



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



#### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### Dinesh Kumar.R

- Trace whereabouts and Minimise the Tragedy
- GPRS block is activated with SIM card on board

- Durability and flexibility
- ceaseless Surveillance and instantaneous notification regime

#### Naveen sairaj.S

- Acquiring location coordinates
- Short response time

- It gives a sense of assurance and peace of mind to the parents
- Information is effortlessly accessible even if we are away from the actual location

#### Sharusan.S

- Real time Monitoring and safety support
- Device that measures subterranean distance

- Detect the status of the child
- Toddlers in hamlet and metropolis can be saved

#### Subash.J.S

- High dependability and data accuracy
- Eradicates ambiguity and Pays way for a tech-driven community

- instantaneous Message generation
- Create unassailable environment

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Toddlers in hamlet and metropolis can be saved

Eradicates ambiguity and Pays way for a tech-driven community

Monitoring by parents via GPS

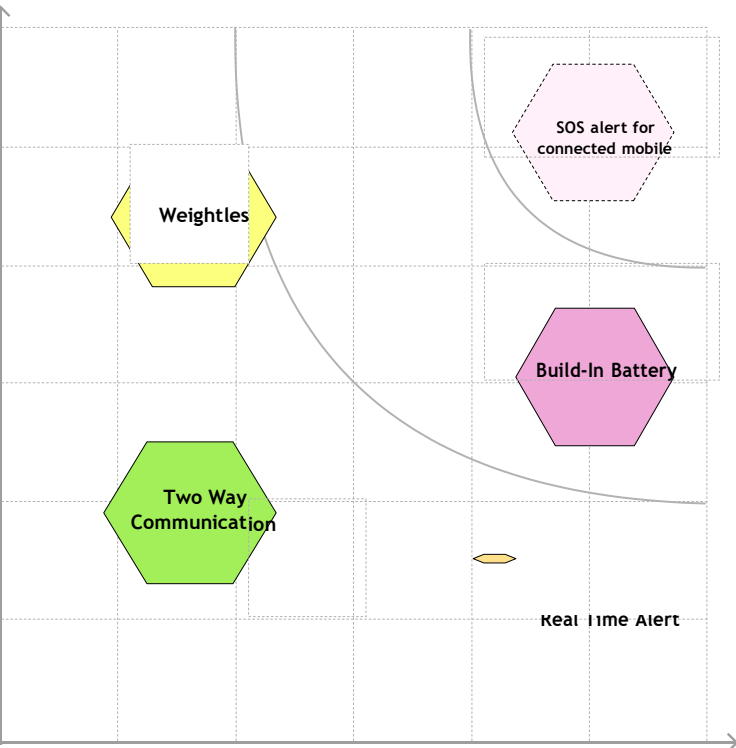
Information is effortlessly accessible even if we are away from the actual location

Trace whereabouts and Minimise the Tragedy

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience Journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

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