

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate 2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Team gathering

Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your focus of your brainstorm.

5 minutes

PROBLEM

How might we give nutritious to user that helps them to follow the healthy diet and a healthy life and fitness body from avoiding non nutritious etc..

Key rules of brainstorming

To run an smooth and productive session Stay in tonic.

Defer judgment.

If possible, be visual.

Encourage wild ideas. Listen to others.

Go for volume.

problem as a How Might We statement. This will be the

SHUNMATHI

Brainstorm

and hit the pencil [switch to sketch] icon to start drawing!

NIVETHA

Write down any ideas that come to mind that address your problem statement.

TAMILSANTHIYA

Take turns sharing your ideas while clustering similar or related notes as you go.

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

than six sticky notes, try and see if you and break it up into smaller sub-groups.

USER DATA COLLECTION

DEVELOPMENT PROCESS

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

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Importance

If each of these tasks could get done without any difficulty or cost, which would have

the most positive

Add customizable tags to sticky

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

them in the loop about the outcomes of the session. Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Quick add-ons

A Share the mural



Define the components of a new idea or strategy.

After you collaborate You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keep

Open the template →



Open the template →



Open the template



Share template feedback

Feasibility















cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.





