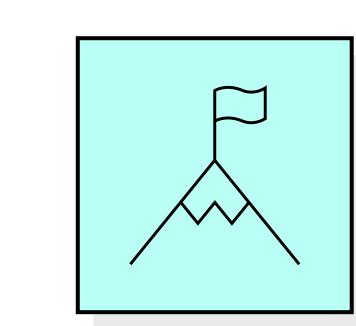


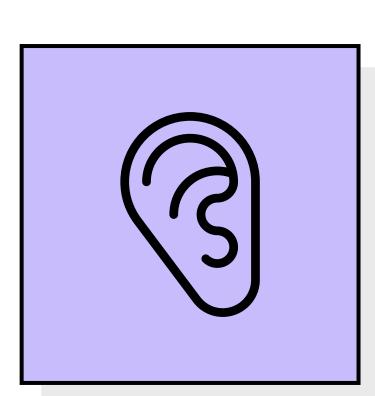
WHO are we empathizing with?

Who is the person we want to understand? What is the situation they are in? What is their role in the situation?



What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?



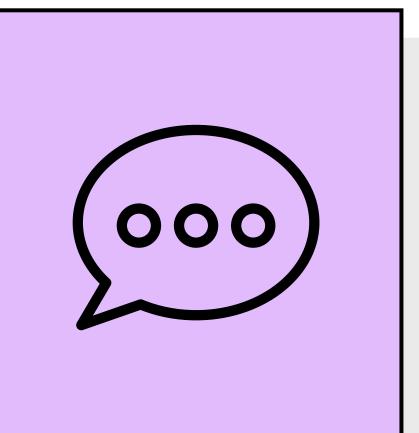


What do they HEAR?

In our home we daily use LPG Gas. Sometimes we forget to turn off. so we use gas leakage monitor system.

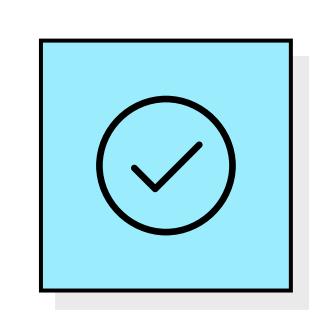
The role of situation is to monitoring the leakage system

They learn how to handle leakage monitoring system and how it alerts that system



What do they SAY?

What have we heard them say? What can we magine them saying?

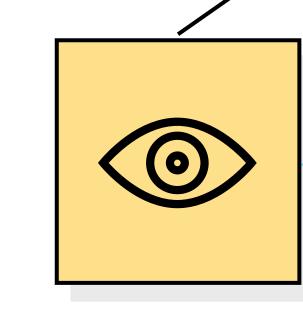


What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing?

They say it is much helpful for who using gases, and mostly helpful for womens who use gases mostly

They do today using gas leakage system and they about about safety.



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?

GAINS

What are their wants, needs, hopes, and dreams?

They see their safety and they didn't feel when they forget to turn off gas

They gain about safety awareness to use gas