

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools productive session.

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. ♠ 5 minutes Workers engaged with industries packed with gas either harmful o harmless needs a way to monitor their gas pipelines continuously and detect early if there is

PROBLEM

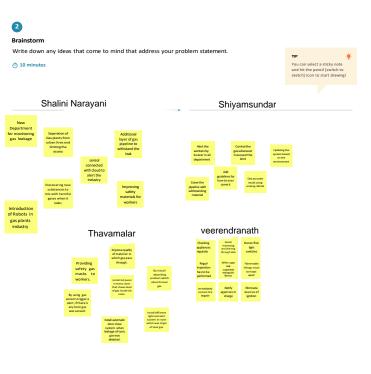
any leakage of gas.

To run an smooth and productive session

Stay in topic.

Defer judgment.





3 Group ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. → 20 minutes

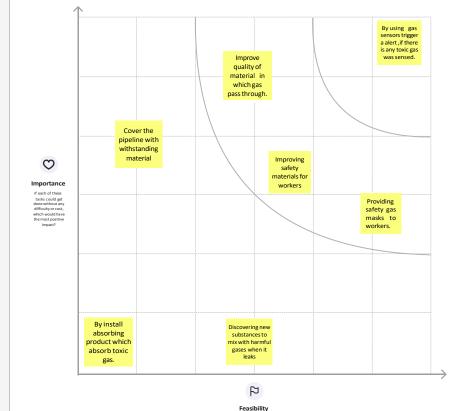






Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

() 20 minutes



Keep moving forward

Open the template Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Share template feedback

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You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

After you collaborate

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Define the components of a new idea or strategy.

Open the template →

Open the template →

Regardless of their importance, which tasks are more

feasible than others? (Cost, time, effort, complexity, etc.)