

User journey

AI-powered Nutrition Analyzer for Fitness Enthusiasts
TEAM ID: PNT2022TMID01615

People
2-9


Time
30 min


Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. Q

<div>1 Phases</div> <div>High-level steps your user needs to accomplish from start to finish</div>	INSTALLATION	REGISTER	MAKE USE OF THE APP	FEEDBACK AND SHARING
<div>2 Steps</div> <div>Detailed actions your user has to perform</div>	Google play storeApp storeMicrosoft Store	Register into the appLoginPaymnet for subscription	Experience th appTry the featuresUsing frequently to understand it better	Reviewing activityRecommendingPromoting
<div>3 Feelings</div> <div>What your user might be thinking and feeling at the moment</div> <div>👍</div> <div>👎</div>	Start of New thingsTechnology evolving	Becoming a memeber of the communtiyChart and specialised diet	Feels inteested to know how much calories they are consumingChecking the other features avaliable in the app	Sharing their journeyHelping others
	InternetStorage	Why should I give my personal informationDoes it really work?	Can I make use of it?Do I have to follow this all the lose weight?	Can it work properly for everyone?What if others don"t find it helpful?
<div>4 Pain points</div> <div>Problems your user runs into</div>	They needed to install	If they don't give correct information it will effect	Feeling that results are not correct	Proper not making use of app
<div>5 Opportunities</div> <div>Potential improvements or enhancements to the experience</div>	Having a healthy body	Update themselves	Results as expected	Can help others in their journey

TIP
Click on the + outside the border of the table to add additional rows and columns.

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