

<div data-bbox="47 56 259 190"> <div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div> </div>	<div data-bbox="454 36 499 82"></div> <div>Entice</div> <div>How does someone initially become aware of this process?</div>	<div data-bbox="857 42 896 82"></div> <div>Enter</div> <div>What do people experience as they begin the process?</div>	<div data-bbox="1214 42 1254 82"></div> <div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div data-bbox="1563 42 1603 82"></div> <div>Exit</div> <div>What do people typically experience as the process finishes?</div>	<div data-bbox="1915 42 1955 82"></div> <div>Extend</div> <div>What happens after the experience is over?</div>
<div data-bbox="35 235 89 289"></div> <div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div data-bbox="490 264 580 319">They want to know their nature and habitat.</div> <div data-bbox="665 264 750 319">They want to know about flora and fauna in the forest.</div>	<div data-bbox="974 264 1064 319">They know about circumstance of the forest.</div>	<div data-bbox="1330 264 1420 325">They can view the details of the particular area when they scan.</div>	<div data-bbox="1675 264 1765 319">At the end of the process, they collect all the details of area where the fire detects.</div>	<div data-bbox="2027 264 2116 325">They recognize the details and take actions after the experience is over.</div>
<div data-bbox="35 407 89 461"></div> <div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <ul style="list-style-type: none"> <li>■ <b>People:</b> Who do they see or talk to?</li> <li>■ <b>Places:</b> Where are they?</li> <li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li> </ul>	<div data-bbox="459 454 544 510">Flora and Fauna</div> <div data-bbox="591 454 683 510">Forest</div> <div data-bbox="721 454 815 510">Drones</div>	<div data-bbox="974 454 1070 510">Collect details of that particular area where fire exists.</div>	<div data-bbox="1330 454 1426 510">Monitor continuously whether it spreads all over the forest.</div>	<div data-bbox="1675 454 1767 510">They protect the forest from huge loss.</div>	<div data-bbox="2027 454 2121 510">They identify the cause of the fire happened and make sure to not happen next time.</div>
<div data-bbox="35 616 89 671"></div> <div>Goals &amp; motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div data-bbox="517 644 609 699">Solution for getting proper information about the cause.</div> <div data-bbox="660 644 750 699">Motivates them to protect the wildlife.</div>	<div data-bbox="965 634 1064 690">It all starts with people who wants to protect the wildlife.</div>	<div data-bbox="1317 634 1415 690">They obtained the necessary facts from trustworthy sources.</div>	<div data-bbox="1588 634 1684 696">Willingness to protect and save nature.</div> <div data-bbox="1767 634 1865 696">Protect the Trees &amp; animals live in the forest</div>	<div data-bbox="1939 634 2036 696">Create sustainable world.</div> <div data-bbox="2094 634 2190 696">Maintain the proper environment to survive.</div>
<div data-bbox="35 768 89 823"></div> <div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div data-bbox="586 803 678 859">Automated and easy to access.</div>	<div data-bbox="965 795 1055 851">Early prediction and protection of forest fires.</div>	<div data-bbox="1319 795 1411 851">Increases accuracy.</div>	<div data-bbox="1675 803 1765 859">Avoiding global warming.</div>	<div data-bbox="2020 795 2110 851">Appreciation for Natural world.</div>
<div data-bbox="35 940 89 994"></div> <div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div data-bbox="586 975 678 1029">Live Monitoring is necessary.</div>	<div data-bbox="965 966 1055 1021">Complexity of working in wild.</div>	<div data-bbox="1323 958 1413 1013">Identifying errors caused by humans.</div>	<div data-bbox="1664 958 1756 1013">A Small in the algorithm can cause damages.</div>	<div data-bbox="2013 958 2105 1021">If not make at correct time it will create a huge loss.</div>
<div data-bbox="35 1102 89 1156"></div> <div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div>	<div data-bbox="486 1119 580 1174">Sensor based prediction.</div> <div data-bbox="674 1119 768 1174">Predict and classify fire based on cause.</div>	<div data-bbox="969 1119 1066 1174">Recording videos using drones.</div>	<div data-bbox="1319 1119 1413 1174">Manage and minimize the risk of occurrence of fires.</div>	<div data-bbox="1653 1119 1742 1174">To increase Afforestation.</div>	<div data-bbox="2016 1119 2105 1174">Alert message when temperature gets raised.</div>