1. CUSTOMER SEGMENT(S)

○ The customer of this project will be professionals, the administration or th person with the higher power authorit are responsible for their lower-level employees.

○ The customer uses the employee d

6. CUSTOMER CONSTRAINTS

○ The constraints which the which can't be used customer would face may be the lack of skilled employee or the for analysis amount of surplus employee would bring the issue in decision

○ Lack making in taking the appropriate results of communication.

○ Unstructured data

5. AVAILABLE SOLUTIONS

○ Initially the performance of the employee is observed manually by the higher officials.

○ But this may lead to imbalance in treating all employees as same.

○ But the analysis will be completely digital so that there may not occur any favourism.

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

O   Initially data has to be collected and formatted in a proper way.

O   A deep analysis of the employee data should be done in order to gain the results.

O   The problem which may arise here is sometimes the data may be an invalid or incorrect data which affects the results.

9. PROBLEM ROOT CAUSE

RC

O   To identify the potential employees.

O   To find the reason of employee attrition

O   To improve the organization profit by retaining good talents.

O   To consider every employee performance.

7. BEHAVIOUR

O   Directly related with the higher authorities.
O   Indirectly related with the knowle the employees.

d e n ti f

3. TRIGGERS `TR`

O   With the analysis, the employee will be more aware of his responsibilities being done.

O   It encourages good employees to step forward in their career and it serves as a warning for those employees who are not being responsible in their work.

4. EMOTIONS: BEFORE / AFTER `EM`

O   The good employees will be encouraged and the irresponsible ones will be noticed.

10. YOUR SOLUTION `SL`

O   The solution would be the attrition analytics which gains the useful results which may be beneficial both to the employees as well as to the organization.

8. CHANNELS OF BEHAVIOUR `CH`

➢   The customers can perform visualization using different graphs, can draw many useful insights from it.

➢   Using the results which was collected, the action may be taken offline. Preparing datasets can be done offline.