Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

☐ **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

☐ **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

☐ **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

To avoid the Ticketless travelling in the Railways, We as a team proposing a solution that where in the entrance of the railway there is a scanner with a gate system that checks the QR code got after ticket booking the gate opens when the code is scanned and a motion sensor is placed that detects the number of persons entering and that counts got tally with the number of tickets booked once the both counts gets equal the door gets closed.

Key rules of brainstorming
To run a smooth and productive session

Stay in topic. Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Shyam sanjay P

- Develop a web application to book a train ticket & to track status of train
- A Live Location of the booked train is shared in the webpage
- Receives the necessary details required for the ticket booking and books the ticket by checking the availability of the seats.

Nithishkumar B

- Use Cloud Technology to provide better personalized experience
- It stores the entire details of the customer in Railway database
- And it contain journey details
- Generate QR Code for every Reservation

Mugesh D R

- Passengers feedback is received and necessary steps will be taken immediately to resolve it
- Merging Biometric informations in tickets and using biometrics devices to retrieve tickets
- Shows the upcoming Train details on the website itself for the further booking.

Sriram M

- The generated QR code should be scanned infront of the entrance and have the total number of seats booked for the particular ticket
- After Scanning the QR code the gate gets open and the PIR(motion detection sensor)senses the movement of people who are crossing the gates and Counts Accordingly
- Once the total ticket count and the total entry count gets equal the door gets colsed automatically.
- A Servomotor is placed to set a certain angle limit for the opening of gate.

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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Using Web Application
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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which idea are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Think of their importance, which task is most that other? (Cost, time, effort, complexity)

TIP
Participants can use their cursors to point at where they're placing their sticky notes on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Grid notes:
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- The generated QR code should be scanned infront of the entrance and have the total number of seats booked for the particular ticket
- After Scanning the QR code the gate gets open and the PIR(motion detection sensor)senses the movement of people who are crossing the gates and Counts Accordingly
- Receives the necessary details required for the ticket booking and books the ticket by checking the availability of the seats.
- Generate QR Code for every Reservation
- Merging Biometric informations in tickets and using biometric devices to retrieve tickets
- Develop a web application to book a train ticket & to track status of train
- It stores the entire details of the customer in Railway database
- Use Cloud Technology to provide better personalized experience
- Passengers feedback is received and necessary steps will be taken immediately to resolve it

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

☐ **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Quick add-ons

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Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback