

PROJECT DESIGN PHASE-I

PROBLEM-SOLUTION FIT

PROJECT TITLE: Personal Expense Tracker Application

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Define CS,fit into CC	1. CUSTOMER SEGMENTS: <ul style="list-style-type: none">➤ People who struggle in managing their expenses.➤ Working individuals, students, budget conscious consumers.	2.CUSTOMER CONSTRAINTS: <ul style="list-style-type: none">➤ Internet is required for accessing every data.➤ User have to enter every non digital payments manually.	3.AVAILABLE SOLUTIONS <ul style="list-style-type: none">➤ Instead of this applications user can maintain a diary or excel sheet.➤ PROS: Have to make daily update.➤ CONS: Ineffective way, takes a lot of time.
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4. JOBS-TO-BE-DONE/PROBLEMS:

- To keep track of daily digital expenses and non-digital expenses.
- Should keep track of budget plan and notify when it excites.

5. PROBLEM ROOT CAUSE:

- Unaccounted expenditure.
- Improper planning.
- Can't maintain a physical source properly since it takes a lot of time.

6. BEHAVIOUR:

- Should take account of every expense and note it.
- Should reduce unwanted spendings.
- Make use of software tools to maintain expenses.

7. TRIGGERS:

- When the expenditure excites the budget plan.
- Unaccounted expenditure may result in insufficient money for main needs.

8. EMOTIONS:

- **BEFORE:**
Anxious,
confused,
Frustration,
Inadequate.
- **AFTER:**
Confident,
Calm and
composed.

9. YOUR SOLUTION: 10. CHANNELS OF BEHAVIOUR:

- To create an application to manage the bridge between budget plan and expenditure.
- And make it accessible anytime and anywhere.
- By creating their own budget plan and comparing with previous plans.

ONLINE MODE:
By maintaining
Excel sheets
And using
Expensing
tracking
applications

OFFLINE MODE:
Maintaining an
expense diary or
using any other
traditional
methods for
managing
expenses.