Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2–8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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② Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Vipesh.P
- Convert the text to audio.
- Check for unneeded text
- Check for spelling mistake
- A text scanner
- Fill the best algorithm to train the machine
- Features to do special operation of the result

Mithun.H
- Scan handwritten digits with cameras
- Pre-processing of dataset
- Create User Interface
- Get User queries and feedback
- Feature extraction
- Train the MNIST dataset
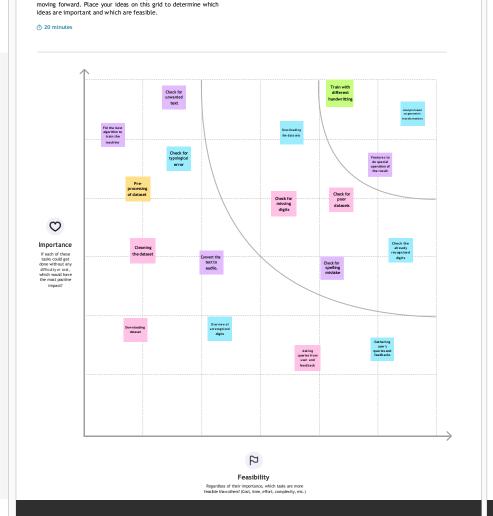
Dinesh Kumar.P
- Cleaning the dataset
- Asking queries from user and feedback
- Downloading dataset
- PDF Scanner
- Check for poor datasets
- Check for missing digits

Sam jayaraj
- Downloading the datasets
- Overview of unrecognized digits
- Check the already recognized digits
- Analysis based on geometric transformation
- Check for typological error
- Gathering user's queries and feedbacks

Srikumar.R
- Train with different handwriting
- Check for commas between digits
- Get feedback from the user
- check for missing digits
- digital Scanner
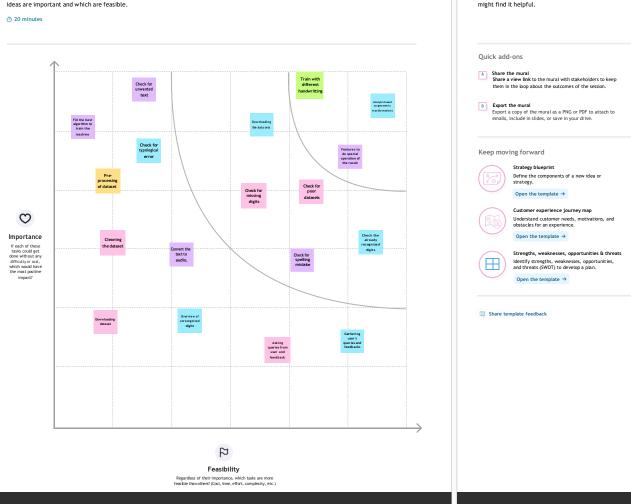- preprocess the dataset

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③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Understanding the dataset
- Pre-processing of dataset
- Cleaning the dataset
- Check for poor datasets
- Downloading dataset
- preprocess the dataset
- Train the MNIST dataset

Special features
- Convert the text to audio.
- Scan handwritten digits with cameras
- A text scanner
- PDF Scanner

Increasing the accuracy
- Train with different handwriting
- Overview of unrecognized digits
- Get User queries and feedback
- Cleaning the dataset
- Check for typological error
- Check for spelling mistake

Training the model
- Analysis based on geometric transformation
- Train the MNIST dataset
- preprocess the dataset

Testing
- Check for commas between digits
- Overview of unrecognized digits
- Check for unneeded text
- Check for spelling mistake

Feedback
- Gathering user's queries and feedbacks
- Check the already recognized digits
- Get User queries and feedback
- Asking queries from user and feedback

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④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or not, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible then others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →